

Global Granite Flooring Market Size study & Forecast, by Type (Tiles, Slabs, Cobble stone), by Location (Indoor, Outdoor), by Application (Residential, Non-residential) and Regional Analysis, 2023-2030

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Abstracts

Global Granite Flooring Market is valued at approximately USD 5.53 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.4% over the forecast period 2023-2030. Flooring serves essential purposes such as concealing uneven concrete surfaces, enhancing the aesthetic appeal of a space, preventing water leakage, and ensuring the structural stability of the slabs. Granite, known for its durability and toughness, is commonly utilized as a flooring material. Its wide range of colors and patterns also makes it a significant component of interior design. The substantial growth in population and urbanization has resulted in a substantial surge in the demand for housing, particularly in metropolitan regions. These factors are anticipated to create favorable drivers for the expansion of the Granite Flooring Market.

The global increase in urbanization and construction endeavors has led to a growing demand for infrastructure development including residential and non-residential projects which in turn fuels market growth. Based on research conducted by Global Construction, it is projected that the global construction output will witness a substantial growth of nearly 85%, reaching USD15.5 trillion by 2030. The building and construction sector stands as the largest consumer of granite worldwide. Additionally, the increasing preference for interior design, the wide range of available designs, and the rise in spending on home remodeling projects in developing nations have contributed to a significant surge in the utilization of granite as a flooring material for remodeling endeavors. However, the high cost of Granite Flooring stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Granite Flooring Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 as the tourism sector witnessed increased investment from both the private and public sectors, leading to a surge in building construction activities. This, in turn, has created a demand for flooring materials. Moreover, there has been a significant rise in spending on interior design for homes, resulting in a growing demand for custom-made flooring options. These factors collectively contribute to the growth of the Granite Flooring Market in the region. Asia Pacific is expected to grow significantly over the forecast period, primarily driven by its large population and increasing disposable income. Particularly, China and India are leading the construction of affordable housing projects. Additionally, countries such as Indonesia, Singapore, and Malaysia are experiencing growth in the building construction and tourism sectors. As a result, there is a significant boost in the demand for granite flooring, as it is widely utilized in the construction of both residential and non-residential buildings.

Major market player included in this report are:

Arizona Tile
Emser Tile
M S International, Inc.
Aro granite industries ltd.
Stone Glamour S.r.l.
Elegant Marbles and Grani Industries Limited
Blyth Marble Limited.
Stone Source Llc
Fortuna Marmo Granite
Mohawk Industries, Inc. (Daltille)

Recent Developments in the Market:

In December 2022, Emser Tile, a renowned manufacturer and designer of top-quality tile and natural stone products, has recently unveiled its latest offerings in the form of four new collections of glazed porcelain and ceramic tile. The Tubage, Boxwood, Fragmento, and Estasi collections showcase the company's commitment to innovation and style in the flooring industry. These new collections feature a range of captivating designs, textures, and colors, catering to various aesthetic preferences and interior design trends. Emser Tile's release of these new collections highlights their dedication to providing customers with exceptional options for creating beautiful and distinctive spaces using high-quality tile products.

Global Granite Flooring Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, Location, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Tiles

Slabs

Cobble stone

By Location:

Indoor

Outdoor

By Application:

Residential

Non-residential

By Region:

North America**U.S.****Canada****Europe****UK****Germany****France****Spain****Italy****ROE****Asia Pacific****China****India****Japan****Australia****South Korea****RoAPAC****Latin America****Brazil****Mexico****Middle East & Africa****Saudi Arabia****South Africa****Rest of Middle East & Africa**

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1. Granite Flooring Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2. Granite Flooring Market, by Type, 2020-2030 (USD Billion)
 - 1.2.3. Granite Flooring Market, by Location, 2020-2030 (USD Billion)
 - 1.2.4. Granite Flooring Market, by Application, 2020-2030 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL GRANITE FLOORING MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL GRANITE FLOORING MARKET DYNAMICS

