

Global GCC Animal Health Market Size study, by Product Type, Animal Type (Production Animals, Companion Animals), Distribution Channel, End-use, and Regional Forecasts 2022-2032

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Abstracts

Global GCC Animal Health Market is valued approximately at USD 1.26 billion in 2023 and is projected to grow with a compelling CAGR of 9.45% over the forecast period 2024–2032. As the GCC region accelerates its transformation toward advanced veterinary care and food security initiatives, animal health has emerged as a central pillar in sustainable agriculture, public health, and pet welfare systems. With a dual focus on livestock productivity and companion animal well-being, veterinary pharmaceutical and services stakeholders in GCC countries are embracing high-value solutions—ranging from therapeutics and diagnostics to preventive care and digital health platforms—to address evolving consumer expectations and regulatory frameworks.

The convergence of rising pet adoption, intensified livestock farming practices, and strategic governmental initiatives to curb zoonotic disease outbreaks has significantly catalyzed market demand across the region. Notably, the GCC animal health ecosystem is seeing increased investment in preventive medicines, vaccines, and veterinary diagnostics, driven by growing awareness about disease control, biosecurity measures, and long-term animal wellness. In tandem, technological advances like AI-powered diagnostic tools, tele-veterinary consultation platforms, and RFID-enabled herd monitoring systems are reshaping traditional clinical workflows and enabling real-time animal health tracking in both rural and urban landscapes.

A key accelerant for the market's growth trajectory lies in the seamless collaboration between public veterinary services and private players, including pharmaceutical

manufacturers, mobile vet units, and large animal healthcare networks. As companion animal humanization takes deeper root—especially in affluent urban pockets—there’s a parallel demand for specialized services such as grooming, dental care, behavioral therapy, and chronic disease management. Simultaneously, producers are seeking access to cost-effective vaccines, nutritional supplements, and animal hygiene solutions that enhance herd resilience, optimize reproduction cycles, and maintain export-compliant safety standards.

From a geographic standpoint, countries such as Saudi Arabia and the United Arab Emirates are spearheading the animal health revolution, with robust veterinary infrastructure, regulatory harmonization with international animal welfare standards, and an expanding base of educated pet owners. Kuwait, Oman, Qatar, and Bahrain are rapidly catching up by leveraging digital vet tech platforms, boosting domestic production of veterinary products, and encouraging the establishment of veterinary colleges and R&D hubs. As a result, the region presents a vibrant, multi-segmented opportunity landscape for both international players and homegrown innovators.

Major market player included in this report are:

Elanco Animal Health

Boehringer Ingelheim International GmbH

Virbac

Zoetis Inc.

IDEXX Laboratories, Inc.

Merck Animal Health

Ceva Santé Animale

Vetoquinol S.A.

Neogen Corporation

Phibro Animal Health Corporation

Dechra Pharmaceuticals PLC

BioVet S.A.

Bayer Animal Health

Bimeda Holdings PLC

Norbrook Laboratories Ltd.

The detailed segments and sub-segment of the market are explained below:

By Product Type

Pharmaceuticals

Vaccines

Feed Additives

Diagnostics

Others

By Animal Type

Production Animals

Companion Animals

By Distribution Channel

Retail

E-Commerce

Veterinary Hospitals & Clinics

Others

By End-use

Veterinary Hospitals & Clinics

Homecare Settings

Research Institutes & Universities

By Region:

Saudi Arabia

UAE

Qatar

Kuwait

Oman

Bahrain

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis across all GCC countries.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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