

Global Functional Food Ingredients Market Size study by Ingredient (Probiotics, Minerals, Proteins & Amino Acids, Prebiotics, & Dietary Fibers, Vitamins and Others), Product (Bakery & Cereals, Dairy Products, Meat, Fish & Eggs, Soy Products, Fats & Oils and Others), Application (Sports Nutrition, Weight Management Clinical Nutrition, Cardio Health, and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Functional Food Ingredients Market is valued approximately USD 177.7 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.7% over the forecast period 2020-2027. Functional food can be defined as a transformed food that claims to improve health. It does not prevent illnesses, but it aims to reduce the risk of dangerous diseases by supplying vital nutrients and proteins to improve the health of the body. Functional nutritional food adds advantages to human physiological needs. Further, growing appetite for nutritious drinks across the globe is expected to build opportunities for players in the global market for practical food ingredients. Rising health-conscious customers have raised the market for nutritious bars and drinks, increasing the sales of functional food ingredients. For instance: as per Statista Health food and beverage sales of the 'organic' category reached 105 billion U.S. dollars. Furthermore, Consumer intake of protein-rich foods is on the rise. Around the same time, health-conscious customers have decreased their intake of items that are rich in carbohydrates and sweeteners and food with a high fat content. Also, as per Statista organic food category held a share of about five percent of the global health and wellness market in 2017. As a result, high fiber and high protein food intake have risen, raising the need for functional food ingredients from the food industry. However, the higher cost for

functional food product impedes the growth of the market over the forecast period of 2020-2027. Also, consumers are deeply interested in understanding more about functional food items would create a lucrative opportunity for Global Functional Food Ingredients Market

The regional analysis of global Functional Food Ingredients market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to the urbanization, growing expenditure on health goods and knowledge of the medicinal benefits of functional food are projected to boost functional food market growth in Asia-Pacific. Whereas, North America is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as change in lifestyle and drastic changes in the food preference would create lucrative growth prospects for the Functional Food Ingredients market across the region.

Major market player included in this report are:

Danone, Glanbia PLC
Hearthside Food Solutions LLC
Mars Incorporated
Meiji Co., Ltd.
Nestlé S.A.
Raisio PLC
Royal frieslandcampina N.V.
Sanitarium Health Food Company
The Kraft Heinz Company.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Ingredient:

Probiotics
Minerals
Proteins & Amino Acids

Prebiotics & Dietary Fibers

Vitamins

Others

By Product:

Bakery & Cereals

Dairy Products

Meat, Fish & Eggs

Soy Products

Fats & Oils

Others

By Application:

Sports Nutrition

Weight Management

Clinical Nutrition

Cardio Health

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Functional Food Ingredients Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
 - 1.2.1. Functional Food Ingredients Market, by Region, 2018-2027 (USD Billion)
 - 1.2.2. Functional Food Ingredients Market, by Ingredient, 2018-2027 (USD Billion)
 - 1.2.3. Functional Food Ingredients Market, by Product, 2018-2027 (USD Billion)
 - 1.2.4. Functional Food Ingredients Market, by Application, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FUNCTIONAL FOOD INGREDIENTS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FUNCTIONAL FOOD INGREDIENTS MARKET DYNAMICS

- 3.1. Functional Food Ingredients Market Impact Analysis (2018-2027)
 - 3.1.1. Market Drivers
 - 3.1.2. Market Challenges
 - 3.1.3. Market Opportunities

CHAPTER 4. GLOBAL FUNCTIONAL FOOD INGREDIENTS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FUNCTIONAL FOOD INGREDIENTS MARKET, BY INGREDIENT

- 5.1. Market Snapshot
- 5.2. Global Functional Food Ingredients Market by Ingredient, Performance - Potential Analysis
- 5.3. Global Functional Food Ingredients Market Estimates & Forecasts by Ingredient 2017-2027 (USD Billion)
- 5.4. Functional Food Ingredients Market, Sub Segment Analysis
 - 5.4.1. Probiotics
 - 5.4.2. Minerals
 - 5.4.3. Proteins & Amino Acids
 - 5.4.4. Prebiotics & Dietary Fibers
 - 5.4.5. Vitamins
 - 5.4.6. Others

CHAPTER 6. GLOBAL FUNCTIONAL FOOD INGREDIENTS MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Functional Food Ingredients Market by Product, Performance - Potential Analysis
- 6.3. Global Functional Food Ingredients Market Estimates & Forecasts by Product 2017-2027 (USD Billion)
- 6.4. Functional Food Ingredients Market, Sub Segment Analysis
 - 6.4.1. Bakery & Cereals
 - 6.4.2. Dairy Products
 - 6.4.3. Meat, Fish & Eggs
 - 6.4.4. Soy Products

