

Global Fresh Herbs Market Size study, by Type (Basil, Chives, Coriander, Parsley, Mint, Others), by Category (Conventional, Organic), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G1AD88B709C2EN.html>

Date: August 2024

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G1AD88B709C2EN

Abstracts

The Global Fresh Herbs Market is valued approximately at USD 141.97 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 16.08% over the forecast period 2024-2032. Fresh herbs are increasingly being recognized not only for their culinary applications but also for their medicinal and aromatic properties, making them a staple in both kitchens and health-conscious lifestyles globally. The burgeoning awareness about the health benefits of fresh herbs, coupled with the rising preference for packaged fresh herbs, has significantly spurred the market growth. Moreover, the increasing trend of urban farming, including vertical and rooftop gardens, is contributing to the supply of fresh herbs, catering to the demand from health-conscious urban dwellers.

The market for fresh herbs is witnessing robust expansion driven by a heightened consumer shift towards organic and natural remedies. This surge is majorly attributed to the growing interest in maintaining health through natural products, which is further amplified by the increasing cross-cultural culinary trends. Consumers nowadays are more inclined towards experimenting with different cuisines, thereby boosting the demand for a variety of fresh herbs. The structured retail sector, along with the online grocery shopping trends, is also playing a pivotal role in amplifying the reach and sales of packaged fresh herbs. The industry is also benefiting from innovations in the cultivation and packaging of fresh herbs. For instance, the development of disease-resistant hybrid varieties and advancements in greenhouse technologies are enabling farmers to ensure a consistent supply of high-quality herbs. This has not only enhanced the yield but also improved the flavor and shelf life of herbs like basil, parsley, and

chives, thereby attracting more consumers.

The key region in the Global Fresh Herbs Market includes North America, Europe, Asia Pacific, Latin America, and Middle East & Africa. North America holds a dominant position in the fresh herbs market, primarily due to the rising demand from health-conscious consumers and the growing trend of veganism. Europe follows closely, with a strong inclination towards healthy living and novel culinary experiences. Furthermore, the Asia-Pacific region, however, is projected to witness the fastest growth, driven by increasing consumer interest in organic products and significant advancements in herb cultivation practices. Major countries like China and India are spearheading this growth with their large-scale production and consumption of fresh herbs.

Major market players included in this report are:

Spisa Group

GrowUp Farms Group

Kerry Group PLC

Pacific Botanicals

Langmead Herbs

Organic Herb Trading Company

Nomad Foods

Rocket Farms

Vitacress

Shenandoah Growers Inc.

Univar Solutions Inc.

Kalsec Inc.

Pure Health

Solace Nutrition

R-Kane Nutritionals

The detailed segments and sub-segment of the market are explained below:

By Type

Basil

Chives

Coriander

Parsley

Mint

Others

By Category

Conventional

Organic

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

Contents

CHAPTER 1. GLOBAL FRESH HERBS MARKET EXECUTIVE SUMMARY

- 1.1. Global Fresh Herbs Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By Type
 - 1.3.2. By Category
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL FRESH HERBS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL FRESH HERBS MARKET DYNAMICS

- 3.1. Market Drivers

- 3.1.1. Growing demand for fresh herbs
- 3.1.2. Increased consumer awareness of health benefits
- 3.1.3. Rising preference for packaged fresh herbs
- 3.2. Market Challenges
 - 3.2.1. High costs of organic cultivation
 - 3.2.2. Limited shelf life of fresh herbs
- 3.3. Market Opportunities
 - 3.3.1. Innovations in cultivation and packaging
 - 3.3.2. Expansion of urban farming practices

CHAPTER 4. GLOBAL FRESH HERBS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model
 - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
 - 4.2.5. Environmental
 - 4.2.6. Legal
- 4.3. Top investment opportunity
- 4.4. Top winning strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FRESH HERBS MARKET SIZE & FORECASTS BY TYPE 2022-2032

- 5.1. Segment Dashboard
- 5.2. Global Fresh Herbs Market: Type Revenue Trend Analysis, 2022 & 2032 (USD Billion)

- 5.2.1. Basil
- 5.2.2. Chives
- 5.2.3. Coriander
- 5.2.4. Parsley
- 5.2.5. Mint
- 5.2.6. Others

CHAPTER 6. GLOBAL FRESH HERBS MARKET SIZE & FORECASTS BY CATEGORY 2022-2032

- 6.1. Segment Dashboard
- 6.2. Global Fresh Herbs Market: Category Revenue Trend Analysis, 2022 & 2032 (USD Billion)
 - 6.2.1. Conventional
 - 6.2.2. Organic

CHAPTER 7. GLOBAL FRESH HERBS MARKET SIZE & FORECASTS BY REGION 2022-2032

- 7.1. North America Fresh Herbs Market
 - 7.1.1. U.S. Fresh Herbs Market
 - 7.1.1.1. Type breakdown size & forecasts, 2022-2032
 - 7.1.1.2. Category breakdown size & forecasts, 2022-2032
 - 7.1.2. Canada Fresh Herbs Market
- 7.2. Europe Fresh Herbs Market
 - 7.2.1. U.K. Fresh Herbs Market
 - 7.2.2. Germany Fresh Herbs Market
 - 7.2.3. France Fresh Herbs Market
 - 7.2.4. Spain Fresh Herbs Market
 - 7.2.5. Italy Fresh Herbs Market
 - 7.2.6. Rest of Europe Fresh Herbs Market
- 7.3. Asia-Pacific Fresh Herbs Market
 - 7.3.1. China Fresh Herbs Market
 - 7.3.2. India Fresh Herbs Market
 - 7.3.3. Japan Fresh Herbs Market
 - 7.3.4. Australia Fresh Herbs Market
 - 7.3.5. South Korea Fresh Herbs Market
 - 7.3.6. Rest of Asia Pacific Fresh Herbs Market
- 7.4. Latin America Fresh Herbs Market

