

Global Fruit And Vegetable Pulp Market Size study & Forecast, by Source (Fruit Pulp, Vegetable Pulp) by Application (Food, Animal Feed, Health & Wellness, Others), by Distribution Channel (B2B, B2C) and Regional Analysis, 2023-2030

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Abstracts

Global Fruit And Vegetable Pulp Market is valued approximately USD 2.92 billion in 2022 and is anticipated to grow with a healthy growth rate of more than 6.4% over the forecast period 2023-2030. The Fruit and Vegetable Pulp Market encompasses the processing and commercialization of fibrous residues derived from fruits and vegetables, which are utilized as ingredients in various food and beverage products. The demand for natural and healthy food, the popularity of functional foods, the preference for natural ingredients has resulting in the adoption of fruit and vegetable pulp.. The Fruit and Vegetable Pulp Market is being driven by factors such as Rising popularity of functional foods and beverages and Growing food processing industry.

The expansion of the food processing industry globally is driving the demand for fruit and vegetable pulps. These pulps serve as essential ingredients in a wide range of food products, including sauces, soups, bakery items, baby foods, and frozen desserts. Thus with the rising consumption of fruit juices is favouring market growth. As per Agricultural and Processed Food Products Export Development Authority (APEDA) in year 2019, the per capita consumption of fruit juices across the world stood at USD 13.38 million which increased to USD 14.49 million in year 2022 and it is projected to reach at USD 14.89 million by year 2023. Thus, increasing revenue in fruit juices is driving the market growth. In addition to Technological advancements in pulp extraction and preservation and increasing preference for natural food colorants and flavors create lucrative opportunities for the market. However, the seasonal availability of fruits and vegetables may hinders the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Fruit And Vegetable Pulp Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing = to factors such as increasing disposable incomes and urbanization, higher demand for convenient and healthy food and beverage products, . Europe is projected to registered significant growth owing to factors such as rising demand for ready to eat, rising demand for convince food, rising consumer disposable income in the region.

Major market player included in this report are:

Keventer Group

Conagra Brands Inc.

Pepsico

ABC Fruits

Dohler GmbH

Agrana Group

Pursuit

Iprona AG

Kiril Mischeff Limited

Ingredion

Recent Developments in the Market:

In March 2021, Nestl? launched Incoa, a chocolate made with cocoa fruit pulp in Europe. Incoa is made entirely from the cocoa fruit, not adding any refined sugar.

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Global Fruit And Vegetable Pulp Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Source, Application, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Fruit Pulp

Vegetable Pulp

By Application:

Food

Animal Feed

Health & Wellness

Others

By Distribution Channel:

B2B

B2C

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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Saudi Arabia

South Africa

Rest of Middle East & Africa

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