

Global Granite Flooring Market Size study & Forecast, by Type (Tiles, Slabs, Cobble stone), by Location (Indoor, Outdoor), by Application (Residential, Non-residential) and Regional Analysis, 2023-2030

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Abstracts

Global Granite Flooring Market is valued at approximately USD 5.53 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 4.4% over the forecast period 2023-2030. Flooring serves essential purposes such as concealing uneven concrete surfaces, enhancing the aesthetic appeal of a space, preventing water leakage, and ensuring the structural stability of the slabs. Granite, known for its durability and toughness, is commonly utilized as a flooring material. Its wide range of colors and patterns also makes it a significant component of interior design. The substantial growth in population and urbanization has resulted in a substantial surge in the demand for housing, particularly in metropolitan regions. These factors are anticipated to create favorable drivers for the expansion of the Granite Flooring Market.

The global increase in urbanization and construction endeavors has led to a growing demand for infrastructure development including residential and non-residential projects which in turn fuels market growth. Based on research conducted by Global Construction, it is projected that the global construction output will witness a substantial growth of nearly 85%, reaching USD15.5 trillion by 2030. The building and construction sector stands as the largest consumer of granite worldwide. Additionally, the increasing preference for interior design, the wide range of available designs, and the rise in spending on home remodeling projects in developing nations have contributed to a significant surge in the utilization of granite as a flooring material for remodeling endeavors. However, the high cost of Granite Flooring stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Granite Flooring Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 as the tourism sector witnessed increased investment from both the private and public sectors, leading to a surge in building construction activities. This, in turn, has created a demand for flooring materials. Moreover, there has been a significant rise in spending on interior design for homes, resulting in a growing demand for custom-made flooring options. These factors collectively contribute to the growth of the Granite Flooring Market in the region. Asia Pacific is expected to grow significantly over the forecast period, primarily driven by its large population and increasing disposable income. Particularly, China and India are leading the construction of affordable housing projects. Additionally, countries such as Indonesia, Singapore, and Malaysia are experiencing growth in the building construction and tourism sectors. As a result, there is a significant boost in the demand for granite flooring, as it is widely utilized in the construction of both residential and non-residential buildings.

Major market player included in this report are:

Arizona Tile
Emser Tile
M S International, Inc.
Aro granite industries ltd.
Stone Glamour S.r.l.
Elegant Marbles and Grani Industries Limited
Blyth Marble Limited.
Stone Source Llc
Fortuna Marmo Granite
Mohawk Industries, Inc. (Daltile)

Recent Developments in the Market:

In December 2022, Emser Tile, a renowned manufacturer and designer of top-quality tile and natural stone products, has recently unveiled its latest offerings in the form of four new collections of glazed porcelain and ceramic tile. The Tubage, Boxwood, Fragmento, and Estasi collections showcase the company's commitment to innovation and style in the flooring industry. These new collections feature a range of captivating designs, textures, and colors, catering to various aesthetic preferences and interior design trends. Emser Tile's release of these new collections highlights their dedication to providing customers with exceptional options for creating beautiful and distinctive spaces using high-quality tile products.

Global Granite Flooring Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Type, Location, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Tiles

Slabs

Cobble stone

By Location:

Indoor

Outdoor

By Application:

Residential

Non-residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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