

Global Freezer Label Market Size study & Forecast, by Substrate (Paper, Films, Foil) by Adhesive (Hot melt, Water-Based, Acrylic), by Applications (Food & Beverage, Cosmetics, Pharmaceutical, Others) and Regional Analysis, 2022-2029

<https://marketpublishers.com/r/GF951E6E8663EN.html>

Date: January 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF951E6E8663EN

Abstracts

Global Freezer Label Market is valued at approximately USD 1.90 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.50% over the forecast period 2022-2029. Freezer Label is a white polypropylene film with an all-temperature adhesive formulated specifically for use in frigid environments. The Freezer Label market is expanding because of factors such as rising attention measures for crucial information on product packaging. However, the indication purpose in the field of medical to eliminate counterfeit conditions was promising for the freezer label market.

According to the US Department of packaging board, retail sales of consumer-packaged goods sold under private labels in the United States reached 199 billion U.S. dollars. Since the global market value of pharmaceutical packaging was about 68.75 billion U.S. dollars and is forecasted to reach 104.88 billion U.S. dollars by 2022. Another important component driving space increase is Counterfeit medication HERMA InNo-Liner labeling system enables more eco-friendly packaging through shipping labels without any liner material. Meanwhile, direct thermal labels are a cost-effective solution which are frequently used by grocers for food information in products like meat or frozen food. However, Change in Atmospheric conditions stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Freezer Label Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific dominated the market in terms of revenue, owing to the dominance of expansion of the

pharmaceutical industry with the rising development of various medicines is anticipated to boost sales of freezer labels specially in India were estimated to grow at a rate of 4.7% CAGR. Moreover North American region is the fastest growing region and estimated to create an incremental growth opportunity of US\$ 273 Million during the period of 2022-2029. Since consumers in the United States were more inclined towards the latest technology.

Major market player included in this report are:

Herma gmbh
Avery Products Corporation
Ga international inc
Labelnet Ltd
CCL Industries Inc.
Consolidated label and co.
Essentra plc
Lintec corporation
Multi-Color Corporation
Pro Mach, Inc.

Recent Developments in the Market:

In Oct 2022, BOXLAB Services and HERMA together made the procurement and use of dangerous goods labels more dependable, simpler, less costly, faster, and kinder to the environment.

In May 2021, CCL Industries Inc. acquired privately held Lux Global Label Asia Pte. Ltd. based in Singapore. LUX produces decorative labels for global customers in the ASEAN region.

Global Freezer Label Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Substrate, Application, Adhesive

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Substrate:

Paper

Films

Foil

By Adhesive:

Hot melt

Water-Based

Acrylic

By Application:

Food & Beverage

Cosmetics

Pharmaceutical

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2029 (USD Billion)
 - 1.2.1. Freezer Label Market, by Region, 2019-2029 (USD Billion)
 - 1.2.2. Freezer Label Market, by Substrate, 2019-2029 (USD Billion)
 - 1.2.3. Freezer Label Market, by Adhesive, 2019-2029 (USD Billion)
 - 1.2.4. Freezer Label Market, by Applications, 2019-2029 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FREEZER LABEL MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FREEZER LABEL MARKET DYNAMICS

- 3.1. Freezer Label Market Impact Analysis (2019-2029)
 - 3.1.1. Market Drivers
 - 3.1.1.1. To write crucial information on product packaging.
 - 3.1.1.2. Counterfeit medication
 - 3.1.2. Market Challenges
 - 3.1.2.1. Change in Atmospheric temperature make freezer labels separate from the surface.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Used for the indication purpose in the field of medical.