6.4.5. Fats & Oils

6.4.6. Others

CHAPTER 7. GLOBAL FUNCTIONAL FOOD INGREDIENTS MARKET, BY APPLICATION

7.1. Market Snapshot

7.2. Global Functional Food Ingredients Market by Application, Performance - Potential Analysis

7.3. Global Functional Food Ingredients Market Estimates & Forecasts by Application 2017-2027 (USD Billion)

7.4. Functional Food Ingredients Market, Sub Segment Analysis

7.4.1. Sports Nutrition

7.4.2. Weight Management

7.4.3. Clinical Nutrition

7.4.4. Cardio Health

7.4.5. Others

CHAPTER 8. GLOBAL FUNCTIONAL FOOD INGREDIENTS MARKET, REGIONAL ANALYSIS

8.1. Functional Food Ingredients Market, Regional Market Snapshot

8.2. North America Functional Food Ingredients Market

8.2.1. U.S. Functional Food Ingredients Market

8.2.1.1. Ingredient breakdown estimates & forecasts, 2017-2027

8.2.1.2. Product breakdown estimates & forecasts, 2017-2027

8.2.1.3. Application breakdown estimates & forecasts, 2017-2027

8.2.2. Canada Functional Food Ingredients Market

8.3. Europe Functional Food Ingredients Market Snapshot

8.3.1. U.K. Functional Food Ingredients Market

8.3.2. Germany Functional Food Ingredients Market

8.3.3. France Functional Food Ingredients Market

8.3.4. Spain Functional Food Ingredients Market

8.3.5. Italy Functional Food Ingredients Market

8.3.6. Rest of Europe Functional Food Ingredients Market

8.4. Asia-Pacific Functional Food Ingredients Market Snapshot

8.4.1. China Functional Food Ingredients Market

8.4.2. India Functional Food Ingredients Market

8.4.3. Japan Functional Food Ingredients Market

- 8.4.4. Australia Functional Food Ingredients Market
- 8.4.5. South Korea Functional Food Ingredients Market
- 8.4.6. Rest of Asia Pacific Functional Food Ingredients Market
- 8.5. Latin America Functional Food Ingredients Market Snapshot
 - 8.5.1. Brazil Functional Food Ingredients Market
 - 8.5.2. Mexico Functional Food Ingredients Market
- 8.6. Rest of The World Functional Food Ingredients Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Danone, Glanbia PLC
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Hearthside Food Solutions LLC
 - 9.2.3. Mars Incorporated
 - 9.2.4. Meiji Co., Ltd.
 - 9.2.5. Nestl? S.A.
 - 9.2.6. Raisio PLC
 - 9.2.7. Royal frieslandcampina N.V.
 - 9.2.8. Sanitarium Health Food Company
 - 9.2.9. The Kraft Heinz Company.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Functional Food Ingredients market, report scope

TABLE 2. Global Functional Food Ingredients market estimates & forecasts by Region 2017-2027 (USD Billion)

TABLE 3. Global Functional Food Ingredients market estimates & forecasts by Ingredient 2017-2027 (USD Billion)

TABLE 4. Global Functional Food Ingredients market estimates & forecasts by Product 2017-2027 (USD Billion)

TABLE 5. Global Functional Food Ingredients market estimates & forecasts by Application 2017-2027 (USD Billion)

TABLE 6. Global Functional Food Ingredients market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Functional Food Ingredients market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Functional Food Ingredients market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Functional Food Ingredients market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Functional Food Ingredients market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Functional Food Ingredients market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Functional Food Ingredients market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Functional Food Ingredients market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Functional Food Ingredients market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Functional Food Ingredients market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. U.S. Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. U.S. Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 18. U.S. Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

- TABLE 19. Canada Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 20. Canada Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 21. Canada Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 22. UK Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 23. UK Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 24. UK Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 25. Germany Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 26. Germany Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 27. Germany Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 28. RoE Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 29. RoE Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 30. RoE Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 31. China Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 32. China Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 33. China Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 34. India Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 35. India Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 36. India Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)
- TABLE 37. Japan Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)
- TABLE 38. Japan Functional Food Ingredients market estimates & forecasts by

segment 2017-2027 (USD Billion)

TABLE 39. Japan Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. RoAPAC Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. RoAPAC Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. RoAPAC Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. Brazil Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. Brazil Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Brazil Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Mexico Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. Mexico Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Mexico Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. RoLA Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. RoLA Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. RoLA Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Row Functional Food Ingredients market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Row Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Row Functional Food Ingredients market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Functional Food Ingredients market

TABLE 56. List of primary sources, used in the study of global Functional Food Ingredients market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Functional Food Ingredients market, research methodology
- FIG 2. Global Functional Food Ingredients market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Functional Food Ingredients market, key trends 2019
- FIG 5. Global Functional Food Ingredients market, growth prospects 2020-2027
- FIG 6. Global Functional Food Ingredients market, porters 5 force model
- FIG 7. Global Functional Food Ingredients market, pest analysis
- FIG 8. Global Functional Food Ingredients market, value chain analysis
- FIG 9. Global Functional Food Ingredients market by segment, 2017 & 2027 (USD Billion)
- FIG 10. Global Functional Food Ingredients market by segment, 2017 & 2027 (USD Billion)
- FIG 11. Global Functional Food Ingredients market by segment, 2017 & 2027 (USD Billion)
- FIG 12. Global Functional Food Ingredients market by segment, 2017 & 2027 (USD Billion)
- FIG 13. Global Functional Food Ingredients market by segment, 2017 & 2027 (USD Billion)
- FIG 14. Global Functional Food Ingredients market, regional snapshot 2017 & 2027
- FIG 15. North America Functional Food Ingredients market 2017 & 2027 (USD Billion)
- FIG 16. Europe Functional Food Ingredients market 2017 & 2027 (USD Billion)
- FIG 17. Asia pacific Functional Food Ingredients market 2017 & 2027 (USD Billion)
- FIG 18. Latin America Functional Food Ingredients market 2017 & 2027 (USD Billion)
- FIG 19. Global Functional Food Ingredients market, company market share analysis (2019)

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