

Global Gellan Gum Market Size study, by Product Type (High Acyl Content and Low Acyl Content), by Application (Food, Confectionary, Jams and Jellies and Others), and Regional Forecasts 2021-2027

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Abstracts

Global Gellan Gum Market is valued approximately at USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2021-2027. Gellan Gum is an additive that is used to stabilize, bind, or texturize processed foods. It is also used in cosmetic industry. The global Gellan Gum market is being driven by expanding food industry due to large consumption patterns around the world along with increasing population. The other driving factor for the market is the introduction of new products in the market. For instance, in February 2021, Jungbunzlauer company launched the new high acyl gellan gum under the brand name TayaGel®. Also, in 2019, DSM Hydrocolloids launched new brandings for gellan gum under the Gellaneer and others. However, availability of substitutes and stringent guidelines may impede market growth over the forecast period of 2021-2027. Also, with the growth of end uses such as cosmetics and pharmaceuticals and the benefits of using Gellan Gum such as reduction of blood sugar, appetite and cholesterol, it also prevents a color change in the final product and others the demand for Gellan Gum is expected to increase over the forecast period.

The global Gellan Gum Market is segmented for the regional analysis on the basis of key regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region across the world in terms of market share due to presence of large manufacturing companies and developed end-use industries have stimulated product demand in the region. Whereas Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2021-2027, due to the favorable government initiatives to promote manufacturing industries and large

consumption of food products in the region.

Major market player included in this report are:

Zhejiang Zhongken Biotech Co. Ltd.

Biopolymer International

Dancheng Caixin sugar industry Co. Ltd.

DSM

IHC Chempharm

CP Kelco

Nanjing Joyfulchem Co., Ltd.

Xinjiang Fufeng Biotechnologies Co. Ltd.,

H and A Canada

Hawkins Watts Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

High Acyl Content

Low Acyl Content

By Application:

Food

Confectionary

Jams and Jellies

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027.

Target Audience of the Global Gellan Gum Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Million)
 - 1.2.1. Gellan Gum Market, by Region, 2019-2027 (USD Million)
 - 1.2.2. Gellan Gum Market, by Product Type, 2019-2027 (USD Million)
 - 1.2.3. Gellan Gum Market, by Application, 2019-2027 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL GELLAN GUM MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL GELLAN GUM MARKET DYNAMICS

- 3.1. Gellan Gum Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Expanding food industry
 - 3.1.1.2. Rising product launches
 - 3.1.2. Market Restraint
 - 3.1.2.1. Availability of substitutes
 - 3.1.2.2. Stringent guidelines
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growth of end use industries such as cosmetics and pharmaceuticals
 - 3.1.3.2. Benefits of using Gellan Gum such as prevention of color change

CHAPTER 4. GLOBAL GELLAN GUM MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL GELLAN GUM MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Gellan Gum Market by Product Type, Performance - Potential Analysis
- 5.3. Global Gellan Gum Market Estimates & Forecasts by Product Type 2018-2027 (USD Million)
- 5.4. Gellan Gum Market, Sub Segment Analysis
 - 5.4.1. High Acyl Content
 - 5.4.2. Low Acyl Content

CHAPTER 6. GLOBAL GELLAN GUM MARKET, BY APPLICATION

- a. Market Snapshot
- 6.1. Global Gellan Gum Market by Application, Performance - Potential Analysis
- 6.2. Global Gellan Gum Market Estimates & Forecasts by Application 2018-2027 (USD Million)
- 6.3. Gellan Gum Market, Sub Segment Analysis
 - 6.3.1. Food
 - 6.3.2. Confectionary
 - 6.3.3. Jams and Jellies
 - 6.3.4. Others

CHAPTER 7. GLOBAL GELLAN GUM MARKET, REGIONAL ANALYSIS

- 7.1. Gellan Gum Market, Regional Market Snapshot
- 7.2. North America Gellan Gum Market