- 7.4.1. Brazil Fresh Herbs Market
- 7.4.2. Mexico Fresh Herbs Market
- 7.4.3. Rest of Latin America Fresh Herbs Market
- 7.5. Middle East & Africa Fresh Herbs Market
 - 7.5.1. Saudi Arabia Fresh Herbs Market
 - 7.5.2. South Africa Fresh Herbs Market
 - 7.5.3. Rest of Middle East & Africa Fresh Herbs Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Key Company SWOT Analysis
 - 8.1.1. Company
 - 8.1.2. Company
 - 8.1.3. Company
- 8.2. Top Market Strategies
- 8.3. Company Profiles
 - 8.3.1. Spisa Group
 - 8.3.1.1. Key Information
 - 8.3.1.2. Overview
 - 8.3.1.3. Financial (Subject to Data Availability)
 - 8.3.1.4. Product Summary
 - 8.3.1.5. Market Strategies
 - 8.3.2. GrowUp Farms Group
 - 8.3.3. Kerry Group PLC
 - 8.3.4. Pacific Botanicals
 - 8.3.5. Langmead Herbs
 - 8.3.6. Organic Herb Trading Company
 - 8.3.7. Nomad Foods
 - 8.3.8. Rocket Farms
 - 8.3.9. Vitacress
 - 8.3.10. Shenandoah Growers Inc.
 - 8.3.11. Univar Solutions Inc.
 - 8.3.12. Kalsec Inc.
 - 8.3.13. Pure Health
 - 8.3.14. Solace Nutrition
 - 8.3.15. R-Kane Nutritionals

CHAPTER 9. RESEARCH PROCESS

9.1. Research Process

9.1.1. Data Mining

9.1.2. Analysis

9.1.3. Market Estimation

9.1.4. Validation

9.1.5. Publishing

9.2. Research Attributes

List Of Tables

LIST OF TABLES

TABLE 1. Global Fresh Herbs market, report scope

TABLE 2. Global Fresh Herbs market estimates & forecasts by Region 2022-2032 (USD Billion)

TABLE 3. Global Fresh Herbs market estimates & forecasts by Type 2022-2032 (USD Billion)

TABLE 4. Global Fresh Herbs market estimates & forecasts by Category 2022-2032 (USD Billion)

TABLE 5. Global Fresh Herbs market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 6. Global Fresh Herbs market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 7. Global Fresh Herbs market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 8. Global Fresh Herbs market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 9. Global Fresh Herbs market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 10. Global Fresh Herbs market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 11. Global Fresh Herbs market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 12. Global Fresh Herbs market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 13. Global Fresh Herbs market by segment, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 14. Global Fresh Herbs market by region, estimates & forecasts, 2022-2032 (USD Billion)

TABLE 15. U.S. Fresh Herbs market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 16. U.S. Fresh Herbs market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 17. U.S. Fresh Herbs market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 18. Canada Fresh Herbs market estimates & forecasts, 2022-2032 (USD Billion)

TABLE 19. Canada Fresh Herbs market estimates & forecasts by segment 2022-2032 (USD Billion)

TABLE 20. Canada Fresh Herbs market estimates & forecasts by segment 2022-2032
(USD Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Fresh Herbs market, research methodology
- FIG 2. Global Fresh Herbs market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Fresh Herbs market, key trends 2023
- FIG 5. Global Fresh Herbs market, growth prospects 2022-2032
- FIG 6. Global Fresh Herbs market, porters 5 force model
- FIG 7. Global Fresh Herbs market, PESTEL analysis
- FIG 8. Global Fresh Herbs market, value chain analysis
- FIG 9. Global Fresh Herbs market by segment, 2022 & 2032 (USD Billion)
- FIG 10. Global Fresh Herbs market by segment, 2022 & 2032 (USD Billion)
- FIG 11. Global Fresh Herbs market by segment, 2022 & 2032 (USD Billion)
- FIG 12. Global Fresh Herbs market by segment, 2022 & 2032 (USD Billion)
- FIG 13. Global Fresh Herbs market by segment, 2022 & 2032 (USD Billion)
- FIG 14. Global Fresh Herbs market, regional snapshot 2022 & 2032
- FIG 15. North America Fresh Herbs market 2022 & 2032 (USD Billion)
- FIG 16. Europe Fresh Herbs market 2022 & 2032 (USD Billion)
- FIG 17. Asia Pacific Fresh Herbs market 2022 & 2032 (USD Billion)
- FIG 18. Latin America Fresh Herbs market 2022 & 2032 (USD Billion)
- FIG 19. Middle East & Africa Fresh Herbs market 2022 & 2032 (USD Billion)
- FIG 20. Global Fresh Herbs market, company market share analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Fresh Herbs Market Size study, by Type (Basil, Chives, Coriander, Parsley, Mint, Others), by Category (Conventional, Organic), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G1AD88B709C2EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1AD88B709C2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

