

# **Global Golf Clubs Market Size study, by Application (Sports Goods Stores, Specialty Sports Shops, Discount Stores, Pro Shops, Online Stores, Department Stores, Others) by Type (Woods, Irons, Putters, Wedges) and Regional Forecasts 2020-2027**

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## **Abstracts**

Global Golf Clubs Market is valued approximately USD XXX billion in 2019 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2020-2027. Golf Club is a stick used to hit the golf ball in the game of golf. The club contains a shaft with a grip and a club head. The major material utilized for manufacture of the club is wood and such wooden clubs are mainly used for long distance fairway while clubs made from other materials such as Iron, Putters and hybrid are used according to the variety of shots. The market growth is primarily driven by increasing consumers disposable income, growth in professional and amateur golfers. As per Statista, in 2017, the number of golf participants in the U.S. stood at approximately 23.83 million. Around 8.8 million of these participants are said to be avid golfers. While as per Club managers Association of Europe there were 4.15 million registered golfers in Europe. Further, the rising number of golf courses across the globe fuel the market growth. For Instance: Europe had almost 7000 standard golf courses by 2017. However, adoption of other games and high golf membership costs impedes the growth of the market over the forecast period of 2020-2027.

The regional analysis of global Golf Clubs market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to the growing number of golfers population and rising number of golf courses in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income and trend of Golf

would create lucrative growth prospects for the Golf Clubs market across Asia-Pacific region.

Major market player included in this report are:

TaylorMade Golf Company Inc.

Callaway Golf Company

Titleist

Dunlop

PING

MacGregor

Cleveland Company Inc.

Honma Golf

NIKE GOLF

KATANA Golf

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Application:

Sports Goods Stores

Specialty Sports Shops

Discount Stores

Pro Shops

Online Stores

Department Stores

Others

By Type:

Woods

Irons

Putters

Wedges

By Region:

North America

U.S.  
Canada  
Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Golf Clubs Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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