

# **Global Fresh Figs Market Size study, by Nature (Organic, Conventional) by Variety (Smyrna, Figs, Black Figs, Sari Lop Figs, Mission Figs, Kadota Figs, Others) by Sales Channel (Modern Trade, Specialty Stores, e-Retailers, Grocery Stores, Wholesale Stores, Industrial, Foodservice) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Fresh Figs Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The fig is the edible fruit from a species of small tree in the flowering plant family Moraceae called *Ficus carica*. Fig is mainly harvested in the Mediterranean and western Asia regions. Figs are rich in antioxidants and improves digestive health. Growing demand for plant-based food products and shifting consumption pattern are key drivers for the growth of Fresh Figs market. For instance, according to Plant Based Food Association and Good Food Institute- Sales of Plant based food products in US is estimated at USD 7 billion, witnessing a growth rate of 27 % as compared to sales of USD 5.5 billion in the year 2019. Also, with increasing health consciousness and rising disposable income, the adoption & demand for Fresh Figs is likely to increase the market growth during the forecast period. However, climate dependent cultivation of figs can impact the overall products which would ultimately impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Fresh Figs market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Middle east is the leading region across the world in terms of market share owing to growing cultivation and consumption of figs in the region. Whereas, North America is also anticipated to

exhibit highest growth rate over the forecast period 2022-2028. Factors such as growing demand of organic food products in the region, apart would create lucrative growth prospects for the Fresh Figs market across Asia-Pacific region.

Major market player included in this report are:

Hadley Fruit Orchards, Inc.

Roland Foods LLC

Meurens Natural S.A.

FruitLips

Jiaherb, Inc.

Athos Agricola S.A.

Earl's Organic Produce

Alara Agri

Isik Tarim A.S.

Valley Fig Growers, Inc.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Nature:

Organic

Conventional

By Variety:

Smyrna Figs

Black Figs

Sari Lop Figs

Mission Figs

Kadota Figs

Others

By Sales Channel:

Modern Trade

Specialty Stores

e-Retailers

Grocery Stores

Wholesale Stores

Industrial

Foodservice

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Fresh Figs Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Fresh Figs Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Fresh Figs Market, by Nature, 2020-2028 (USD Billion)
  - 1.2.3. Fresh Figs Market, by Variety, 2020-2028 (USD Billion)
  - 1.2.4. Fresh Figs Market, by Sales Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL FRESH FIGS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL FRESH FIGS MARKET DYNAMICS

- 3.1. Fresh Figs Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing demand for plant-based food products
    - 3.1.1.2. Shifting consumption pattern
  - 3.1.2. Market Challenges
    - 3.1.2.1. Climate dependent cultivation of fig
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing health concerns
    - 3.1.3.2. Growing disposable income

### CHAPTER 4. GLOBAL FRESH FIGS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL FRESH FIGS MARKET, BY NATURE**

- 6.1. Market Snapshot
- 6.2. Global Fresh Figs Market by Nature, Performance - Potential Analysis
- 6.3. Global Fresh Figs Market Estimates & Forecasts by Nature 2019-2028 (USD Billion)
- 6.4. Fresh Figs Market, Sub Segment Analysis
  - 6.4.1. Organic
  - 6.4.2. Conventional

## **CHAPTER 7. GLOBAL FRESH FIGS MARKET, BY VARIETY**

- 7.1. Market Snapshot
- 7.2. Global Fresh Figs Market by Variety, Performance - Potential Analysis
- 7.3. Global Fresh Figs Market Estimates & Forecasts by Variety 2019-2028 (USD Billion)
- 7.4. Fresh Figs Market, Sub Segment Analysis
  - 7.4.1. Smyrna Figs
  - 7.4.2. Black Figs

- 7.4.3. Sari Lop Figs
- 7.4.4. Mission Figs
- 7.4.5. Kadota Figs
- 7.4.6. Others

## **CHAPTER 8. GLOBAL FRESH FIGS MARKET, BY SALES CHANNEL**

- 8.1. Market Snapshot
- 8.2. Global Fresh Figs Market by Sales Channel, Performance - Potential Analysis
- 8.3. Global Fresh Figs Market Estimates & Forecasts by Sales Channel 2019-2028 (USD Billion)
- 8.4. Fresh Figs Market, Sub Segment Analysis
  - 8.4.1. Modern Trade
  - 8.4.2. Specialty Stores
  - 8.4.3. e-Retailers
  - 8.4.4. Grocery Stores
  - 8.4.5. Wholesale Stores
  - 8.4.6. Industrial
  - 8.4.7. Foodservice

