

Global Garment Active Insulation Market Size study & Forecast, by Product (Polyester, Cotton, wool, Nylon), By Sourcing (Branded, Non-Branded), By Application (Outerwear, Footwear, Handwear, Others), and Regional Analysis, 2022-2029

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Abstracts

Global Garment Active Insulation Market is valued at approximately USD 180.6 million in 2021 and is anticipated to grow with a healthy growth rate of more than 6.6% over the forecast period 2022-2029. Garment Active Insulation (GAI) is a type of insulation used in clothing and apparel to provide warmth and comfort in cold weather. Unlike traditional insulation, which is often bulky and does not allow for much movement, GAI is designed to be lightweight, flexible, and breathable, allowing wearers to move comfortably while still staying warm. GAI works by trapping air between its fibers, creating a layer of warmth around the wearer's body. This type of insulation is often made from synthetic materials such as polyester or nylon, designed to wick away moisture and prevent the wearer from getting too hot or cold. GAI can be found in a variety of outdoor clothing, including jackets, pants, and vests. It is particularly useful for activities such as hiking, skiing, and snowboarding, where staying warm and comfortable in cold conditions is essential. The market demand is primarily driven by the factors such as people continue to engage in outdoor activities such as hiking, skiing, and camping, there is a growing demand for insulation that is lightweight, flexible, and comfortable. Garment Active Insulation meets these requirements, making it a popular choice for outdoor enthusiasts, coupled with many manufacturers of Garment Active Insulation using sustainable materials such as recycled polyester in their products.

In addition, activewear, which is clothing designed for both athletic and casual wear, is becoming increasingly popular. Garment Active Insulation is ideal for this type of clothing because it allows wearers to move comfortably while still staying warm which is

acting as a major driving factor for market growth. According to Statista, The worldwide sportswear market will be worth around 319.4 billion US dollars in 2022, thus, in turn, these factors are likely to escalate the demand for Garment Active Insulation in the global market. Furthermore, as technology advances, there are opportunities to develop new materials that are even lighter, more flexible, and more breathable than current Garment Active Insulation materials. These innovations could lead to new products and applications in the market. The growth of e-commerce has made it easier for consumers to find and purchase Garment Active Insulation products. This has opened new opportunities for manufacturers to reach a wider audience and sell their products globally presenting lucrative opportunities for market growth over the forthcoming years. However, Garment Active Insulation materials have limited durability, restricting the market growth over the forecast period of 2022-2029.

The key regions considered for the Global Garment Active Insulation Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue, owing to the presence of a larger consumer base, supplemented by a significant production hub for winter apparel. Also, the rise in consumer spending power in emerging market economies. Asia Pacific is also expected to grow at the highest growth rate over the forecasting period. Factors such as the broad base of clothing manufacturing in the member economies, register benefits. Due to the enormous demand for activewear for sports and outdoor activities from the population in the country, the U.S. was the largest market in the region are burgeoning market growth in the forecasting years.

Major market players included in this report are:

3M Company

Evo Acquisition Corp

TORAY INTERNATIONAL, INC

Wacker Chemie AG

W. L. Gore & Associates, Inc.

Stoney Creek

KUIU

Freudenberg Group

H Dawson Sons And Co Wool Ltd.

Primaloft, Inc.

Recent Developments in the Market:

In April 2021, PrimaLoft® Insulation ThermoPlume®, a global leader in breakthrough material technology, released a new version of his best-selling down substitute, PrimaLoft® Insulation ThermoPlume®. Its synthetic fill is now entirely constructed of

materials that have been recycled after use. With more than 70 brands employing loose-fill microfiber insulation in their product lines for the Fall/Winter '21/'22 season, Four years after the first blowable synthetic insulation was produced, the technology has built a strong reputation in the outdoor apparel & design industries.

Global Garment Active Insulation Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, Sourcing, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Polyester

Cotton

Wool

Nylon

By Sourcing:

Branded

Non-Branded

By Application:

Outerwear

Footwear
Handwear
Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

ROLA

Rest of the World

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