

Global Green Cement and Concrete Market Size study & Forecast, by Type (Fly ash based, Geopolymer, Slag based, Others), by Application (Commercial, Industrial, Infrastructure, Residential, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Green Cement and Concrete Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2023-2030. Green cement and concrete are innovative and sustainable alternatives to traditional cement and concrete materials used in construction. They are designed to reduce the carbon footprint and environmental impact associated with conventional cement production. Green cement aims to minimize this impact by using alternative materials such as fly ash, blast furnace slag, rice husk ash, or other industrial byproducts as partial replacements for clinker. These materials are waste products from other industries, and their use in cement production reduces the need for mining raw materials and decreases CO2 emissions. The Green Cement and Concrete Market is expanding because of factors such as stringent regulations and policies for limiting carbon emissions and increasing construction activities across the globe.

To maintain sustainable goals, governments around the world are promoting the reduction of carbon emissions by implementing a variety of measures, including national sustainable development strategies, and national green growth strategies which are driving the market growth. For instance, The Chinese government, which has the second-largest economy in the world, strives towards environmental sustainability through several regulations and projects. On September 22, 2020, During the General Debate of the 75th session of the United Nations General Assembly, Chinese President Xi Jinping announced that China would increase its Intended Nationally Determined Contributions by implementing more robust policies and initiatives. The peak of CO2



emissions is projected to occur in 2030, and it also aspires to become carbon neutral by 2060. In addition to these, the German government established further targets in July 2021 to cut carbon emissions and attain greenhouse gas neutrality by 2045. The country wants to cut its carbon emissions by 65% by 2030 and 88% by 2040 when compared to 1990. In addition, growing green building initiatives and increasing technological advancement in materials are creating lucrative growth in the market. However, the high cost of Green Cement and Concrete stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Green Cement and Concrete Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the rising construction industry in the region, rising adoption of green building initiatives, and rising government initiatives for limiting carbon emissions. Europe is expected to grow significantly during the forecast period, owing to factors such as the rising development of smart cities, rising government stringent regulation for carbon emission and green building development in the region.

Major market player included in this report are: Anhui Conch Cement Company Limited Calera Corporation CeraTech Inc China National Building Material Company Limited (CNBM) HeidelbergCement AG Italcementi S.P.A Holcim Limited Siam Cement Public Company (SCG) Limited Taiwan Cement Corporation Votorantim cimentos S.A.

Recent Developments in the Market:

In January 2023, ACC Limited announced the launch of 'ACC ECOMaxX', a green cement concrete tiling a Specialized Green Ready Mix Technology, the products are created with a maximum environmental impact by reducing CO2 emissions by up to 100%. The cutting-edge product line is produced using CO2-reduced binders and an optimized mix design to improve durability and finish.

In December 2022, Holcim Azerbijan announced the launch of ECOPlanet. Its first environmentally friendly cement was sold under the Optimal and Inshaatchi brand names. Limestone-based cement is the newest additions to the company's product line.



Global Green Cement and Concrete Market Report Scope:
Historical Data – 2020 - 2021
Base Year for Estimation – 2022
Forecast period - 2023-2030
Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape,
Growth factors, and Trends
Segments Covered - Type, Application, Region
Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa
Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Typeofferings of key players. The detailed segments and sub-segment of the market are explained below:

By Type: Fly ash based Geopolymer Slag based Others

By Application: Commercial Industrial Infrastructure Residential Others

By Region:

Global Green Cement and Concrete Market Size study & Forecast, by Type (Fly ash based, Geopolymer, Slag based,...



North America U.S. Canada

Europe UK

Germany

France Spain

Italy

ROE

Asia Pacific China India Japan Australia South Korea RoAPAC

Latin America Brazil Mexico

Middle East & Africa Saudi Arabia South Africa Rest of Middle East & Africa



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