

Global Gluten-free Baking Mixes Market Size study & Forecast, by Product (Cookies, Cakes & Pastries, Bread, Pizza, Others), by Distribution Channel (Grocery Stores, Mass Merchandiser, Independent Natural or Health Food Store, Club Stores, Drug Stores, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Gluten-free Baking Mixes Market is valued at approximately USD 420.43 million in 2021 and is anticipated to grow with a healthy growth rate of more than 7.5% over the forecast period 2022-2029. Gluten-free baking mixes are a mixed formulation of ingredients used for the cooking of baked goods that do not contain gluten-containing ingredients. The growing consumption of bakery foods, rising demand for convenient healthy food items, coupled with the high demand among health consciousness, especially among millennials and Gen Z, are attributing to the market growth across the globe.

The high prevalence of celiac disease and Irritable Bowel Syndrome (IBS) is the key factor that are propelling market growth across the globe. About IBS reported that it was estimated that there were approximately 5-10% of the global population is affected by IBS, in which 35% to 40% are male and 60% to 65% of individuals female, along with most people are under the age of 50. Thereby, the growing incidences of IBS are fueling the demand for gluten-free baking mixes, which, in turn, accelerates market growth. Moreover, growing awareness about gluten-free baking mixes among the population, as well as the increasing investment by the leading market players are offering various growth prospects to the market over the forecasting years. However, the volatility in the prices of raw materials is challenging the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Gluten-free Baking Mixes Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the increasing prevalence of celiac diseases and rising awareness about the side effects of gluten on health. Whereas, the Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as the rising preference towards healthy lifestyle among consumers, increase in the cases of allergic diseases, as well as rising demand for healthy food items in the regional market.

Major market players included in this report are:

General Mills, Inc.

Conagra Brands, Inc.

Kinnikinnick Foods, Inc.

Williams-Sonoma, Inc.

Continental Mills, Inc.

Partake Foods

Chebe

Naturpro

King Arthur Baking Company, Inc.

SalDoce Fine Foods

Recent Developments in the Market:

In June 2020, SalDoce Fine Foods introduced its products on eBay and Amazon Australia via its brand YesYouCan, which aims on quality and innovation to capture a larger market share.

Global Gluten-free Baking Mixes Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

- Cookies
- Cakes & Pastries
- Bread
- Pizza
- Others

By Distribution Channel:

- Grocery Stores
- Mass Merchandiser
- Independent Natural or Health Food Store
- Club Stores
- Drug Stores
- Others

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
- ROE
- Asia Pacific
 - China
 - India
 - Japan
 - Australia

South Korea
RoAPAC
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Brazil
Mexico
RoLA
Rest of the World

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