

Global GLP-1 Receptor Agonist Market Size study, by Product (Ozempic, Zepbound), by Application (Diabetes, Obesity), by Route of Administration (Parenteral, Oral), and Regional Forecasts 2022–2032

https://marketpublishers.com/r/G87DBF2863B1EN.html

Date: May 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G87DBF2863B1EN

Abstracts

Global GLP-1 Receptor Agonist Market is valued at approximately USD 45.51 billion in 2023 and is anticipated to grow with a robust CAGR of 17.46% over the forecast period from 2024 to 2032. Glucagon-like peptide-1 (GLP-1) receptor agonists have quickly emerged as game-changers in the treatment of chronic metabolic disorders, specifically type 2 diabetes and obesity. These agents mimic the action of native GLP-1, a hormone that enhances insulin secretion, suppresses glucagon release, slows gastric emptying, and induces satiety. As the global burden of obesity and diabetes reaches alarming proportions, these therapeutics have found growing favor among healthcare providers and patients alike for their dual benefits in glycemic control and weight reduction. The paradigm shift away from conventional therapies toward GLP-1-based regimens reflects an evolving healthcare consensus around holistic metabolic care.

The commercial success of blockbuster drugs like Ozempic and the rapid market uptake of newer entrants such as Zepbound are underpinned by a convergence of factors—rising disease prevalence, expanding payer coverage, and growing patient acceptance of long-term injectable and oral therapies. Moreover, the increased prioritization of cardiometabolic outcomes in treatment algorithms has significantly boosted the strategic positioning of GLP-1 receptor agonists in therapeutic protocols. Simultaneously, global pharmaceutical giants are doubling down on R&D investments to expand GLP-1 utility beyond diabetes into obesity, nonalcoholic steatohepatitis (NASH), and cardiovascular risk management, unlocking untapped market potential.

Despite soaring demand, the market faces its share of headwinds. High cost of



treatment, concerns over long-term safety, and limited access in low- and middle-income countries temper growth in certain regions. Additionally, supply chain bottlenecks and production constraints have occasionally led to product shortages, highlighting the need for robust manufacturing infrastructure. Nevertheless, ongoing innovations in oral delivery platforms, patient-centric dosing devices, and combination therapies are expected to mitigate these barriers and enhance long-term adoption across diverse healthcare settings.

Regionally, North America commands the largest share of the GLP-1 receptor agonist market, driven by an entrenched base of chronic disease patients, favorable reimbursement frameworks, and early adoption of next-gen therapies. Europe follows suit with countries such as Germany and the UK showing strong prescription growth, aided by progressive treatment guidelines and policy support. Meanwhile, Asia Pacific is set to become the fastest-growing regional market, propelled by the diabetic and obese population explosion in China and India, expanding urban healthcare networks, and improving affordability through generic manufacturing. Latin America and the Middle East & Africa, though at nascent stages, are increasingly integrating GLP-1 therapies into national formularies, thanks to global partnerships and healthcare modernization efforts.

Major market player included in this report are:

Novo Nordisk A/S

Eli Lilly and Company

Pfizer Inc.

Sanofi S.A.

Boehringer Ingelheim International GmbH

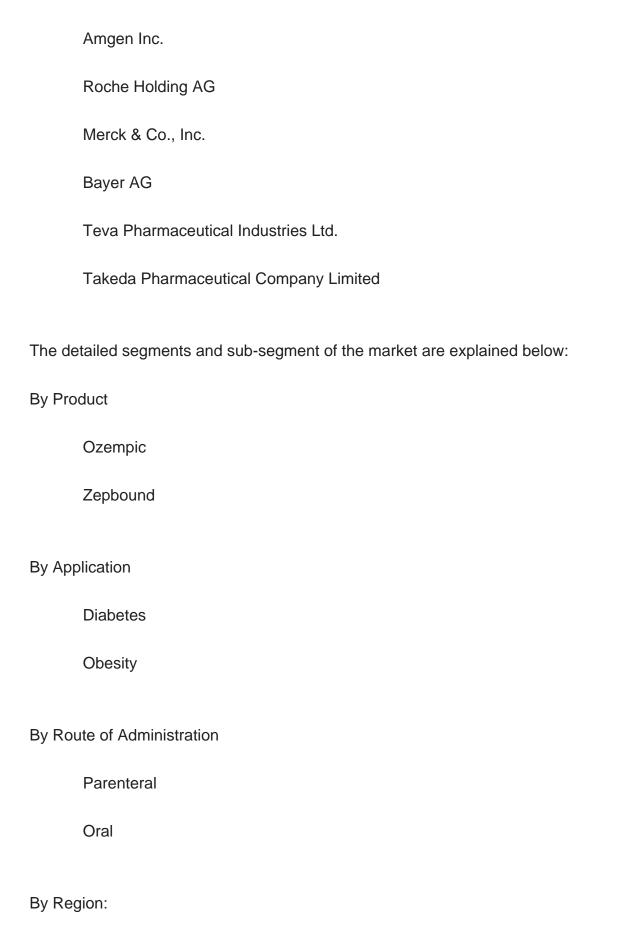
AstraZeneca PLC

Zealand Pharma A/S

GlaxoSmithKline PLC

Hanmi Pharmaceutical Co., Ltd.







North America

Latin America

North America		
	U.S.	
	Canada	
Europe		
	UK	
	Germany	
	France	
	Spain	
	Italy	
	Rest of Europe	
Asia Pacific		
	China	
	India	
	Japan	
	Australia	
	South Korea	
	Rest of Asia Pacific	



E	Brazil	
1	Mexico	
F	Rest of Latin America	
Middle East & Africa		
5	Saudi Arabia	
\$	South Africa	
F	Rest of Middle East & Africa	
Years considered for the study are as follows:		
ŀ	Historical Year – 2022	
E	Base Year – 2023	
F	Forecast Period – 2024 to 2032	
Key Takeaways:		
ľ	Market Estimates & Forecast for 10 years from 2022 to 2032	
A	Annualized revenues and regional level analysis for each market segment	
	Detailed analysis of geographical landscape with country-level analysis of major regions	
(Competitive landscape with information on major players in the market	
	Analysis of key business strategies and recommendations on future market approach	



Analysis of competitive structure of the market

Demand side and supply side analysis of the market



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