

Global Green IT services Market Size study, by Type (Software, Service) by end User Vertical (Government, BFSI, IT and Telecom, Industrial, Healthcare) and Regional Forecasts 2021-2027

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Abstracts

Global Green IT services Market is valued approximately at USD 11.27 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 10.47% over the forecast period 2021-2027. The utilization of sustainable sources, such as, reducing the wastage and costs of the computers and its products, has become increasingly common, as the tremendous cost savings and resource efficiency have proven to be a positive element for the economy. Green IT services are gaining popularity due to a growing emphasis on minimizing carbon footprints and a growing preference for ecologically friendly services. That is, green computing reduces energy usage, resulting in decreased greenhouse gas emissions. Increasing government regulations regarding deployment of solutions and increasing number of internet users is leading to an increase in the demand from telecom industry worldwide. These factors are contributing to the market growth. According to ITU, the number of internet users rose to 3896 million users, in the year 2018 from 3650 million users, in the year 2017. However, Huge costs incurred for rendering services and involvement of huge competitors in the market impedes the growth of the market over the forecast period of 2021-2027. Also, increasing technological advancements and increasing investments is likely to increase the growth of the market in the forecasting period.

The regional analysis of global Glass Scintillator market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation. North America is the significant region owing to market share, across the world in terms of market share owing to increasing the number of well-establish firms Whereas, Asia

Pacific is anticipated to exhibit highest growth rate over the forecast period 2021-2027. Factors such as presence of talented technical workforce would create lucrative growth prospects for the Green IT services market across Asia-Pacific region.

Major market player included in this report are:

Genpact Ltd
IBM Corporation
Accenture PLC
Johnson Controls
SAP SE
Schneider Electric SE
Enablon Sa
Accuvio Sustainability Software
Dakota Software
Enviance Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Software

Service

By End User Vertical

Government

BFSI

IT and Telecom

Industrial

Healthcare

By Region:

North America

U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Green IT services Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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