

# **Global Fruit Powder Market Size study, by Type (Strawberry, Black Currant, Peach, Apple, Pear, Mango, Other Berries, Others) by End Use (Fruit Processing, Beverage Processing, Dietary Supplements, Pharmaceuticals, Cosmetics and Personal Care) by Technology (Freeze Dried, Spray Dried, Vacuum Dried, Drum Dried) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/G560FB27D82BEN.html>

Date: October 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G560FB27D82BEN

## **Abstracts**

Global Fruit Powder Market is anticipated to grow with a healthy growth rate of more than 4.15% over the forecast period 2021-2027. Fruits are dried using various technologies and then converted in powders. They are a convenient replacement of fresh fruits and are used in various applications such as Cosmetics, Pharmaceuticals, Food & Beverages, etc. Increasing self-awareness and social media usage has led to rise in cosmetic industry. Social media influencers have made a huge impact on worldwide population making them aware about various advantages of natural products and chemicals for skin & health. The skincare industry is estimated at \$148.3 billion in 2020 and is forecasted to reach \$189.3 billion in 2025. This is fueling the market as fruit powders are used to make face packs, face masks, serums, and other skincare products. The increasing awareness about healthy lifestyle has made companies to launch products with health benefits leading to increasing usage of fruit powders in food & beverages, confections, etc. There has been a significant growth in the number of people moving towards a healthy lifestyle. Less availability of fresh fruits available in the market gave rise to usage of fruit powders as substitutes. According to Statista, approximately 64.76 million people in Europe were registered in Health & Fitness Clubs in 2019. However, high manufacturing cost & availability of alternatives impedes the

growth of the market over the forecast period of 2021-2027. Also, increase in vegan population globally is likely to increase the market growth during the forecast period.

The regional analysis of global Fruit Powder market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to popular culture of baked food items and beverages. Whereas, North America is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as changing consumer preferences for healthy food would create lucrative growth prospects for the Fruit Powder market across Asia-Pacific region.

Major market player included in this report are:

European Freeze Dry Ltd.

Kanegrade Ltd.

Drytech Processes (I) Pvt. Ltd.

The Green Labs LLC.

Nutradry Pty Ltd.

Paradise Fruits Solutions Gmbh & Co. KG

Vinayak Ingredients Private Ltd.

Watershed Foods LLC.

Artemis International

DMH Ingredients Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Strawberry

Black Currant

Peach

Apple

Pear

Mango

Other Berries

Others

By End Use:

Fruit Processing

Beverage Processing

Dietary Supplements

Pharmaceuticals

Cosmetics and Personal Care

By Technology:

Freeze Dried

Spray Dried

Vacuum Dried

Drum Dried

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

*Global Fruit Powder Market Size study, by Type (Strawberry, Black Currant, Peach, Apple, Pear, Mango, Other Be...*

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Fruit Powder Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Fruit Powder Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Fruit Powder Market, by Type, 2019-2027 (USD Billion)
  - 1.2.3. Fruit Powder Market, by End Use, 2019-2027 (USD Billion)
  - 1.2.4. Fruit Powder Market, by Technology, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL FRUIT POWDER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL FRUIT POWDER MARKET DYNAMICS

- 3.1. Fruit Powder Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Increasing health-conscious consumers
    - 3.1.1.2. Increasing demand in cosmetic industry
    - 3.1.1.3. Growing FMCG industry
  - 3.1.2. Market Challenges
    - 3.1.2.1. High manufacturing costs
    - 3.1.2.2. Availability of alternatives
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing trend of veganism

### CHAPTER 4. GLOBAL FRUIT POWDER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL FRUIT POWDER MARKET, BY TYPE**

- 5.1. Market Snapshot
- 5.2. Global Fruit Powder Market by Type, Performance - Potential Analysis
- 5.3. Global Fruit Powder Market Estimates & Forecasts by Type 2018-2027 (USD Billion)
- 5.4. Fruit Powder Market, Sub Segment Analysis
  - 5.4.1. Strawberry
  - 5.4.2. Black Currant
  - 5.4.3. Peach
  - 5.4.4. Apple
  - 5.4.5. Pear
  - 5.4.6. Mango
  - 5.4.7. Other Berries
  - 5.4.8. Others

## **CHAPTER 6. GLOBAL FRUIT POWDER MARKET, BY END USE**

- 6.1. Market Snapshot
- 6.2. Global Fruit Powder Market by End Use, Performance - Potential Analysis
- 6.3. Global Fruit Powder Market Estimates & Forecasts by End Use 2018-2027 (USD Billion)
- 6.4. Fruit Powder Market, Sub Segment Analysis
  - 6.4.1. Fruit Technology
  - 6.4.2. Beverage Processing

- 6.4.3. Dietary Supplements
- 6.4.4. Pharmaceuticals
- 6.4.5. Cosmetics and Personal Care

## **CHAPTER 7. GLOBAL FRUIT POWDER MARKET, BY TECHNOLOGY**

- 7.1. Market Snapshot
- 7.2. Global Fruit Powder Market by Technology, Performance - Potential Analysis
- 7.3. Global Fruit Powder Market Estimates & Forecasts by Technology 2018-2027 (USD Billion)
- 7.4. Fruit Powder Market, Sub Segment Analysis
  - 7.4.1. Freeze Dried
  - 7.4.2. Spray Dried
  - 7.4.3. Vacuum Dried
  - 7.4.4. Drum Dried

