

Global Gourmet Salts Market Size study, by Type (Fleur de Sel, Sel Gris, Himalayan Salt and Others), by Application (Bakery & Confectionery, Meat & Poultry Products, Seafood Products, Sauces & Savory), and Regional Forecasts 2021-2027

https://marketpublishers.com/r/G85A9B60318DEN.html

Date: September 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G85A9B60318DEN

Abstracts

Global Gourmet Salts Market is valued approximately at USD 1.38 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 6.3% over the forecast period 2021-2027. Gourmet salts are the unrefined salts that have been gaining popularity among culinary applications, and health-conscious consumers as they contain less sodium & high minerals. They are used to enhance the texture, nutrients, and taste of the food. They are used as a taste enhancement agent for the food products. The global Gourmet Salts market is being driven by growing frozen food products demand worldwide as this type of salt is beneficial in preserving the food & extending the shelf life of food products. According to Statista, the frozen food market increased from USD 260.8 Billion in 2018 to USD 272.11 Billion in 2019 and is expected to grow steadily and reach USD 366.3 Billion by 2026. The rising adoption of natural products is acting as a driving factor for the market growth as gourmet salts are manufactured through a process which does not affect their nutrient content. They are produced through quick vacuum evaporation process or open-air solar evaporation. Furthermore, growth of e-commerce, increasing demand for seasoning & salts to enhance food taste and large production of salt globally will provide new opportunities for the global Gourmet Salts industry. However, high cost of products and lack of awareness regarding the availability of Gourmet Salts may impede market growth over the forecast period of 2021-2027.

The key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are considered for the regional analysis of the global Gourmet Salts



Market. Europe is the leading region across the world in terms of market share due to developed food industry, increasing health-conscious consumers and presence of large food companies in the region. Whereas North America is anticipated to exhibit the highest growth rate over the forecast period 2021-2027 owing to availability of multicuisine culture, rising disposable income and increasing awareness among consumers.

Major market player included in this report are:

Murray River Gourmet Salt

Infosa

Cargill, Inc.

Alaska Pure

Cheetham Salt Ltd.

Pyramid Salt Pty. Ltd.

Maldon Crystal Salt Co.

Amagansett Sea Salt Co.

Sea Salt Co.

Morton Salt Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Fleur de Sel

Sel Gris

Himalayan Salt

Others

By Application:

Bakery & Confectionery

Meat & Poultry Products

Seafood Products

Sauces & Savory



By Region: North America

U.S.

UK

Canada Europe

Germany France Spain Italy ROE

Asia Pacific

China India Japan

Capan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World
Furthermore, years considered for the study are as follows:
Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.
Target Audience of the Global Gourmet Salts Market in Market Study:
Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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