CHAPTER 4. GLOBAL FREEZER LABEL MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.2. Futuristic Approach to Porter's 5 Force Model (2019-2029)
- 4.3. PEST Analysis
 - 4.3.1. Political
 - 4.3.2. Economical
 - 4.3.3. Social
 - 4.3.4. Technological
- 4.4. Investment Adoption Model
- 4.5. Analyst Recommendation & Conclusion
- 4.6. Top investment opportunity
- 4.7. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1. Assessment of the overall impact of COVID-19 on the industry
- 5.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL FREEZER LABEL MARKET, BY SUBSTRATE

- 6.1. Market Snapshot
- 6.2. Global Freezer Label Market by Substrate, Performance - Potential Analysis
- 6.3. Global Freezer Label Market Estimates & Forecasts by Substrate 2019-2029 (USD Billion)
- 6.4. Freezer Label Market, Sub Segment Analysis
 - 6.4.1. Paper
 - 6.4.2. Films
 - 6.4.3. Foil

CHAPTER 7. GLOBAL FREEZER LABEL MARKET, BY ADHESIVE

- 7.1. Market Snapshot
- 7.2. Global Freezer Label Market by Adhesive, Performance - Potential Analysis
- 7.3. Global Freezer Label Market Estimates & Forecasts by Adhesive 2019-2029 (USD Billion)
- 7.4. Freezer Label Market, Sub Segment Analysis
 - 7.4.1. Hot melt

7.4.2. Water-Based

7.4.3. Acrylic

CHAPTER 8. GLOBAL FREEZER LABEL MARKET, BY APPLICATIONS

8.1. Market Snapshot

8.2. Global Freezer Label Market by Applications, Performance - Potential Analysis

8.3. Global Freezer Label Market Estimates & Forecasts by Applications 2019-2029
(USD Billion)

8.4. Freezer Label Market, Sub Segment Analysis

8.4.1. Food & Beverage

8.4.2. Cosmetics

8.4.3. Pharmaceutical

8.4.4. Others

CHAPTER 9. GLOBAL FREEZER LABEL MARKET, REGIONAL ANALYSIS

9.1. Freezer Label Market, Regional Market Snapshot

9.2. North America Freezer Label Market

9.2.1. U.S. Freezer Label Market

9.2.1.1. Substrate breakdown estimates & forecasts, 2019-2029

9.2.1.2. Adhesive breakdown estimates & forecasts, 2019-2029

9.2.1.3. Applications breakdown estimates & forecasts, 2019-2029

9.2.2. Canada Freezer Label Market

9.3. Europe Freezer Label Market Snapshot

9.3.1. U.K. Freezer Label Market

9.3.2. Germany Freezer Label Market

9.3.3. France Freezer Label Market

9.3.4. Spain Freezer Label Market

9.3.5. Italy Freezer Label Market

9.3.6. Rest of Europe Freezer Label Market

9.4. Asia-Pacific Freezer Label Market Snapshot

9.4.1. China Freezer Label Market

9.4.2. India Freezer Label Market

9.4.3. Japan Freezer Label Market

9.4.4. Australia Freezer Label Market

9.4.5. South Korea Freezer Label Market

9.4.6. Rest of Asia Pacific Freezer Label Market

9.5. Latin America Freezer Label Market Snapshot

- 9.5.1. Brazil Freezer Label Market
- 9.5.2. Mexico Freezer Label Market
- 9.6. Rest of The World Freezer Label Market

CHAPTER 10. COMPETITIVE INTELLIGENCE

- 10.1. Top Market Strategies
- 10.2. Company Profiles
 - 10.2.1. Herma gmbh
 - 10.2.1.1. Key Information
 - 10.2.1.2. Overview
 - 10.2.1.3. Financial (Subject to Data Availability)
 - 10.2.1.4. Product Summary
 - 10.2.1.5. Recent Developments
 - 10.2.2. Avery Products Corporation
 - 10.2.3. Ga international inc
 - 10.2.4. Labelnet Ltd
 - 10.2.5. CCL Industries Inc.
 - 10.2.6. Consolidated label and co.
 - 10.2.7. Essentra plc
 - 10.2.8. Lintec corporation
 - 10.2.9. Multi-Color Corporation
 - 10.2.10. Pro Mach, Inc.

