

Global Frozen Food Market Size study, by Type (Raw Material, Half Cooked, Ready to Eat), Product (Foods & Vegetables, Dairy Product, Meat & Seafood Product, Convenience food & Ready meals and others), By consumption (Food service and Retail), By Channel distribution (Online and Offline and Regional Forecasts 2020-2027

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Abstracts

Global Frozen Food Market is valued approximately USD 214.03 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.3 % over the forecast period 2020-2027. Frozen Food is a type of food comes under packaging which preserve its quality form the time it is prepared until the time of its consumption. It is subjected to be freeze until it is used or eat. It is preserved by the freezing process and it is stored under freezer until used. The improving living of standard of people and their preferences towards the convenience foods and easy to cook as it take less time and effort to cook the food indirectly drives the demand of frozen food in the market. As per the study conducted in 2019, German Food zone Institute, one third of the surveyed household population confirmed that they intensified the use of frozen vegetables and herbs, in addition to these vegetables and herbs the also consume pizza and frozen fish. The adult consumer stated that they consumed more frozen food during the lockdown period because of longer shelf life However, rising consumer preferences toward the fresh and natural food. As to some health conscious consumers, frozen food is consider as low of inferior substitute of fresh and natural food which may impedes the growth of the market over the forecast period of 2020-2027. Also, with the increasing online shopping and retail grocery shopping through online platforms is likely to increase the market growth during the forecast period.

The regional analysis of global Frozen Food market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to the population growth, Rapid urbanization, and rise in awareness and benefits of frozen food. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rising disposable income, changing consumer preferences would create lucrative growth prospects for the Frozen Food market across Asia-Pacific region.

Major market player included in this report are:

GENERAL MILLS INC
CONAGRA BRANDS, INC.
GRUPO BIMBO S.A.B. DE C.V
NESTLE SA
UNILEVER
KELLOGG COMPANY
MCCAIN FOODS LIMITED
THE KRAFT HEINZ COMPANY
ASSOCIATED BRITISH FOODS PLC
AJINOMOTO

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

RAW MATERIAL
HALF-COOKED
READY-TO-EAT

By Product:

FRUITS & VEGETABLES
DAIRY PRODUCTS
BAKERY PRODUCTS

MEAT & SEAFOOD PRODUCT
CONVENIENCE FOODS & READY MEALS
OTHER PRODUCTS

By consumption:

FOODSERVICE

RETAIL

By Channel distribution:

Offline

Online

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Frozen Food Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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