

# **Global Gene Panel Market Size study, by Technique (Amplicon, Hybridization), by Design (Predesign, Custom), by Application (Cancer, Congenital Disease, Pharmacogenetics), by End User (Hospital, Research Center, Pharmaceutical Companies), and Regional Forecasts 2022-2032**

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## **Abstracts**

The Global Gene Panel Market is valued at approximately USD 1.43 billion in 2023 and is anticipated to expand at a robust CAGR of 19.20% over the forecast period 2024-2032. Gene panels, which allow for the simultaneous analysis of multiple genes linked to specific diseases, have emerged as vital tools in precision medicine. This technology is transforming diagnostic workflows by enabling clinicians to tailor treatment strategies to the genetic profile of individual patients. The evolution from single-gene tests to multi-gene panels marks a significant leap in genomic diagnostics, facilitating the early detection of complex conditions such as cancer, congenital disorders, and rare inherited diseases. With the convergence of bioinformatics, next-generation sequencing (NGS), and computational biology, gene panel testing has carved a definitive niche in clinical practice and research domains alike.

Fueled by escalating demand for targeted therapies and rising incidence of genetic disorders and cancers, the global gene panel market is experiencing considerable traction. The continued shift from conventional diagnostics to genomics-driven personalized medicine has catalyzed the demand for compact, cost-effective, and high-throughput solutions like gene panels. One of the principal drivers includes the increasing adoption of gene panels in oncology, where clinicians rely on comprehensive cancer panels to identify mutations and stratify patients for precision oncology treatments. In parallel, strategic collaborations between biotech firms, academic

institutions, and clinical labs are accelerating innovation and regulatory approvals, thus furthering market growth. However, market expansion may be restrained by factors such as high costs of sequencing infrastructure, complex data interpretation, and reimbursement challenges in low- and middle-income regions.

The technological dichotomy of amplicon-based and hybridization-based techniques provides flexibility and scalability to accommodate diverse diagnostic applications. Amplicon panels, due to their high specificity and ease of use, remain preferred in focused diagnostic applications, whereas hybridization-based panels offer broader coverage, making them indispensable in comprehensive genomic profiling. Custom-designed panels tailored to specific research or clinical requirements are also gaining momentum, especially in academic research and biotech startups. These trends underscore the market's progression toward customizable, application-specific genomic solutions that support precision diagnostics and therapeutic decision-making.

Notably, the expansion of gene panel usage is also shaped by the increasing focus on non-oncology applications. For instance, pharmacogenetics has witnessed burgeoning interest, particularly as gene panels are deployed to predict individual responses to medications, enhancing drug efficacy while mitigating adverse effects. In congenital disease diagnostics, rapid and accurate gene panel testing is improving pediatric outcomes by facilitating timely interventions. The integration of artificial intelligence in sequencing data interpretation further augments diagnostic accuracy and clinical utility, positioning gene panels at the core of modern healthcare delivery frameworks.

Geographically, North America dominates the gene panel market, underpinned by advanced healthcare infrastructure, substantial R&D investment, and high adoption rates of NGS-based technologies. The United States leads the region due to a well-established regulatory environment, reimbursement support for genetic testing, and presence of major industry players. Europe follows closely, with countries like Germany and the UK making significant strides in integrating genetic testing into public healthcare. Meanwhile, the Asia Pacific region is anticipated to register the fastest growth over the forecast period, driven by burgeoning biotech ecosystems, increasing patient awareness, and government-led genomic initiatives in countries like China, Japan, and India.

Major market player included in this report are:

Illumina, Inc.

Thermo Fisher Scientific, Inc.

Agilent Technologies, Inc.

F. Hoffmann-La Roche Ltd

QIAGEN N.V.

BGI Genomics Co., Ltd.

Oxford Nanopore Technologies plc

Eurofins Scientific SE

Bio-Rad Laboratories, Inc.

Integrated DNA Technologies, Inc.

Foundation Medicine, Inc.

ArcherDx (a part of Invitae Corporation)

PerkinElmer, Inc.

Myriad Genetics, Inc.

GENEWIZ, Inc.

The detailed segments and sub-segment of the market are explained below:

#### By Technique

Amplicon

Hybridization

#### By Design

*Global Gene Panel Market Size study, by Technique (Amplicon, Hybridization), by Design (Predesign, Custom), by...*

Predesign

Custom

#### By Application

Cancer

Congenital Disease

Pharmacogenetics

#### By End User

Hospital

Research Center

Pharmaceutical Companies

#### By Region:

##### North America

U.S.

Canada

##### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of MEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

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