

# Global GNSS Technology Market Size Study & Forecast, by Type (Global Constellations, Regional Constellations, Satellite-Based Augmentations), Application (Rail, Road, Aviation, Maritime, LBS, Time Synch, Agriculture, Surveying), and Regional Forecasts 2025-2035

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## Abstracts

The Global GNSS Technology Market is valued at approximately USD 301.37 billion in 2024 and is projected to expand steadily at a CAGR of 11.17% over the forecast period 2025–2035, supported by Historical Data from 2023 and 2024, with 2024 designated as the Base Year for Estimation. Global Navigation Satellite System (GNSS) technology underpins precise positioning, navigation, and timing capabilities that modern economies increasingly lean on to function efficiently. From guiding aircraft across continents to synchronizing financial networks and enabling location-based services on consumer devices, GNSS has quietly evolved into a foundational digital infrastructure. The market's growth trajectory is being shaped by the rapid digitization of transportation systems, rising reliance on real-time data, and the expanding need for accuracy, resilience, and redundancy in satellite navigation frameworks.

As industries double down on automation and data-driven decision-making, GNSS technology is being woven deeper into operational workflows. Smart mobility initiatives, precision agriculture, autonomous navigation, and critical infrastructure monitoring are all pushing demand for highly reliable positioning and timing services. Governments and defense agencies are also stepping up investments to strengthen sovereign navigation capabilities, reduce dependency risks, and enhance system robustness through multi-constellation and augmentation technologies. While technical complexity, spectrum interference, and cybersecurity concerns continue to loom as challenges, ongoing

innovation and cross-sector collaboration are expected to smooth adoption curves throughout the 2025–2035 forecast horizon.

**The detailed segments and sub-segments included in the report are:**

By Type:

Global Constellations

Regional Constellations

Satellite-Based Augmentations

By Application:

Rail

Road

Aviation

Maritime

LBS

Time Synch

Agriculture

Surveying

Others

By Region:

North America

U.S.

Canada

## Europe

UK

Germany

France

Spain

Italy

ROE

## Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

## Latin America

Brazil

Mexico

Middle East & Africa

UAE

South Africa

Rest of Middle East & Africa

Global Constellations are expected to dominate the GNSS Technology Market over the forecast period, as systems such as GPS, Galileo, GLONASS, and BeiDou continue to be relied upon for worldwide coverage and mission-critical applications. Their ability to deliver consistent, high-availability positioning across borders makes them indispensable for aviation, maritime navigation, defense operations, and global logistics networks. While regional constellations and satellite-based augmentations are steadily gaining relevance—particularly for enhancing accuracy and integrity—global constellations remain the backbone of GNSS adoption at scale.

From a revenue standpoint, road and location-based services (LBS) applications currently account for the largest share of the market. The ubiquity of GNSS-enabled smartphones, navigation systems, fleet management platforms, and mobility apps has turned positioning data into a commercial powerhouse. At the same time, aviation, agriculture, and time synchronization applications are emerging as high-growth contributors, fueled by the demand for centimeter-level precision, operational efficiency, and synchronized digital ecosystems across industries that cannot afford downtime or inaccuracies.

The key regions considered for the Global GNSS Technology Market include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America leads the market, supported by strong defense spending, advanced aerospace infrastructure, and early adoption of GNSS-enabled technologies across commercial sectors. Europe follows closely, driven by the continued expansion of the Galileo program and regulatory support for satellite-based navigation services. Asia Pacific is anticipated to witness the fastest growth during the forecast period, as rapid urbanization, smart city initiatives, expanding transportation networks, and rising investments in indigenous satellite systems across China, India, and Japan accelerate

market momentum.

**Major market players included in this report are:**

Lockheed Martin Corporation

Thales Group

Northrop Grumman Corporation

Boeing Company

Raytheon Technologies Corporation

Qualcomm Incorporated

Broadcom Inc.

Hexagon AB

Trimble Inc.

Garmin Ltd.

Huawei Technologies Co., Ltd.

Safran Group

Topcon Corporation

Rockwell Collins (Collins Aerospace)

L3Harris Technologies, Inc.

**Global GNSS Technology Market Report Scope:**

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define the market sizes of different segments and countries in recent years and to forecast their values for the coming years. The report combines quantitative market sizing with qualitative insights to decode how GNSS technology is evolving in response to growing accuracy demands, geopolitical considerations, and technological convergence. It further highlights key growth drivers, structural challenges, and emerging opportunities across micro-markets, while delivering a detailed assessment of competitive dynamics and strategic initiatives shaping the future of the global GNSS ecosystem.

