

Global Gamma Oryzanol Market Size study, by Application (Dietary Supplements, Cosmetics, Food Additives, Pharmaceuticals), by Function (Antioxidant, Hypocholesterolemic, Osteoarthritis Relief, Anti-inflammatory), by Source (Rice Bran Oil, Rice Bran Extract), by Form (Powder, Liquid, Capsules, Tablets), and Regional Forecasts 2022-2032

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Abstracts

The global Gamma Oryzanol Market is valued at USD 2.15 billion in 2023 and is anticipated to grow with a robust CAGR of 3.6% over the forecast period 2024-2032. Gamma oryzanol is a naturally occurring compound derived from rice bran oil and rice bran extract, known for its powerful antioxidant, anti-inflammatory, and hypocholesterolemic properties. Its broad application across industries, including dietary supplements, cosmetics, food additives, and pharmaceuticals, has garnered significant market traction.

The rising demand for natural and organic ingredients in food, cosmetics, and personal care products is one of the key drivers fueling the market's growth. Consumers increasingly value products that align with health and wellness trends, and gamma oryzanol's therapeutic properties make it a highly sought-after ingredient. It is widely recognized for its ability to lower cholesterol, reduce inflammation, and provide osteoarthritis relief, positioning it as a functional additive in health-conscious product formulations.

Technological advancements, such as improved extraction techniques for rice bran oil and the development of higher-purity gamma oryzanol, have enabled manufacturers to meet increasing demand. Innovations in product formulations, such as gamma oryzanol

in capsule and liquid forms, have also broadened its accessibility across diverse consumer demographics.

The Asia-Pacific region dominates the Gamma Oryzanol Market, driven by the high production of rice bran oil in countries like China, India, and Japan, and increasing consumer awareness regarding the health benefits of natural compounds. North America and Europe are also witnessing strong growth due to heightened demand for clean-label, plant-based, and functional food products.

The Gamma Oryzanol Market faces challenges such as price fluctuations in raw materials and regulatory complexities. However, strategic collaborations, expansion into emerging markets, and advancements in sustainable and eco-friendly production methods are opening new opportunities for market participants.

Key players in the Gamma Oryzanol Market, such as DSM, BioSerae, and InterHealth Nutraceuticals, are heavily investing in research and development to unlock novel applications. Their efforts aim to capitalize on gamma oryzanol's untapped potential in pharmaceuticals, cosmetics, and nutraceuticals.

Major market players included in this report are:

Yuanfeng Pharmaceutical Holdings Co., Ltd

GNC Holdings, LLC

Zhejiang Binmei Biotechnology Co.

Thorne Research

Santa Cruz Biotechnology, Inc.

Biogeniux, Inc.

NOW Foods

TOYOBO

Swanson Health Products

Country Life

Jarrow Formulas

Carlyle

Solaray

Webber Naturals

Nature's Bounty

The detailed segments and sub-segment of the market are explained below:

By Application

Dietary Supplements

Cosmetics

Food Additives

Pharmaceuticals

By Function

Antioxidant

Hypocholesterolemic

Osteoarthritis Relief

Anti-inflammatory

By Source

Rice Bran Oil

Rice Bran Extract

By Form

Powder

Liquid

Capsules

Tablets

By Region:

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Australia

Rest of APAC

Latin America

Brazil

Argentina

Rest of Latin America

Middle East & Africa

Saudi Arabia

UAE

South Africa

Rest of MEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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