

Global Gluten-Free Bakery Market Size study, by Product Type (Bread, Cookies, Snacks, Others), by Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Specialist Stores, Online Channels, Others) and Regional Forecasts 2022-2028

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Abstracts

Global Gluten-Free Bakery Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than 9% over the forecast period 2022-2028. Gluten-free bakery refers to baked goods that are free of gluten, a protein found in many cereal grains like wheat and barley. With the rising prevalence of celiac disease in the global population, consumers are increasingly preferring a gluten-free diet. Because of the convenience that gluten-free products provide, bread products, snacks, and cookies are becoming increasingly popular. As a result, fact factors like these are expected to drive the market in question. Gluten-free bakery products are expected to gain traction over the forecast period, as consumers remain adamant about having a variety of eating experiences and are unlikely to give up. The Celiac Disease Foundation estimates that 1.4 percent of people worldwide have celiac disease based on blood tests and 0.7 percent based on biopsy results. The genetic component of celiac disease is very strong. Almost one-third of the American population carries the gene variant that causes celiac disease. Celiac disease is becoming more common in European countries as well. Celiac disease patients follow a strict gluten-free diet, which is said to help them feel better. This population is expected to propel market growth even further. Furthermore, the market growth is being influenced by innovative product launches, and raising awareness about the health benefits of gluten-free eatables are expected to boost the market growth. For instance, Bob's Red Mill launched a new Oat Cracker line in April 2021. The gluten-free crackers are made with whole grain oats, almonds, flaxseeds, brown rice, and quinoa, and are plant-based and Non-GMO Project verified. Similarly, Dr. Sch?r announced a new partnership with Panista, a gluten-free

bakery in Germany and Austria, in August 2020, which will see the global gluten-free leader partner with the online bakery to complement its wide range of freshly baked free-from bread. Furthermore, rising awareness of the negative effects of gluten and the advantages of consuming gluten-free products will boost the market growth in this region.

The key regions considered for the global Gluten-Free Bakery market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The gluten-free bakery products market is dominated by North America. Because of the rising prevalence of celiac disease and the growing population. The key players' increased focus on gluten-free bakery product innovation will create even more growth and expansion opportunities in this region. Asia-Pacific, on the other hand, is expected to grow at the fastest rate over the forecast period. This is due to the huge potential for manufacturers to set up manufacturing units here due to low labor costs and plentiful raw materials.

Major market players included in this report are:

Amy's Kitchen, Inc.
Bobs Red Mill
Boulder Brands, Inc.
Dr. Schar
Enjoy Life Natural Brands LLC
General Mills, Inc.
Genius Foods
Kraft Heinz Company
Hain Celestial Group, Inc.
Hero Group AG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Bread

Cookies
Snacks
Others

By Distribution Channel:

Supermarkets/Hypermarkets
Convenience Stores
Specialist Stores
Online Channels
Others

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Gluten-Free Bakery Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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