

# **Global Frozen Fruits & Vegetable Market Size study, by Type (Dehydrated Fruit, Freeze Dried Fruit Powder, Dehydrated Vegetable, Freeze Dried Vegetable Powder, Others), by Application (Company to Company, Supermarket, Convenience Store, Specialty Store, Online Sales) and Regional Forecasts 2018-2025**

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## **Abstracts**

Global Frozen Fruits & Vegetable Market to reach USD 682.31 million by 2025.

Global Frozen Fruits & Vegetable Market valued approximately USD 449 million in 2017 is anticipated to grow with a healthy growth rate of more than 5.37% over the forecast period 2018-2025. The major driving factor of global Frozen Fruits & Vegetable market are rising popularity of convenience food, growing awareness among people and increasing disposable income. One of the major restraining factors of global frozen fruits & vegetables market is loss of nutrient during process. Frozen fruits and vegetables refers to that have had their temperature reduce and maintained to below their freezing point for the purpose of storage and transportation until they are ready to eaten. Fruits and vegetables that will be frozen are generally picked at peak ripeness, when they're the most nutritious. Once harvested, the vegetables are often washed, blanched, cut, frozen and packaged within a few hours. The foremost advantage of frozen fruits and vegetables is convenient to store at home and have them on hand at all times. It also helps in maintain your personal health. Another advantage is cost, you can easily afford it and get it on sale. Frozen foods and vegetable are versatile and use them in a variety of ways.

The regional analysis of Global Frozen Fruits & Vegetable Market is considered for the

key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific has accounted and witnessing maximum share of total generating revenue across the globe followed by North America. Increasing disposable incomes in India and China along with growing demand for frozen and processed products will drive the market growth of frozen fruits & vegetables. Europe is also contributing major share in the global market of Frozen Fruits & Vegetable followed by Asia-Pacific. North America region is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The major market player included in this report are:

Ardo Group

Birds Eye Foods, Inc.

Bonduelle

ConAgra Foods Inc.

Lamb Weston Inc.

Geest Limited

Gelagri Bretagne

H.J. Heinz Company

Unifrost NV

Findus Sverige AB

General Mills Inc.

Greenyard NV

Dole

Pinnacle Foods Inc.

## Simplot Food Group

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

### By Type:

Dehydrated Fruit

Freeze Dried Fruit Powder

Dehydrated Vegetable

Freeze Dried Vegetable Powder

Others

### By application:

Company to Company

Supermarket

Convenience Store

Specialty Store

Online Sales

## By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Frozen Fruits & Vegetable Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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