

Global Geographic Information System (GIS) Software Market Size study with COVID-19 impact, by Offering (Hardware, Software, Services), by Function (Mapping, Surveying, Telematics and Navigation, Location-Based Services), by End-User (Agriculture, Biologics, Architecture, Engineering, and Construction, Transportation, Healthcare, Retail, Others) and Regional Forecasts 2020-2026

<https://marketpublishers.com/r/G67E33B7F74AEN.html>

Date: May 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G67E33B7F74AEN

Abstracts

Global Geographic Information System (GIS) Software Market is valued approximately USD 7.2 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 12.4% over the forecast period 2020-2026. A geographic information system (GIS) software is primarily intended to store, manage, retrieve, analyze and display all types of geographic and spatial data. GIS sometimes also referred as geographic information science (GIScience), the science of core geographic concepts, systems, and applications. It organizes layers of spatial location information into visualizations using maps and 3D scenes. With this unique capability, GIS software offers deeper perceptions into data, such as patterns, relationships, and situations - helping users to make quicker decisions. GIS software stores information with the help of spatial indices, making it possible to analyze the features located in any random region of a map. For example, a GIS software can rapidly identify and map all of the sites within a particular radius of a point, or all of the roads that operate through a territory. Development of smart cities and urbanization, rising adoption of GIS solutions in transportation sector, and the integration of geospatial technology with mainstream technologies for business intelligence are the few factors responsible for high CAGR of the market over the forecast period. According to the United Nations Department of Economic and Social

Affairs in 2018, it is estimated that 55% of the total world's population lives in urban area and it expected to rise to 68% by 2050. Also, it is projected the most urbanized region include North America, Latin America and the Caribbean, Europe and Oceanic. The level of urbanization in Asia is approximately 50%. This, in turn, is expected to strengthen the demand for geographic information system (GIS) software. Amidst the COVID-19 crisis, the communication services industry is poised for sustainable growth despite the foreseeable economic turbulence. GIS software have a prominent role in detecting, responding and understanding to COVID-19 outbreak patterns in real-time to detect at-risk populations and plan aim for intervention like increase healthcare capacities. Therefore, this factor will boost the market growth during the forecast period. However, high capital investment in database development and data security & privacy concern are some other factor limiting the market growth over the forecast period of 2020-2026.

The regional analysis of global Geographic Information System (GIS) Software market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to early adoption of geospatial technologies, increasing usage of location-based services in multiple areas such as transportation, construction, etc., and surging utilization of mobile devices in the region. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2026, due to the growing smart city projects and rapid urbanization in the countries such as China and India.

Major market player included in this report are:

Autodesk, Inc.

Esri

Trimble Inc.

Pitney Bowes

Hexagon AB

Topcon Corporation

Maxar Technologies

Caliper Corporation

Bentley Systems, Inc.

TomTom N.V.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within

each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Offering:

- Hardware
- Software
- Services

By Function:

- Mapping
- Surveying
- Telematics and Navigation
- Location-Based Services

By End-User:

- Agriculture
- Biologics
- Architecture, Engineering, and Construction
- Transportation
- Healthcare
- Retail
- Others

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
- Asia Pacific
 - China
 - India
 - Japan
- Latin America

Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2016, 2017, 2018
Base year – 2019
Forecast period – 2020 to 2026

Target Audience of the Global Geographic Information System (GIS) Software Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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Esri

Trimble Inc.

Pitney Bowes

Hexagon AB

Topcon Corporation

Maxar Technologies

Caliper Corporation

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