

# **Global Functional Apparel Market Size study, by Product Type (Sportswear, Activewear, Protective Clothing, Others), by Application (Sports Industry, Outdoor Clothing, Healthcare, Others), by Distribution Channel (Offline, Online) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G1C45B332F73EN.html>

Date: July 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1C45B332F73EN

## **Abstracts**

Global Functional Apparel Market was valued at approximately USD 367.10 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 6.22% over the forecast period 2024-2032. Functional apparel performs multiple functions to provide comfort and protection to the wearer in different environments, unlike fundamental garments which have a limited purpose. It incorporates a variety of specially developed fabrics and layered designs, enabling it to perform functions such as protection from radiation, fire, and extreme weather conditions. Consumers find activewear comfortable and flexible, which is attributed to the kind of materials used in its design, such as synthetic fabrics like polyester, nylon, cotton, wool, and graphene. Polyester and nylon are the most used materials in athleisure apparel, which together tend to provide the best combination of required properties.

Global Functional Apparel Market is driven by advancements in fabric technologies have led to more innovative and functional apparel, such as moisture-wicking, temperature-regulating, and odor-resistant fabrics, enhancing comfort and performance for consumers. The emergence of technologies such as membrane and nano spinning, which allow manufacturers to produce garments by reducing waste during production processes, delivers more sustainable products, thereby increasing the market size of functional apparel. Moreover, growing middle-class population and rising health and hygiene awareness are anticipated to create lucrative opportunities for the market

However, high cost of production and constrained availability of raw materials is going to impede the overall demand for the market during the forecast period 2024-2032.

The key regions considered for the Global Functional Apparel Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America held the major share in the functional apparel market in 2023. The ongoing trend of maintaining a fit body and healthy lifestyle are some of the major factors driving growth in the North American region. Furthermore, Asia-Pacific is expected to grow at the highest CAGR during the forecast period. This region is a significant hub for producing and consuming functional apparel, driven by a growing middle-class population, increasing health and fitness awareness, and a surge in outdoor recreational activities.

Major market players included in this report are:

ASICS Corporation

PVH Corp.

Columbia Sportswear Company

Lululemon Athletica Inc.

Puma SE

Nike, Inc.

Adidas AG

VF Corporation

The Gap, Inc.

Under Armour, Inc

The detailed segments and sub-segment of the market are explained below:

By Product Type:

*Global Functional Apparel Market Size study, by Product Type (Sportswear, Activewear, Protective Clothing, Oth...*

Sportswear

Activewear

Protective Clothing

Others

By Application:

Sports Industry

Outdoor Clothing

Healthcare

Others

By Distribution Channel:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

#### Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

#### Latin America

Brazil

Mexico

#### Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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