

# **Global Glycerol Monostearate Emulsifiers Market Size Study, by Purity (90%), by Application (Emulsifier, Thickener, Preservative), by End-Use, and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Glycerol Monostearate Emulsifiers Market, valued at approximately USD 1.75 billion in 2023, is set to expand at a CAGR of 6.2% over the forecast period from 2024 to 2032. Glycerol Monostearate (GMS) emulsifiers play a crucial role in various industries due to their superior stabilizing, thickening, and emulsifying properties. The food sector, in particular, is witnessing an upsurge in demand for clean-label and natural emulsifiers, thereby propelling the market forward. The increased consumer inclination towards processed and convenience foods, coupled with stringent food safety regulations, is further accelerating the demand for glycerol monostearate emulsifiers.

The expansion of the food and beverage industry, combined with rising consumer preferences for products with extended shelf life, is expected to drive substantial market growth. Additionally, the pharmaceutical and personal care industries are integrating GMS emulsifiers into their formulations to enhance texture, stability, and efficacy. The increased awareness regarding functional ingredients and their role in improving product consistency is fostering innovation in emulsifier applications. Moreover, technological advancements in manufacturing processes have enabled improved efficiency, further strengthening the market landscape.

With rising health concerns and clean-label trends, manufacturers are shifting towards natural emulsifiers derived from plant-based sources, reinforcing the adoption of glycerol monostearate in organic and minimally processed food products. However, challenges such as high production costs and stringent regulatory approvals may restrain market expansion to some extent. Despite these hurdles, the evolving food

industry, coupled with increased research and development efforts to enhance emulsifier effectiveness, is anticipated to create lucrative growth opportunities for market players.

From a regional perspective, North America and Europe continue to dominate the Global Glycerol Monostearate Emulsifiers Market, primarily due to the well-established food and beverage industry and stringent regulatory frameworks supporting clean-label ingredients. The United States and Germany are at the forefront of this demand, with manufacturers increasingly focusing on developing sustainable and innovative emulsification solutions. Meanwhile, the Asia-Pacific region is expected to witness the highest growth rate, driven by rapid urbanization, increasing disposable income, and expanding food processing industries in countries like China, India, and Japan.

The market's competitive landscape is characterized by mergers & acquisitions, new product launches, and collaborations, as companies strive to gain a competitive edge. Leading industry players are heavily investing in research and development to improve the functionality and efficiency of glycerol monostearate emulsifiers. The increasing penetration of e-commerce platforms is also enabling manufacturers to expand their global footprint and cater to a wider consumer base, further amplifying market growth.

#### Major Market Players Included in This Report:

Kerry Group

Archer Daniels Midland Company

Cargill, Incorporated

BASF SE

DuPont Nutrition & Biosciences

Koninklijke DSM N.V.

Corbion NV

Lonza Group AG

Evonik Industries AG

Palsgaard A/S

Stepan Company

Riken Vitamin Co., Ltd.

Gujarat Ambuja Exports Limited

Croda International Plc

Lecico GmbH

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Purity:

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