

Global Functional Foods and Drinks Market Size study, by Type (Functional Food, Functional Beverage, Dietary Supplements), by Application (Energy/Sport Nutritional, Immune Support & Supplement, Digestive Health, Healthy Foods or snacking, Others) and Regional Forecasts 2018-2025

<https://marketpublishers.com/r/G6A414D695FEN.html>

Date: November 2018

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: G6A414D695FEN

Abstracts

Global Functional Foods and Drinks Market to reach USD 356.3 billion by 2025.

Global Functional Foods and Drinks Market valued approximately USD 203.5 billion in 2016 is anticipated to grow with a healthy growth rate of more than 6.42% over the forecast period 2018-2025. The major driving factor of global Functional Foods and Drinks market increasing health awareness & busy lifestyles, addressing perceived nutritional shortfalls and increasing consumer interest. In addition, growing understand of how a proper diet can enhance immunity and young generation are giving importance to their fitness are also some other the factor that drives the market of functional food and drinks. Moreover, rising disposable income and increasing demand for fortified food and drinks products. The major restraining factor of global functional food and drink market are costly compare to regular product and food security concern & regulation. In addition, the economic downturn is impelling consumer to switch to cheaper groceries. Functional food is a food which has an additional function often relating to disease prevention and health promotion by adding new ingredients or more of existing ingredients whereas functional drink is a drink which typically intended to convey health benefit. Some ingredients like herbs, vitamins, minerals or additional raw material. Functional foods are foods that have a potentially positive effect on health beyond basic nutrition. Proponents of functional foods say they promote optimal health and help reduce the risk of disease. A familiar example of a functional food is oatmeal because it

contains soluble fiber that can help lower cholesterol levels. Some foods are modified to have health benefits. An example is orange juice that's been fortified with calcium for bone health.

The regional analysis of Global Functional Foods and Drinks Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America has accounted the leading share of total generating revenue across the globe due to high demand for functional foods and drinks and growing health consciousness. Europe is also contributing major share in the global market of Functional Foods and Drinks. Asia-Pacific region is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025. In addition, China and India are also witnessing significant growth over the coming years.

The major market player included in this report are:

General Mills

Nestle

NBTY

Glanbia

Monster Beverage Corp.

GNC Holding

Red Bull

Kellogg

Amway herbalife

Pepsi Co.

Coca-Cola

The objective of the study is to define market sizes of different segments & countries in

recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Functional Food

Functional Beverage

Dietary Supplements

By application:

Energy/Sport Nutritional

Immune Support & Supplement

Digestive Health

Healthy Foods or snacking

Others

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Functional Foods and Drinks Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Key Trends
- 1.3. Global & Segmental Market Estimates & Forecasts, 2015-2025 (USD Billion)
 - 1.3.1. Functional Foods & Drinks Market, by Type, 2015-2025 (USD Billion)
 - 1.3.2. Functional Foods & Drinks Market, by Application, 2015-2025 (USD Billion)
 - 1.3.3. Functional Foods & Drinks Market, by Region, 2015-2025 (USD Billion)
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. FUNCTIONAL FOODS & DRINKS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Industry Evolution
 - 2.2.2. Scope of the Study
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. FUNCTIONAL FOODS & DRINKS MARKET DYNAMICS

- 3.1. See Saw Analysis
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. FUNCTIONAL FOODS & DRINKS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Buyers
 - 4.1.2. Bargaining Power of Suppliers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.2. PEST Analysis

- 4.2.1. Political Scenario
- 4.2.2. Economic Scenario
- 4.2.3. Social Scenario
- 4.2.4. Technological Scenario
- 4.3. Value Chain Analysis
 - 4.3.1. Supplier
 - 4.3.2. Manufacturers/Service Provider
 - 4.3.3. Distributors
 - 4.3.4. End-Users
- 4.4. Key Buying Criteria
- 4.5. Regulatory Framework
- 4.6. Cost Structure Analysis
 - 4.6.1. Raw Material Cost Analysis
 - 4.6.2. Manufacturing Cost Analysis
 - 4.6.3. Labour Cost Analysis
- 4.7. Investment Vs Adoption Scenario
- 4.8. Analyst Recommendation & Conclusion