## **CHAPTER 9. GLOBAL FRESH FIGS MARKET, REGIONAL ANALYSIS**

- 9.1. Fresh Figs Market, Regional Market Snapshot
- 9.2. North America Fresh Figs Market
  - 9.2.1. U.S. Fresh Figs Market
    - 9.2.1.1. Nature breakdown estimates & forecasts, 2019-2028
    - 9.2.1.2. Variety breakdown estimates & forecasts, 2019-2028
    - 9.2.1.3. Sales Channel breakdown estimates & forecasts, 2019-2028
  - 9.2.2. Canada Fresh Figs Market
- 9.3. Europe Fresh Figs Market Snapshot
  - 9.3.1. U.K. Fresh Figs Market
  - 9.3.2. Germany Fresh Figs Market
  - 9.3.3. France Fresh Figs Market
  - 9.3.4. Spain Fresh Figs Market
  - 9.3.5. Italy Fresh Figs Market
  - 9.3.6. Rest of Europe Fresh Figs Market
- 9.4. Asia-Pacific Fresh Figs Market Snapshot
  - 9.4.1. China Fresh Figs Market
  - 9.4.2. India Fresh Figs Market

- 9.4.3. Japan Fresh Figs Market
- 9.4.4. Australia Fresh Figs Market
- 9.4.5. South Korea Fresh Figs Market
- 9.4.6. Rest of Asia Pacific Fresh Figs Market
- 9.5. Latin America Fresh Figs Market Snapshot
  - 9.5.1. Brazil Fresh Figs Market
  - 9.5.2. Mexico Fresh Figs Market
- 9.6. Rest of The World Fresh Figs Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Hadley Fruit Orchards, Inc
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Roland Foods LLC
  - 10.2.3. Meurens Natural S.A.
  - 10.2.4. FruitLips
  - 10.2.5. Jiaherb, Inc.
  - 10.2.6. Athos Agricola S.A.
  - 10.2.7. Earl's Organic Produce
  - 10.2.8. Alara Agri
  - 10.2.9. Isik Tarim A.S.
  - 10.2.10. Valley Fig Growers, Inc.

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption





## List Of Tables

### LIST OF TABLES

TABLE 1. Global Fresh Figs Market, report scope

TABLE 2. Global Fresh Figs Market estimates & forecasts by Region 2019-2028 (USD Billion)

TABLE 3. Global Fresh Figs Market estimates & forecasts by Nature 2019-2028 (USD Billion)

TABLE 4. Global Fresh Figs Market estimates & forecasts by Variety 2019-2028 (USD Billion)

TABLE 5. Global Fresh Figs Market estimates & forecasts by Sales Channel 2019-2028 (USD Billion)

TABLE 6. Global Fresh Figs Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 7. Global Fresh Figs Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 8. Global Fresh Figs Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 9. Global Fresh Figs Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 10. Global Fresh Figs Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 11. Global Fresh Figs Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 12. Global Fresh Figs Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 13. Global Fresh Figs Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 14. Global Fresh Figs Market by segment, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 15. Global Fresh Figs Market by region, estimates & forecasts, 2019-2028 (USD Billion)

TABLE 16. U.S. Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 17. U.S. Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 18. U.S. Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 19. Canada Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 20. Canada Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. Canada Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. UK Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. UK Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. UK Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. Germany Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 26. Germany Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. Germany Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. RoE Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. RoE Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. RoE Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. China Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 32. China Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. China Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. India Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. India Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. India Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. Japan Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 38. Japan Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 39. Japan Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 40. RoAPAC Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 41. RoAPAC Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 42. RoAPAC Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 43. Brazil Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 44. Brazil Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 45. Brazil Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 46. Mexico Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 47. Mexico Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 48. Mexico Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 49. RoLA Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 50. RoLA Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 51. RoLA Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 52. Row Fresh Figs Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 53. Row Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 54. Row Fresh Figs Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Fresh Figs Market

TABLE 56. List of primary sources, used in the study of global Fresh Figs Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Fresh Figs Market, research methodology
- FIG 2. Global Fresh Figs Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Fresh Figs Market, key trends 2021
- FIG 5. Global Fresh Figs Market, growth prospects 2022-2028
- FIG 6. Global Fresh Figs Market, porters 5 force model
- FIG 7. Global Fresh Figs Market, pest analysis
- FIG 8. Global Fresh Figs Market, value chain analysis
- FIG 9. Global Fresh Figs Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Fresh Figs Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Fresh Figs Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Fresh Figs Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Fresh Figs Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Fresh Figs Market, regional snapshot 2019 & 2028
- FIG 15. North America Fresh Figs Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Fresh Figs Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Fresh Figs Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Fresh Figs Market 2019 & 2028 (USD Billion)
- FIG 19. Global Fresh Figs Market, company market share analysis (2021)

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