

Global Glasses Frame Market Size study, by Shape (Rectangle, Round, Cat Eye, Square, Aviator, Hexagon, Wayfarer, Others), and Regional Forecasts 2022-2032

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Abstracts

Global Glasses Frame Market is valued at approximately USD 14.08 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.89% over the forecast period 2024-2032. Glasses frames are essential structural components designed to hold lenses securely and comfortably in place. They are made from various materials, including metal alloys, plastics, or a combination of both, and comprise several parts such as rims, bridges, and temples. Frames are designed to provide a secure fit while ensuring proper positioning of the corrective or protective lenses in front of the eyes, making them an essential accessory for vision correction and eye protection.

The Global Glasses Frame Market is driven by aging population is increasingly active and fashion-conscious, seeking eyewear that not only meets their vision needs but also complements their style. This trend has led to a surge in demand for diverse frame designs, ranging from classic and elegant to modern and trendy. Eyewear manufacturers are responding by offering a wide variety of frames tailored to older adults, incorporating features such as lightweight materials for comfort, durability, and aesthetic appeal. Consequently, the glasses frame market benefits from both functional necessity and fashion preferences of the aging population, fueling continuous innovation and expansion in the industry. Moreover, development innovative packaging solutions and rising demand for customizable and lightweight frames are anticipated to create lucrative opportunities for the market. However, the global glasses frame market faces a significant challenge from the prevalence of counterfeit products, which restrains the demand for genuine and authentic frames.

The key regions considered for the Global Glasses Frame Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America is anticipated to dominate the global glasses frame market with the largest share during the forecast period. Major brands such as Ray-Ban, Oakley, and Warby Parker dominate the U.S. market, offering a wide range from classic designs to avant-garde fashion statements. The market is characterized by a mix of traditional retail outlets and booming online sales, with e-commerce platforms gaining significant traction. Consumers in the U.S. prioritize style along with functionality, opting for frames that offer comfort and durability. Furthermore, the market in Asia Pacific is anticipated to develop at the fastest rate over the forecast period 2024-2032.

Major market players included in this report are:

Essilor Luxottica

Safilo Group S.P.A

Silhouette International Schmied AG

Mondottica Limited

Fielmann Group AG

Tory Burch LLC.

De Rigo Vision S.P.A.

Charmant Group

Warby Parker

Marchon Eyewear, Inc.

The detailed segments and sub-segment of the market are explained below:

By Shape

Rectangle

Round

Cat Eye

Square

Aviator

Hexagon

Wayfarer

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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