### **Key Takeaways:**

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL GNSS TECHNOLOGY MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

### **CHAPTER 3. GLOBAL GNSS TECHNOLOGY MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global GNSS Technology Market (2025-2035)
- 3.2. Drivers
  - 3.2.1. rapid digitization of transportation systems
  - 3.2.2. rising reliance on real-time data
- 3.3. Restraints
  - 3.3.1. technical complexity, spectrum interference, and cybersecurity concerns
- 3.4. Opportunities
  - 3.4.1. expanding need for accuracy, resilience, and redundancy in satellite navigation frameworks

### **CHAPTER 4. GLOBAL GNSS TECHNOLOGY INDUSTRY ANALYSIS**

*Global GNSS Technology Market Size Study & Forecast, by Type (Global Constellations, Regional Constellations,...*

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2025-2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2025-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL GNSS TECHNOLOGY MARKET SIZE & FORECASTS BY TYPE 2025-2035**

- 5.1. Market Overview
- 5.2. Global GNSS Technology Market Performance - Potential Analysis (2025)
- 5.3. Global Constellations
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Regional Constellations
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. Satellite-Based Augmentations
  - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 5.5.2. Market size analysis, by region, 2025-2035

## **CHAPTER 6. GLOBAL GNSS TECHNOLOGY MARKET SIZE & FORECASTS BY TYPE 2025-2035**

- 6.1. Market Overview
- 6.2. Global GNSS Technology Market Performance - Potential Analysis (2025)
- 6.3. rail
  - 6.3.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.3.2. Market size analysis, by region, 2025-2035
- 6.4. Road
  - 6.4.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.4.2. Market size analysis, by region, 2025-2035
- 6.5. Aviation
  - 6.5.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.5.2. Market size analysis, by region, 2025-2035
- 6.6. Maritime
  - 6.6.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.6.2. Market size analysis, by region, 2025-2035
- 6.7. LBS
  - 6.7.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.7.2. Market size analysis, by region, 2025-2035
- 6.8. Time Synch
  - 6.8.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.8.2. Market size analysis, by region, 2025-2035
- 6.9. Agriculture
  - 6.9.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.9.2. Market size analysis, by region, 2025-2035
- 6.10. Surveying
  - 6.10.1. Top Countries Breakdown Estimates & Forecasts, 2025-2035
  - 6.10.2. Market size analysis, by region, 2025-2035

## **CHAPTER 7. GLOBAL GNSS TECHNOLOGY MARKET SIZE & FORECASTS BY REGION 2025–2035**

- 7.1. Growth GNSS Technology Market, Regional Market Snapshot
- 7.2. Top Leading & Emerging Countries
- 7.3. North America GNSS Technology Market
  - 7.3.1. U.S. GNSS Technology Market
    - 7.3.1.1. Type breakdown size & forecasts, 2025-2035
    - 7.3.1.2. Application breakdown size & forecasts, 2025-2035
  - 7.3.2. Canada GNSS Technology Market
    - 7.3.2.1. Type breakdown size & forecasts, 2025-2035
    - 7.3.2.2. Application breakdown size & forecasts, 2025-2035

- 7.4. Europe GNSS Technology Market
  - 7.4.1. UK GNSS Technology Market
    - 7.4.1.1. Type breakdown size & forecasts, 2025-2035
    - 7.4.1.2. Application breakdown size & forecasts, 2025-2035
  - 7.4.2. Germany GNSS Technology Market
    - 7.4.2.1. Type breakdown size & forecasts, 2025-2035
    - 7.4.2.2. Application breakdown size & forecasts, 2025-2035
  - 7.4.3. France GNSS Technology Market
    - 7.4.3.1. Type breakdown size & forecasts, 2025-2035
    - 7.4.3.2. Application breakdown size & forecasts, 2025-2035
  - 7.4.4. Spain GNSS Technology Market
    - 7.4.4.1. Type breakdown size & forecasts, 2025-2035
    - 7.4.4.2. Application breakdown size & forecasts, 2025-2035
  - 7.4.5. Italy GNSS Technology Market
    - 7.4.5.1. Type breakdown size & forecasts, 2025-2035
    - 7.4.5.2. Application breakdown size & forecasts, 2025-2035
  - 7.4.6. Rest of Europe GNSS Technology Market
    - 7.4.6.1. Type breakdown size & forecasts, 2025-2035
    - 7.4.6.2. Application breakdown size & forecasts, 2025-2035
- 7.5. Asia Pacific GNSS Technology Market
  - 7.5.1. China GNSS Technology Market
    - 7.5.1.1. Type breakdown size & forecasts, 2025-2035
    - 7.5.1.2. Application breakdown size & forecasts, 2025-2035
  - 7.5.2. India GNSS Technology Market
    - 7.5.2.1. Type breakdown size & forecasts, 2025-2035
    - 7.5.2.2. Application breakdown size & forecasts, 2025-2035
  - 7.5.3. Japan GNSS Technology Market
    - 7.5.3.1. Type breakdown size & forecasts, 2025-2035
    - 7.5.3.2. Application breakdown size & forecasts, 2025-2035
  - 7.5.4. Australia GNSS Technology Market
    - 7.5.4.1. Type breakdown size & forecasts, 2025-2035
    - 7.5.4.2. Application breakdown size & forecasts, 2025-2035
  - 7.5.5. South Korea GNSS Technology Market
    - 7.5.5.1. Type breakdown size & forecasts, 2025-2035
    - 7.5.5.2. Application breakdown size & forecasts, 2025-2035
  - 7.5.6. Rest of APAC GNSS Technology Market
    - 7.5.6.1. Type breakdown size & forecasts, 2025-2035
    - 7.5.6.2. Application breakdown size & forecasts, 2025-2035
- 7.6. Latin America GNSS Technology Market

