

Global Gluten Free Confectionery Market Size study, by Product Type (Gluten-free cookies, Gluten-free cakes, Gluten-free chocolates, Baking mixes, Others), by Price Point (Economy, Mid-Range, Luxury), by Distribution Channel (Supermarket/Hypermarket, Convenience Stores, Pharmaceutical and Drug Stores, Online Sales Channel, Others), and Regional Forecasts 2022-2032

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Abstracts

Global Gluten Free Confectionery Market was valued at approximately USD 3.45 billion in 2023 and is anticipated to grow with a healthy growth rate of 7.88% over the forecast period 2024-2032. Gluten-free confectionery refers to sweet treats and desserts specifically formulated to be free from gluten a protein found in wheat, barley, and rye. These products cater to individuals with gluten-related disorders, such as celiac disease or gluten sensitivity, using alternative flours and ingredients to provide safe and enjoyable indulgence.

The Global Gluten Free Confectionery Market is driven by the increasing awareness and diagnosis of gluten-related disorders. As more individuals become aware of conditions such as celiac disease and gluten sensitivity, the demand for gluten-free products catering to their dietary needs rises. This heightened awareness and diagnosis are significant growth drivers for the gluten-free confectionery market. However, the cost of alternative gluten-free ingredients, specialized production processes, and certification requirements contribute to higher pricing, which may limit the affordability and accessibility of gluten-free confectionery for some consumers.

The key regions considered for the Global Gluten Free Confectionery Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, Europe dominated the gluten-free confectionery market and is expected to maintain significant growth throughout the forecast period. The region's higher prevalence of gluten-related disorders creates a substantial consumer base for gluten-free products. Moreover, stringent food labeling regulations in Europe ensure clear and reliable labeling of gluten-free products, enhancing consumer trust. The health-conscious nature of European consumers, combined with higher disposable incomes, further drives the market for gluten-free confectionery in the region. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Pamela's Products

King Arthur Baking Company, Inc.

SmartSweets Inc.

Bob's Red Mill Natural Foods, Inc.

The GFB

Mondelez International, Inc.

Hail Merry LLC

Conagra Brands, Inc.

Simple Mills, Inc.

Unreal Brands Inc.

The detailed segments and sub-segment of the market are explained below:

By Product Type:

Gluten-free cookies

Gluten-free cakes

Gluten-free chocolates

Baking mixes

Others

By Price Point:

Economy

Mid-Range

Luxury

By Distribution Channel:

Supermarket/Hypermarket

Convenience Stores

Pharmaceutical and Drug Stores

Online Sales Channel

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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