## **CHAPTER 8. GLOBAL FRUIT POWDER MARKET, REGIONAL ANALYSIS**

- 8.1. Fruit Powder Market, Regional Market Snapshot
- 8.2. North America Fruit Powder Market
  - 8.2.1. U.S. Fruit Powder Market
    - 8.2.1.1. Type breakdown estimates & forecasts, 2018-2027
    - 8.2.1.2. End Use breakdown estimates & forecasts, 2018-2027
    - 8.2.1.3. Technology breakdown estimates & forecasts, 2018-2027
  - 8.2.2. Canada Fruit Powder Market
- 8.3. Europe Fruit Powder Market Snapshot
  - 8.3.1. U.K. Fruit Powder Market
  - 8.3.2. Germany Fruit Powder Market
  - 8.3.3. France Fruit Powder Market
  - 8.3.4. Spain Fruit Powder Market
  - 8.3.5. Italy Fruit Powder Market
  - 8.3.6. Rest of Europe Fruit Powder Market
- 8.4. Asia-Pacific Fruit Powder Market Snapshot
  - 8.4.1. China Fruit Powder Market
  - 8.4.2. India Fruit Powder Market
  - 8.4.3. Japan Fruit Powder Market
  - 8.4.4. Australia Fruit Powder Market
  - 8.4.5. South Korea Fruit Powder Market
  - 8.4.6. Rest of Asia Pacific Fruit Powder Market

- 8.5. Latin America Fruit Powder Market Snapshot
  - 8.5.1. Brazil Fruit Powder Market
  - 8.5.2. Mexico Fruit Powder Market
- 8.6. Rest of The World Fruit Powder Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. European Freeze Dry Ltd.
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Kanegrade Ltd.
  - 9.2.3. Drytech Processes (I) Pvt. Ltd.
  - 9.2.4. The Green Labs LLC
  - 9.2.5. Nutradry Pty Ltd.
  - 9.2.6. Paradise Fruits Solutions Gmbh & Co.KG
  - 9.2.7. Vinayak Ingredients Private Ltd.
  - 9.2.8. Watershed Foods LLC.
  - 9.2.9. Artemis International
  - 9.2.10. DMH Ingredients Inc.

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Fruit Powder market, report scope

TABLE 2. Global Fruit Powder market estimates & forecasts by Region 2018-2027  
(USD Billion)

TABLE 3. Global Fruit Powder market estimates & forecasts by Type 2018-2027 (USD Billion)

TABLE 4. Global Fruit Powder market estimates & forecasts by End Use 2018-2027  
(USD Billion)

TABLE 5. Global Fruit Powder market estimates & forecasts by Technology 2018-2027  
(USD Billion)

TABLE 6. Global Fruit Powder market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 7. Global Fruit Powder market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 8. Global Fruit Powder market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 9. Global Fruit Powder market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 10. Global Fruit Powder market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 11. Global Fruit Powder market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 12. Global Fruit Powder market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 13. Global Fruit Powder market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 14. Global Fruit Powder market by segment, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 15. Global Fruit Powder market by region, estimates & forecasts, 2018-2027  
(USD Billion)

TABLE 16. U.S. Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Fruit Powder market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 18. U.S. Fruit Powder market estimates & forecasts by segment 2018-2027  
(USD Billion)

TABLE 19. Canada Fruit Powder market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 20. Canada Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Japan Fruit Powder market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. RoAPAC Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. RoAPAC Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 42. RoAPAC Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 43. Brazil Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. Brazil Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 45. Brazil Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 46. Mexico Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. Mexico Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 48. Mexico Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 49. RoLA Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. RoLA Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 51. RoLA Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 52. Row Fruit Powder market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Row Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 54. Row Fruit Powder market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 55. List of secondary sources, used in the study of global Fruit Powder market

TABLE 56. List of primary sources, used in the study of global Fruit Powder market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Fruit Powder market, research methodology
- FIG 2. Global Fruit Powder market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Fruit Powder market, key trends 2020
- FIG 5. Global Fruit Powder market, growth prospects 2021-2027
- FIG 6. Global Fruit Powder market, porters 5 force model
- FIG 7. Global Fruit Powder market, pest analysis
- FIG 8. Global Fruit Powder market, value chain analysis
- FIG 9. Global Fruit Powder market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Fruit Powder market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Fruit Powder market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Fruit Powder market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Fruit Powder market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Fruit Powder market, regional snapshot 2018 & 2027
- FIG 15. North America Fruit Powder market 2018 & 2027 (USD Billion)
- FIG 16. Europe Fruit Powder market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Fruit Powder market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Fruit Powder market 2018 & 2027 (USD Billion)
- FIG 19. Global Fruit Powder market, company market share analysis (2020)

## I would like to order

Product name: Global Fruit Powder Market Size study, by Type (Strawberry, Black Currant, Peach, Apple, Pear, Mango, Other Berries, Others) by End Use (Fruit Processing, Beverage Processing, Dietary Supplements, Pharmaceuticals, Cosmetics and Personal Care) by Technology (Freeze Dried, Spray Dried, Vacuum Dried, Drum Dried) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/G560FB27D82BEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G560FB27D82BEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970