

Global Frozen Dough Market Size study & Forecast, by Product (Biscuit & cookies, Bread & pizza crust, Rolls & pastry, Other), by End-User (Residential, Food Services), by Distribution Channel (Supermarket/Hypermarket, Specialty Stores, Business to business, Online Sales Channel) and Regional Analysis, 2022-2029

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Abstracts

Global Frozen Dough Market is valued at approximately USD 20.99 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.9% over the forecast period 2022-2029. Frozen dough is a regular dough piece that is uncooked or semi-cooked, which is preserved at low temperature for a time duration of more than two months. This dough is generally stored in cryogenic refrigerators or freezers. The frozen dough includes biscuits & cookies, bread & pizza crust, rolls & pastry, and many others. Factors such as surging demand for processed food, increasing consumption of frozen products, coupled with the changing lifestyle and rising number of working individuals are driving the market growth across the globe.

According to Statista, the global market for frozen foods in 2019 was estimated to be worth USD 272.11 billion, which is anticipated to grow and expected to reach USD 366.3 billion by the year 2026. Therefore, the increasing demand for frozen foods products is exhibiting a positive influence on the growth of the Frozen Dough Market during the estimated years. In addition, the rising availability of products on various online sales channels, as well as the increasing disposable income are presenting various growth prospects for the market expansion over the forthcoming years. However, the lack of proper storage devices and cold chain logistics, along with the availability of other products as a substitute for frozen dough stifles market growth

throughout the forecast period of 2022-2029.

The key regions considered for the Global Frozen Dough Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the space in terms of revenue, owing to the rising inclination towards the adoption of ready-to-cook products, growing trend of online food purchasing platforms, along with the increasing number of working individuals. Whereas, Asia Pacific is expected to grow significantly during the forecast period. Factors such as spending on frozen foods, increasing disposable income of consumers, and changing lifestyles are expected to boost product demand across the region.

Major market players included in this report are:

General Mills

Tyson Foods Inc.

Ajinomoto

Rich Products Corp

CSM ingredients

J&J snacks Foods Corp.

Bridgeford Foods

Europastry

Nestle

Guttenplans

Recent Developments in the Market:

In July 2021, Dawn Foods announced the acquisition of Icopa-a largest distributor of bakery products across Portugal. The objective of this strategic initiative is to expand the company's presence in Portugal, as well as strengthen its distribution capabilities across Europe.

Global Frozen Dough Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product, End-User, Distribution Channel, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Biscuit & cookies

Bread & pizza crust

Rolls & pastry

Other

By End-User:

Residential

Food Services

By Distribution Channel:

Supermarket/Hypermarket

Specialty Stores

Business to business

Online Sales Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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