- 7.6.1. Brazil GNSS Technology Market
  - 7.6.1.1. Type breakdown size & forecasts, 2025-2035
  - 7.6.1.2. Application breakdown size & forecasts, 2025-2035
- 7.6.2. Mexico GNSS Technology Market
  - 7.6.2.1. Type breakdown size & forecasts, 2025-2035
  - 7.6.2.2. Application breakdown size & forecasts, 2025-2035
- 7.7. Middle East and Africa GNSS Technology Market
  - 7.7.1. UAE GNSS Technology Market
    - 7.7.1.1. Type breakdown size & forecasts, 2025-2035
    - 7.7.1.2. Application breakdown size & forecasts, 2025-2035
  - 7.7.2. Saudi Arabia (KSA) GNSS Technology Market
    - 7.7.2.1. Type breakdown size & forecasts, 2025-2035
    - 7.7.2.2. Application breakdown size & forecasts, 2025-2035
  - 7.7.3. South Africa GNSS Technology Market
    - 7.7.3.1. Type breakdown size & forecasts, 2025-2035
    - 7.7.3.2. Application breakdown size & forecasts, 2025-2035

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

- 8.1. Top Market Strategies
- 8.2. Lockheed Martin Corporation
  - 8.2.1. Company Overview
  - 8.2.2. Key Executives
  - 8.2.3. Company Snapshot
  - 8.2.4. Financial Performance (Subject to Data Availability)
  - 8.2.5. Product/Services Port
  - 8.2.6. Recent Development
  - 8.2.7. Market Strategies
  - 8.2.8. SWOT Analysis
- 8.3. Thales Group
- 8.4. Northrop Grumman Corporation
- 8.5. Boeing Company
- 8.6. Raytheon Technologies Corporation
- 8.7. Qualcomm Incorporated
- 8.8. Broadcom Inc.
- 8.9. Hexagon AB
- 8.10. Trimble Inc.
- 8.11. Garmin Ltd.
- 8.12. Huawei Technologies Co., Ltd.

- 8.13. Safran Group
- 8.14. Topcon Corporation
- 8.15. Rockwell Collins (Collins Aerospace)
- 8.16. L3Harris Technologies, Inc.

## List Of Tables

### LIST OF TABLES

- Table 1. Global GNSS Technology Market, Report Scope
- Table 2. Global GNSS Technology Market Estimates & Forecasts By Region  
2025–2035
- Table 3. Global GNSS Technology Market Estimates & Forecasts By Segment  
2025–2035
- Table 4. Global GNSS Technology Market Estimates & Forecasts By Segment  
2025–2035
- Table 5. Global GNSS Technology Market Estimates & Forecasts By Segment  
2025–2035
- Table 6. Global GNSS Technology Market Estimates & Forecasts By Segment  
2025–2035
- Table 7. Global GNSS Technology Market Estimates & Forecasts By Segment  
2025–2035
- Table 8. U.S. GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 9. Canada GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 10. UK GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 11. Germany GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 12. France GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 13. Spain GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 14. Italy GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 15. Rest Of Europe GNSS Technology Market Estimates & Forecasts,  
2025–2035
- Table 16. China GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 17. India GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 18. Japan GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 19. Australia GNSS Technology Market Estimates & Forecasts, 2025–2035
- Table 20. South Korea GNSS Technology Market Estimates & Forecasts, 2025–2035

.....

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global GNSS Technology Market, Research Methodology
  - Fig 2. Global GNSS Technology Market, Market Estimation Techniques
  - Fig 3. Global Market Size Estimates & Forecast Methods
  - Fig 4. Global GNSS Technology Market, Key Trends 2025
  - Fig 5. Global GNSS Technology Market, Growth Prospects 2025–2035
  - Fig 6. Global GNSS Technology Market, Porter's Five Forces Model
  - Fig 7. Global GNSS Technology Market, Pestel Analysis
  - Fig 8. Global GNSS Technology Market, Value Chain Analysis
  - Fig 9. GNSS Technology Market By Application, 2025 & 2035
  - Fig 10. GNSS Technology Market By Segment, 2025 & 2035
  - Fig 11. GNSS Technology Market By Segment, 2025 & 2035
  - Fig 12. GNSS Technology Market By Segment, 2025 & 2035
  - Fig 13. GNSS Technology Market By Segment, 2025 & 2035
  - Fig 14. North America GNSS Technology Market, 2025 & 2035
  - Fig 15. Europe GNSS Technology Market, 2025 & 2035
  - Fig 16. Asia Pacific GNSS Technology Market, 2025 & 2035
  - Fig 17. Latin America GNSS Technology Market, 2025 & 2035
  - Fig 18. Middle East & Africa GNSS Technology Market, 2025 & 2035
  - Fig 19. Global GNSS Technology Market, Company Market Share Analysis (2025)
- .....

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