

# Global Grape Seed Oil Market Size Study, by Extraction Process (Mechanically By Pressing, Chemically Extracted), by Application (Food Industry, Personal Care & Cosmetics), and Regional Forecasts 2022-2032

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## Abstracts

The Global Grape Seed Oil Market, valued at USD 555.65 million in 2023, is poised for substantial expansion, growing at a compound annual growth rate (CAGR) of 9.9% over the forecast period from 2024 to 2032. The increasing demand for natural and organic oils, coupled with growing awareness about the health benefits of grape seed oil, has significantly fueled market growth. Extracted from grape seeds, this lightweight, nutrient-rich oil is widely used in the food industry and personal care & cosmetics sector due to its high antioxidant content, excellent emollient properties, and heart-healthy fatty acid profile.

The rising consumer preference for healthy edible oils is shaping market trends, with grape seed oil emerging as a cholesterol-free, high-polyunsaturated fat alternative that supports cardiovascular health. Its mild flavor and high smoke point make it ideal for cooking, salad dressings, and gourmet applications. Moreover, the surge in demand for chemical-free skincare and haircare products has intensified the adoption of grape seed oil in premium beauty formulations. With its anti-aging, moisturizing, and anti-inflammatory benefits, the oil is a preferred ingredient in serums, lotions, hair treatments, and essential oil blends.

Advancements in extraction techniques have played a crucial role in enhancing the efficiency and sustainability of grape seed oil production. While mechanical pressing methods are favored for cold-pressed, organic-grade oils, chemical extraction techniques ensure higher yields for mass production. Increasing investments in

research and development (R&D) are paving the way for innovative product formulations catering to diverse industry needs. However, challenges such as high production costs, fluctuating grape availability, and competitive pressure from other edible oils may pose obstacles to market expansion. Nonetheless, strategic collaborations between cosmetic brands, food manufacturers, and agricultural cooperatives are expected to unlock new growth avenues.

Regionally, North America and Europe dominate the grape seed oil market, driven by rising health consciousness, strong beauty industry demand, and widespread adoption of organic food products. The Asia-Pacific region is set to witness the fastest growth, fueled by rising disposable incomes, expanding cosmetic industry, and growing consumer shift toward natural personal care products in China, India, and Japan. Meanwhile, Latin America and the Middle East & Africa are experiencing steady market penetration, with increasing awareness about the culinary and therapeutic benefits of grape seed oil contributing to rising demand.

#### Major Market Players Included in This Report:

Borges Agricultural & Industrial Edible Oils

Gustav Heess GmbH

ConnOils LLC

Aromex Industry

Olitalia S.R.L.

Pietro Coricelli S.P.A.

Tampieri Spa

Costa d'Oro S.p.A.

Food & Vine Inc.

La Tourangelle, Inc.

Grapeseed Oil Group

Mediaco Vrac

Naturoca

Jinyuone

Sanmark Corp.

The Detailed Segments and Sub-Segment of the Market are Explained Below:

By Extraction Process:

Mechanically By Pressing

Chemically Extracted

By Application:

Food Industry

Personal Care & Cosmetics

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America:

Brazil

Mexico

Rest of Latin America

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

#### Years Considered for the Study:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

#### Key Takeaways:

Market Estimates & Forecasts spanning a decade from 2022 to 2032.

Annualized revenue projections with regional-level analysis for each market segment.

Comprehensive insights into the geographical landscape, including country-level analysis.

Competitive landscape with information on major players and strategic developments.

Analysis of industry trends, growth factors, and regulatory frameworks impacting the market.

Recommendations for future market approaches based on key business strategies.

Evaluation of demand-side and supply-side trends, shaping the industry dynamics.

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