- 3.1. Granite Flooring Market Impact Analysis (2020-2030)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Increasing Population
 - 3.1.1.2. Rapid Urbanisation
 - 3.1.1.3. Increasing construction endeavours
 - 3.1.2. Market Challenges
 - 3.1.2.1. High Cost of Granite Flooring
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Rising spending on home remodelling projects
 - 3.1.3.2. Increasing preference for interior design

CHAPTER 4. GLOBAL GRANITE FLOORING MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Impact Analysis
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
 - 4.3.5. Environmental
 - 4.3.6. Legal
- 4.4. Top investment opportunity
- 4.5. Top winning strategies
- 4.6. COVID-19 Impact Analysis
- 4.7. Disruptive Trends
- 4.8. Industry Expert Perspective
- 4.9. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL GRANITE FLOORING MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Global Granite Flooring Market by Type, Performance - Potential Analysis
- 5.3. Global Granite Flooring Market Estimates & Forecasts by Type 2020-2030 (USD Billion)
- 5.4. Granite Flooring Market, Sub Segment Analysis
 - 5.4.1. Tiles
 - 5.4.2. Slabs
 - 5.4.3. Cobble stone

CHAPTER 6. GLOBAL GRANITE FLOORING MARKET, BY LOCATION

- 6.1. Market Snapshot
- 6.2. Global Granite Flooring Market by Location, Performance - Potential Analysis
- 6.3. Global Granite Flooring Market Estimates & Forecasts by Location 2020-2030 (USD Billion)
- 6.4. Granite Flooring Market, Sub Segment Analysis
 - 6.4.1. Indoor