CHAPTER 11. RESEARCH PROCESS

- 11.1. Research Process
 - 11.1.1. Data Mining
 - 11.1.2. Analysis
 - 11.1.3. Market Estimation
 - 11.1.4. Validation
 - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Freezer Label Market, report scope
- TABLE 2. Global Freezer Label Market estimates & forecasts by Region 2019-2029 (USD Billion)
- TABLE 3. Global Freezer Label Market estimates & forecasts by Substrate 2019-2029 (USD Billion)
- TABLE 4. Global Freezer Label Market estimates & forecasts by Adhesive 2019-2029 (USD Billion)
- TABLE 5. Global Freezer Label Market estimates & forecasts by Applications 2019-2029 (USD Billion)
- TABLE 6. Global Freezer Label Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 7. Global Freezer Label Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 8. Global Freezer Label Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 9. Global Freezer Label Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 10. Global Freezer Label Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 11. Global Freezer Label Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 12. Global Freezer Label Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 13. Global Freezer Label Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 14. Global Freezer Label Market by segment, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 15. Global Freezer Label Market by region, estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 16. U.S. Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)
- TABLE 17. U.S. Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 18. U.S. Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)
- TABLE 19. Canada Freezer Label Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 20. Canada Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 21. Canada Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 22. UK Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 23. UK Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 24. UK Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 25. Germany Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 26. Germany Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 27. Germany Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 28. France Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 29. France Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 30. France Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 31. Italy Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 32. Italy Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 33. Italy Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 34. Spain Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 35. Spain Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 36. Spain Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 37. RoE Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 38. RoE Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 39. RoE Freezer Label Market estimates & forecasts by segment 2019-2029 (USD Billion)

TABLE 40. China Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 41. China Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 42. China Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 43. India Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 44. India Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 45. India Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 46. Japan Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 47. Japan Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 48. Japan Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 49. South Korea Freezer Label Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 50. South Korea Freezer Label Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 51. South Korea Freezer Label Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 52. Australia Freezer Label Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 53. Australia Freezer Label Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 54. Australia Freezer Label Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 55. RoAPAC Freezer Label Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 56. RoAPAC Freezer Label Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 57. RoAPAC Freezer Label Market estimates & forecasts by segment

2019-2029 (USD Billion)

TABLE 58. Brazil Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 59. Brazil Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 60. Brazil Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 61. Mexico Freezer Label Market estimates & forecasts, 2019-2029 (USD

Billion)

TABLE 62. Mexico Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 63. Mexico Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 64. RoLA Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 65. RoLA Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 66. RoLA Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 67. Row Freezer Label Market estimates & forecasts, 2019-2029 (USD Billion)

TABLE 68. Row Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 69. Row Freezer Label Market estimates & forecasts by segment 2019-2029

(USD Billion)

TABLE 70. List of secondary sources, used in the study of global Freezer Label Market

TABLE 71. List of primary sources, used in the study of global Freezer Label Market

TABLE 72. Years considered for the study

TABLE 73. Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1. Global Freezer Label Market, research methodology
 - FIG 2. Global Freezer Label Market, Market estimation techniques
 - FIG 3. Global Market size estimates & forecast methods
 - FIG 4. Global Freezer Label Market, key trends 2021
 - FIG 5. Global Freezer Label Market, growth prospects 2022-2029
 - FIG 6. Global Freezer Label Market, porters 5 force model
 - FIG 7. Global Freezer Label Market, pest analysis
 - FIG 8. Global Freezer Label Market, value chain analysis
 - FIG 9. Global Freezer Label Market by segment, 2019 & 2029 (USD Billion)
 - FIG 10. Global Freezer Label Market by segment, 2019 & 2029 (USD Billion)
 - FIG 11. Global Freezer Label Market by segment, 2019 & 2029 (USD Billion)
 - FIG 12. Global Freezer Label Market by segment, 2019 & 2029 (USD Billion)
 - FIG 13. Global Freezer Label Market by segment, 2019 & 2029 (USD Billion)
 - FIG 14. Global Freezer Label Market, regional snapshot 2019 & 2029
 - FIG 15. North America Freezer Label Market 2019 & 2029 (USD Billion)
 - FIG 16. Europe Freezer Label Market 2019 & 2029 (USD Billion)
 - FIG 17. Asia pacific Freezer Label Market 2019 & 2029 (USD Billion)
 - FIG 18. Latin America Freezer Label Market 2019 & 2029 (USD Billion)
 - FIG 19. Global Freezer Label Market, company Market share analysis (2021)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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