

Global Gaming Chair Market Size study, by Type (PC Gaming Chair, Hybrid Gaming Chair, Platform Gaming Chair, Other Chair Types), by End-User (Residential, Commercial), by Distribution Channel (Home Centers, Specialty Stores, Online, Other Distribution Channel) and Regional Forecasts 2022-2032

https://marketpublishers.com/r/G4AB9A9AB86AEN.html

Date: June 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G4AB9A9AB86AEN

Abstracts

Global Gaming Chair Market is valued at approximately USD 1.21 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 9.21% over the forecast period 2024-2032. Modern Gaming Chairs are becoming more and more necessary as the gaming business expands. One novel approach is the inclusion of state-of-the-art electronics in Gaming Chair. Manufacturers are including features like customizable settings for the lumbar support, integrated speakers and vibration modules, and built-in massage capabilities to provide more immersive gaming experiences. In line with the general consumer trend towards environmentally conscious products, eco-friendly materials and sustainable production practices are also receiving more attention. By improving performance, comfort, and sustainability, these innovations hope to improve the gaming experience for both recreational players and esports pros.

The growing appeal of video games in both leisure and competitive gaming circles is encouraging fans to spend money on high-quality gaming accessories, such as ergonomic seats. Second, as the health advantages of good posture and ergonomic seating become more well known, gamers are being encouraged to look for chairs that offer the best possible support and comfort to reduce their chance of developing musculoskeletal problems. Moreover, there is a significant need for gaming seats due to the esports industry's explosive rise. Ergonomic seating solutions are especially important for professional gamers since they will improve their performance and provide



long-term comfort during intense gaming sessions. However, Gaming chairs might be more expensive than regular office chairs, especially if they include cutting-edge features. The exorbitant price of gaming seats can discourage budget-conscious buyers from making the purchase.

The key regions considered for the global Gaming Chair Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America dominated the market of Gaming chairs. The market dominance of North America in gaming chairs is largely due to a few important variables, there is a strong and enduring gaming culture in the area, with well-established gaming communities that cherish top-notch gaming experiences, the gaming business in North America is well-served by an extensive infrastructure that includes marketing channels, distribution networks, and a multitude of gaming events and conferences. Furthermore, customers in the region have comparatively large discretionary incomes, which permits them to spend more on high-end gaming accessories such as ergonomic seats, which are thought to be crucial for improving gaming comfort and performance. North America's position as the leading market participant in the industry is cemented by this confluence of variables, which fosters the growth of gaming chair sales in the region. On the other hand, Asia Pacific is the fastest growing region for the Gaming Chair Market.

Major market player included in this report are:

DXRacer USA LLC

AKRacing

Secretlab

Noblechairs

Vertagear Inc.

RESPAWN Products, LLC

Corsair Gaming, Inc.

GT Racing

Cougar Gaming

AndaSeat

The detailed segments and sub-segment of the market are explained below:

By Type: PC Gaming Chair Hybrid Gaming Chair



Platform Gaming Chair Other Chair Types

By End-User:

Residential

Commercial

By Distribution Channel:

Home Centres

Speciality Stores

Online

Other Distribution Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA



Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.



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