- 7.2.1. U.S. Gellan Gum Market
 - 7.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Application breakdown estimates & forecasts, 2018-2027
- 7.2.2. Canada Gellan Gum Market
- 7.3. Europe Gellan Gum Market Snapshot
 - 7.3.1. U.K. Gellan Gum Market
 - 7.3.2. Germany Gellan Gum Market
 - 7.3.3. France Gellan Gum Market
 - 7.3.4. Spain Gellan Gum Market
 - 7.3.5. Italy Gellan Gum Market
 - 7.3.6. Rest of Europe Gellan Gum Market
- 7.4. Asia-Pacific Gellan Gum Market Snapshot
 - 7.4.1. China Gellan Gum Market
 - 7.4.2. India Gellan Gum Market
 - 7.4.3. Japan Gellan Gum Market
 - 7.4.4. Australia Gellan Gum Market
 - 7.4.5. South Korea Gellan Gum Market
 - 7.4.6. Rest of Asia Pacific Gellan Gum Market
- 7.5. Latin America Gellan Gum Market Snapshot
 - 7.5.1. Brazil Gellan Gum Market
 - 7.5.2. Mexico Gellan Gum Market
- 7.6. Rest of The World Gellan Gum Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Zhejiang Zhongken Biotech Co. Ltd.
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Biopolymer International
 - 8.2.3. Dancheng Caixin sugar industry Co. Ltd.
 - 8.2.4. DSM
 - 8.2.5. IHC Chempharm
 - 8.2.6. CP Kelco
 - 8.2.7. Nanjing Joyfulchem Co., Ltd.

8.2.8. Xinjiang Fufeng Biotechnologies Co. Ltd.,

8.2.9. H and A Canada

8.2.10. Hawkins Watts Limited

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 2. Global Gellan Gum Market, report scope

TABLE 3. Global Gellan Gum Market estimates & forecasts by region 2018-2027 (USD Million)

TABLE 4. Global Gellan Gum Market estimates & forecasts by Product Type 2018-2027 (USD Million)

TABLE 5. Global Gellan Gum Market estimates & forecasts by Application 2018-2027 (USD Million)

TABLE 6. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 7. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 8. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 9. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 10. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 11. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 12. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 13. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 14. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 15. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 16. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 17. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 18. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 19. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 20. Global Gellan Gum Market by segment, estimates & forecasts, 2018-2027 (USD Million)

TABLE 21. Global Gellan Gum Market by region, estimates & forecasts, 2018-2027 (USD Million)

TABLE 22. U.S. Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 23. U.S. Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 24. U.S. Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 25. Canada Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 26. Canada Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 27. Canada Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 28. UK Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 29. UK Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 30. UK Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 31. Germany Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 32. Germany Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 33. Germany Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 34. France Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 35. France Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 36. France Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 37. Spain Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 38. Spain Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 39. Spain Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 40. Italy Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 41. Italy Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 42. Italy Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

Million)

TABLE 43. ROE Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 44. ROE Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 45. ROE Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 46. China Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 47. China Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 48. China Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 49. India Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 50. India Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 51. India Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 52. Japan Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 53. Japan Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 54. Japan Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 55. Australia Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 56. Australia Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 57. Australia Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 58. South Korea Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 59. South Korea Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 60. South Korea Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 61. ROPAC Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 62. ROPAC Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 63. ROPAC Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 64. Brazil Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 65. Brazil Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 66. Brazil Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 67. Mexico Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 68. Mexico Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 69. Mexico Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 70. ROLA Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 71. ROLA Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 72. ROLA Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 73. ROW Gellan Gum Market estimates & forecasts, 2018-2027 (USD Million)

TABLE 74. ROW Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 75. ROW Gellan Gum Market estimates & forecasts by segment 2018-2027 (USD Million)

TABLE 76. List of secondary sources used in the study of global Gellan Gum Market.

TABLE 77. List of primary sources used in the study of global Gellan Gum Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Gellan Gum Market, research methodology
- FIG 2. Global Gellan Gum Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Gellan Gum Market, key trends 2020
- FIG 5. Global Gellan Gum Market, growth prospects 2021-2027
- FIG 6. Global Gellan Gum Market, porters 5 force model
- FIG 7. Global Gellan Gum Market, pest analysis
- FIG 8. Global Gellan Gum Market, value chain analysis
- FIG 9. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 10. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 11. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 12. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 13. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 14. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 15. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 16. Global Gellan Gum Market by segment, 2018 & 2027 (USD Million)
- FIG 17. Global Gellan Gum Market, regional snapshot 2018 & 2027
- FIG 18. North America Gellan Gum Market 2018 & 2027 (USD Million)
- FIG 19. Europe Gellan Gum Market 2018 & 2027 (USD Million)
- FIG 20. Asia-Pacific Gellan Gum Market 2018 & 2027 (USD Million)
- FIG 21. Latin America Gellan Gum Market 2018 & 2027 (USD Million)
- FIG 22. Global Gellan Gum Market, company market share analysis (2020)

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