

Global Gluten Free Products Market Size study, by Type (Gluten Free Baby Food, Gluten Free Pasta, Gluten Free Bakery Products, Gluten Free Ready Mills), By Distribution Channel (Convenience Stores, Hotels & Restaurants, Educational Institutions, Hospital & Drug Stores, Specialty Services) and Regional Forecasts 2018-2025

<https://marketpublishers.com/r/GF679E6ACEBEN.html>

Date: February 2019

Pages: 200

Price: US\$ 2,568.00 (Single User License)

ID: GF679E6ACEBEN

Abstracts

Global Gluten Free Products Market to reach USD XX billion by 2025.

Global Gluten Free Products Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Gluten Free Products Market is continuously growing across the world over the coming years. Gluten-free diet is essential for people with gluten allergies and celiac disease, a condition which causes inflammation in small intestines. The gluten-free food helps improve cholesterol levels, digestive systems, and increases energy levels. Most of the gluten-free foods available are healthy and help in the weight loss with right combinations and proportions of other foods. Gluten-free food products exclude protein “gluten” which is found in grains such as wheat, barley, and rye. Escalating incidences of the celiac diseases in both the developed & developing countries along with gluten intolerance, surging demand from millennial & rising marketing activities and improved distribution channels are the substantial driving factors of the market across the globe. Furthermore, rising investment by small and mid-sized food product manufacturing organizations is the major factor which creating numerous opportunity in the market over the coming years. Gluten free diet improves cholesterol levels, it increases energy levels, it reduces the risk of heart diseases, it promotes digestive health, it distinctly improved awareness of foods that can have an

adverse effect on the individual's health and many more. These factors also increasing demand of gluten free products among its end-users across the world. However, misconception about gluten free diet, volatility of price of the products lack of awareness and high cost associated with gluten free products are the factors which limiting the market growth of Gluten Free Products over the coming years.

The regional analysis of Global Gluten Free Products Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/dominant region in the global Gluten Free Products market due to increasing awareness and growing consumption of gluten free products in the region. Europe is also estimated to grow in the Gluten Free Products market due to increasing adoption of gluten free diets due to various health benefits associated with them. Asia-pacific is also expected to grow at higher growth / higher CAGR over the forecast period 2018-2025 due to growing number of patients suffering from celiac diseases, lactose intolerance etc. The Middle East and Africa are also projected to grow in the near future.

The major market player included in this report are:

Pinnacle Foods Inc.

General Mills

Gruma

Enjoy Life Foods

Kellogg Company

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Gluten Free Baby Food

Gluten Free Pasta

Gluten Free Bakery Products

Gluten Free Ready Mills

By Distribution Channel:

Convenience Stores

Hotels & Restaurants

Educational Institutions

Hospital & Drug Stores

Specialty Services

By Regions:

North America

 U.S.

 Canada

Europe

 UK

 Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Gluten Free Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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