6.4.2. Outdoor

CHAPTER 7. GLOBAL GRANITE FLOORING MARKET, BY APPLICATION

7.1. Market Snapshot

7.2. Global Granite Flooring Market by Application, Performance - Potential Analysis

7.3. Global Granite Flooring Market Estimates & Forecasts by Application 2020-2030 (USD Billion)

7.4. Granite Flooring Market, Sub Segment Analysis

7.4.1. Residential

7.4.2. Non-residential

CHAPTER 8. GLOBAL GRANITE FLOORING MARKET, REGIONAL ANALYSIS

8.1. Top Leading Countries

8.2. Top Emerging Countries

8.3. Granite Flooring Market, Regional Market Snapshot

8.4. North America Granite Flooring Market

8.4.1. U.S. Granite Flooring Market

8.4.1.1. Type breakdown estimates & forecasts, 2020-2030

8.4.1.2. Location breakdown estimates & forecasts, 2020-2030

8.4.1.3. Application breakdown estimates & forecasts, 2020-2030

8.4.2. Canada Granite Flooring Market

8.5. Europe Granite Flooring Market Snapshot

8.5.1. U.K. Granite Flooring Market

8.5.2. Germany Granite Flooring Market

8.5.3. France Granite Flooring Market

8.5.4. Spain Granite Flooring Market

8.5.5. Italy Granite Flooring Market

8.5.6. Rest of Europe Granite Flooring Market

8.6. Asia-Pacific Granite Flooring Market Snapshot

8.6.1. China Granite Flooring Market

8.6.2. India Granite Flooring Market

8.6.3. Japan Granite Flooring Market

8.6.4. Australia Granite Flooring Market

8.6.5. South Korea Granite Flooring Market

8.6.6. Rest of Asia Pacific Granite Flooring Market

8.7. Latin America Granite Flooring Market Snapshot

8.7.1. Brazil Granite Flooring Market

- 8.7.2. Mexico Granite Flooring Market
- 8.8. Middle East & Africa Granite Flooring Market
 - 8.8.1. Saudi Arabia Granite Flooring Market
 - 8.8.2. South Africa Granite Flooring Market
 - 8.8.3. Rest of Middle East & Africa Granite Flooring Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Key Company SWOT Analysis
 - 9.1.1. Company
 - 9.1.2. Company
 - 9.1.3. Company
- 9.2. Top Market Strategies
- 9.3. Company Profiles
 - 9.3.1. Arizona Tile
 - 9.3.1.1. Key Information
 - 9.3.1.2. Overview
 - 9.3.1.3. Financial (Subject to Data Availability)
 - 9.3.1.4. Product Summary
 - 9.3.1.5. Recent Developments
 - 9.3.2. Emser Tile
 - 9.3.3. M S International, Inc.
 - 9.3.4. Aro granite industries ltd.
 - 9.3.5. Stone Glamour S.r.l.
 - 9.3.6. Elegant Marbles and Grani Industries Limited
 - 9.3.7. Blyth Marble Limited.
 - 9.3.8. Stone Source Llc
 - 9.3.9. Fortuna Marmo Granite
 - 9.3.10. Mohawk Industries, Inc. (Daltile)

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Granite Flooring Market, report scope

TABLE 2. Global Granite Flooring Market estimates & forecasts by Region 2020-2030 (USD Billion)

TABLE 3. Global Granite Flooring Market estimates & forecasts by Type 2020-2030 (USD Billion)

TABLE 4. Global Granite Flooring Market estimates & forecasts by Location 2020-2030 (USD Billion)

TABLE 5. Global Granite Flooring Market estimates & forecasts by Application 2020-2030 (USD Billion)

TABLE 6. Global Granite Flooring Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 7. Global Granite Flooring Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 8. Global Granite Flooring Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 9. Global Granite Flooring Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 10. Global Granite Flooring Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 11. Global Granite Flooring Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 12. Global Granite Flooring Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 13. Global Granite Flooring Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 14. Global Granite Flooring Market by segment, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 15. Global Granite Flooring Market by region, estimates & forecasts, 2020-2030 (USD Billion)

TABLE 16. U.S. Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 17. U.S. Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 18. U.S. Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 19. Canada Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 20. Canada Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21. Canada Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 22. UK Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 23. UK Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24. UK Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 25. Germany Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 26. Germany Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27. Germany Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 28. France Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 29. France Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30. France Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 31. Italy Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 32. Italy Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33. Italy Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 34. Spain Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 35. Spain Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36. Spain Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 37. RoE Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 38. RoE Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 39. RoE Granite Flooring Market estimates & forecasts by segment 2020-2030

(USD Billion)

TABLE 40. China Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 41. China Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42. China Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 43. India Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 44. India Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45. India Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 46. Japan Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 47. Japan Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48. Japan Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 49. South Korea Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 50. South Korea Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51. South Korea Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 52. Australia Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 53. Australia Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54. Australia Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 55. RoAPAC Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 56. RoAPAC Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57. RoAPAC Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 58. Brazil Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 59. Brazil Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60. Brazil Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 61. Mexico Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 62. Mexico Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63. Mexico Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 64. RoLA Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 65. RoLA Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66. RoLA Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 67. Saudi Arabia Granite Flooring Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 68. South Africa Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69. RoMEA Granite Flooring Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 70. List of secondary sources, used in the study of global Granite Flooring Market

TABLE 71. List of primary sources, used in the study of global Granite Flooring Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures are dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Granite Flooring Market, research methodology
 - FIG 2. Global Granite Flooring Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Granite Flooring Market, key trends 2022
 - FIG 5. Global Granite Flooring Market, growth prospects 2023-2030
 - FIG 6. Global Granite Flooring Market, porters 5 force model
 - FIG 7. Global Granite Flooring Market, pest analysis
 - FIG 8. Global Granite Flooring Market, value chain analysis
 - FIG 9. Global Granite Flooring Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10. Global Granite Flooring Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11. Global Granite Flooring Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12. Global Granite Flooring Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13. Global Granite Flooring Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14. Global Granite Flooring Market, regional snapshot 2020 & 2030
 - FIG 15. North America Granite Flooring Market 2020 & 2030 (USD Billion)
 - FIG 16. Europe Granite Flooring Market 2020 & 2030 (USD Billion)
 - FIG 17. Asia pacific Granite Flooring Market 2020 & 2030 (USD Billion)
 - FIG 18. Latin America Granite Flooring Market 2020 & 2030 (USD Billion)
 - FIG 19. Middle East & Africa Granite Flooring Market 2020 & 2030 (USD Billion)
- List of tables and figures are dummy in nature, final lists may vary in the final deliverable

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