

Global Gardening Equipment Market Size study, by Product (Lawn Mowers, Handheld Power Tools, Hand Tools & Wheeled Implements, Water Equipment) by Sales Channel (Home Centres, Lawn & Garden Specialty Stores, National Retailers & Discount Stores, Hardware Stores, E-commerce), by End User(Residential, Commercial/Government) and Regional Forecasts 2022-2028

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Abstracts

Global Gardening Equipment Market is valued at approximately USD 84.36 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.9% over the forecast period 2022-2028. Gardening equipments are used for trimming, aligning, cutting, and maintaining the garden look. The main usage of these advanced technological instruments is within the golf courses, playgrounds, household needs, etc. There are many drivers due to which the market is on the boost including increasing trends in maintaining small-space gardening, kitchen gardening, urban farming, etc. According to Garden Pals, 18.3 million new gardeners were created during the Covid pandemic and almost 55% of Americans are engaged in household gardening activities. To fulfil the requirements of household gardening the key players are investing more and more in industries and the demand for Lawn Mowers alone is expected to reach USD 44.58 Billion. Latest technological inventions such as auto-braking systems, GPS systems, Uniform cutting, etc. are taking place in this field to make the machines smarter and gardening simpler. Also, due to the high pitch noise caused due to the machines, many countries like India, U.S., Germany, U.K., etc. are offering electric machines to cut the cost of gardening and eliminate sound pollution. However, the high cost of gardening equipment and delays caused in repairing and servicing of machines

stifles the market growth throughout the forecast period of 2022-2028.

The key regions considered for the Global Gardening Equipment Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the space in terms of revenue in 2021, owing to the dominance of leading market companies and the heavy amounts spent on lawn and garden equipments. The Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increasing construction activities in both commercial and residential sectors by the real estate owners. Also, the increasing usage of energy-efficient mowers and GPS-enabled equipment is creating a strong base for future growth.

Major market players included in this report are:

Ariens Company

American Honda Motor Co. Inc.

Briggs & Stratton Corporation

Deere & Company

Falcon Garden Tools

Fiskars Corporation

Husqvarna Group

Robert Bosch GmbH

Robomow

The Toro Company

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Lawn Mowers

Handheld Power Tools

Hand Tools & Wheeled Implements

Water Equipment

By Sales Channels:

Home Centres

Lawn & Garden Specialty Stores
National Retailers & Discount Stores
Hardware Stores
E-commerce
By End-use:
Residential
Commercial/Government

By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Gardening equipment Market in Market Study:

Global Gardening Equipment Market Size study, by Product (Lawn Mowers, Handheld Power Tools, Hand Tools & Whee...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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