

Global Geospatial Analytics Market Size Study, by
Component (Software & Solutions, Services) by Type
(Surface & Field Analytics, Network & Location
Analytics, Geo-Visualization, Others) by Application
(Surveying, Medicine & Public Safely, Disaster Risk
Reduction & Management, Climate Change Adaption,
Others) by Vertical, by Regional Forecasts 2017-2025

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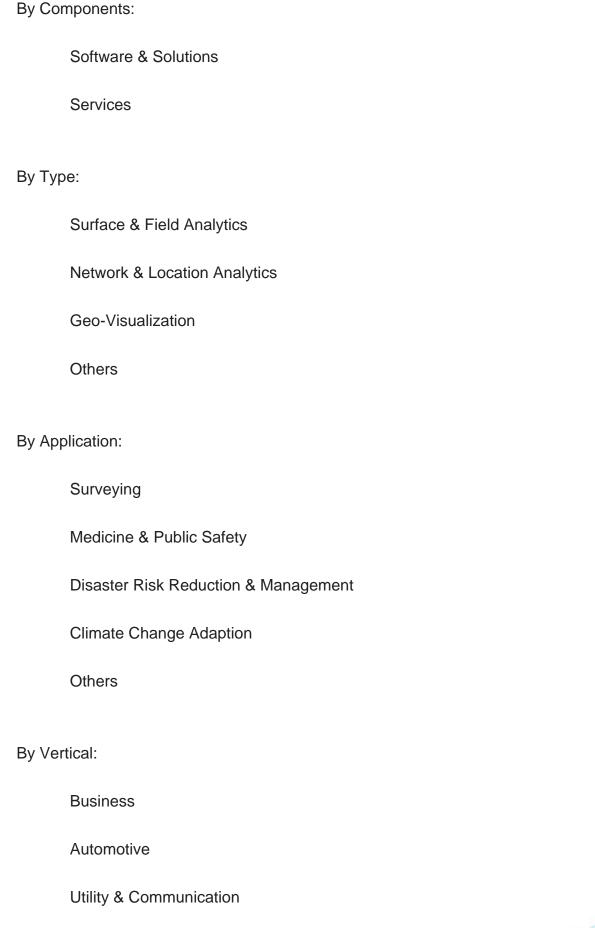
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Abstracts

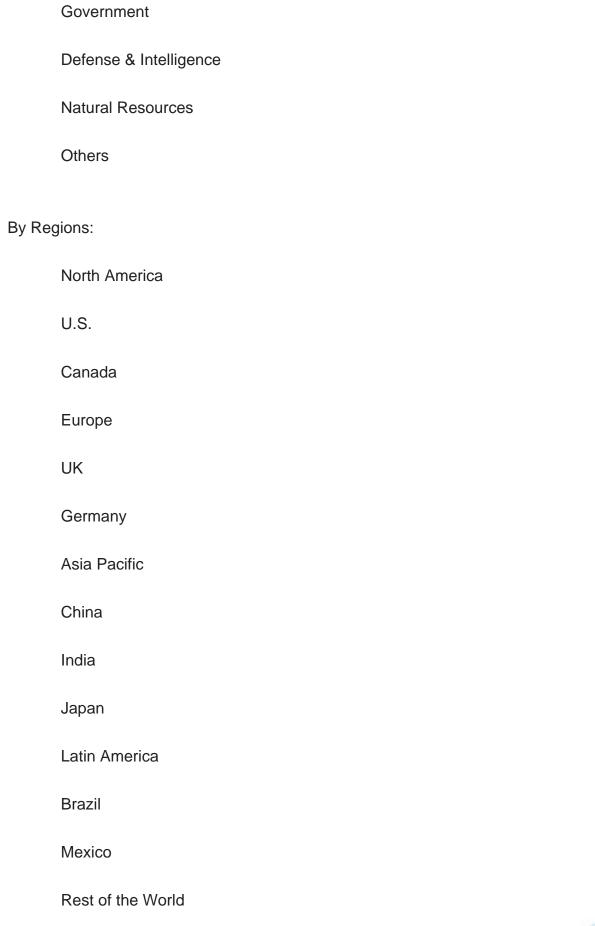
Global Geospatial Analytics Market valued approximately USD 27 million in 2016 is anticipated to grow with a healthy growth rate of more than 15 % over the forecast period 2017-2025. Key drivers are rising penetration of Internet of Things (IoT), and significant development in geospatial analytics with the introduction of big data and artificial intelligence. However, major restraining factors which hinder the growth of the global geospatial analytics market is the high cost of geospatial analytics solutions. These solutions also offer more benefits such as the capability to serve on-demand analytics, improved accessibility and capability to analyze complex datasets, and analyzing several types of geospatial data through cloud based geospatial analytics.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:











Furthermore, years considered for the study are as follows:

Historical year – 2015 Base year – 2016 Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market are ESRI, Pitney Bowes, Oracle, SAP, Alteryx, Hexagon AB, Digitalglobe, Trimble, Maxar Technologies, Harris Corporation, Bentley Systems, General Electric, Google, RMSI, Furgo N.V. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Geospatial Analytics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors



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