CHAPTER 5. FUNCTIONAL FOODS & DRINKS MARKET, BY TYPE

- 5.1. Market Snapshot
- 5.2. Market Performance - Potential Model
- 5.3. Key Market Players
- 5.4. Functional Foods & Drinks Market, Sub Segment Analysis
 - 5.4.1. Functional Food
 - 5.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2. Functional Beverage
 - 5.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.3. Dietary Supplements
 - 5.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 5.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 6. FUNCTIONAL FOODS & DRINKS MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Market Performance - Potential Model
- 6.3. Key Market Players

6.4. Functional Foods & Drinks Market, Sub Segment Analysis

6.4.1. Energy/Sport Nutritional

6.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.1.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.2. Immune Support & Supplement

6.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.2.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.3. Digestive Health

6.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.3.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.4. Healthy Foods or Snacking

6.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.4.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

6.4.5. Others

6.4.5.1. Market estimates & forecasts, 2015-2025 (USD Billion)

6.4.5.2. Regional breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 7. FUNCTIONAL FOODS & DRINKS MARKET, BY REGIONAL ANALYSIS

7.1. Functional Foods & Drinks Market, Regional Market Snapshot (2015-2025)

7.2. North America Functional Foods & Drinks Market Snapshot

7.2.1. U.S.

7.2.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2. Canada

7.2.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.2.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3. Europe Functional Foods & Drinks Market Snapshot

7.3.1. U.K.

7.3.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.3.2. Germany

- 7.3.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.3. France
 - 7.3.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.3.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.3.4. Rest of Europe
 - 7.3.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.3.4.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.4. Asia Functional Foods & Drinks Market Snapshot
 - 7.4.1. China
 - 7.4.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2. India
 - 7.4.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3. Japan
 - 7.4.3.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.3.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4. Rest of Asia Pacific
 - 7.4.4.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)
 - 7.4.4.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)
- 7.5. Latin America Functional Foods & Drinks Market Snapshot
 - 7.5.1. Brazil
 - 7.5.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)
 - 7.5.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2. Mexico

7.5.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.5.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.5.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6. Rest of The World

7.6.1. South America

7.6.1.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.1.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2. Middle East and Africa

7.6.2.1. Market estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.2. Components breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.3. Applications breakdown estimates & forecasts, 2015-2025 (USD Billion)

7.6.2.4. End user breakdown estimates & forecasts, 2015-2025 (USD Billion)

CHAPTER 8. COMPETITIVE INTELLIGENCE

8.1. Company Market Share (Subject to Data Availability)

8.2. Top Market Strategies

8.3. Company Profiles

8.3.1. General Mills

8.3.1.1. Overview

8.3.1.2. Financial (Subject to Data Availability)

8.3.1.3. Product Summary

8.3.1.4. Recent Developments

8.3.2. Nestle

8.3.3. NBTY

8.3.4. Glanbia

8.3.5. Monster Beverage Corp.

8.3.6. GNC Holding

8.3.7. Red Bull

8.3.8. Kellogg

8.3.9. Amway herbalife

8.3.10. Pepsi Co.

8.3.11. Coca-Cola

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.1.6. Research Assumption

I would like to order

Product name: Global Functional Foods and Drinks Market Size study, by Type (Functional Food, Functional Beverage, Dietary Supplements), by Application (Energy/Sport Nutritional, Immune Support & Supplement, Digestive Health, Healthy Foods or snacking, Others) and Regional Forecasts 2018-2025

Product link: <https://marketpublishers.com/r/G6A414D695FEN.html>

Price: US\$ 3,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G6A414D695FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970