

Global Fraud Detection and Prevention Market Size Study, by Solution (Fraud Analytics, Authentication, Governance, Risk and Compliance), by Deployment (On-Premise, Cloud), by Application (Insurance Claims, Money Laundering, Electronic Payment, Others), and Regional Forecasts 2022-2032

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Abstracts

The Global Fraud Detection and Prevention (FDP) market was valued at approximately USD 43.97 billion in 2023 and is projected to grow at a robust CAGR of 21.8% from 2024-2032. This explosive growth is driven by the increasing volume of cyber-attacks, online frauds, and payment scams across industries like BFSI, healthcare, retail, and government sectors. The rise of digital payment platforms and mobile banking applications has significantly increased fraud risks, fueling the demand for advanced fraud prevention solutions. For instance, the U.S. government and corporations are actively adopting FDP systems to secure critical data from cyber threats, a key contributor to the market's expansion.

Key players such as IBM Corporation, BAE Systems, and Experian are heavily investing in research and development to launch cutting-edge fraud detection technologies. For instance, the integration of artificial intelligence, big data analytics, and machine learning into fraud prevention systems is enhancing their ability to identify potential fraud patterns in real-time, offering a major competitive edge in preventing cybercrimes. Moreover, the market is witnessing a growing adoption of cloud-based solutions, especially among small and medium enterprises (SMEs), as they provide scalability and cost-effectiveness.

The key regions considered in the study include Asia Pacific, North America, Europe,

Latin America, and the Middle East and Africa, North America dominated the market in 2023, with key advancements in mobile payment technology and a strong focus on cybersecurity. Meanwhile, the Asia-Pacific region is anticipated to experience the highest growth during the forecast period due to rising investments in fraud prevention systems by governments and organizations across China, Japan, and India.

Major market players included in this report are:

IBM Corporation

Uplexis

Experian Information Solutions, Inc.

BAE Systems

ACI Worldwide, Inc.

Fair Isaac Corporation

Fidelity National Information Services, Inc.

LexisNexis

NICE Actimize Ltd.

Gemalto - Thales Group

Fiserv, Inc.

Capgemini SE

RSA Security LLC (a division of Dell Technologies)

Riskified Ltd.

Splunk Inc.

The detailed segments and sub-segments of the market are explained below:

By Solution:

Fraud Analytics

Authentication

Governance, Risk, and Compliance

By Deployment:

On-Premise

Cloud

By Application:

Insurance Claims

Money Laundering

Electronic Payment

Others (Banking Transactions)

By Enterprise Type:

Large Enterprises

Small & Medium Enterprises (SMEs)

By Industry:

BFSI

IT & Telecom

Retail & Consumer Packaged Goods

Government

Construction & Real Estate

Energy & Utilities

Manufacturing

Healthcare & Life Sciences

Media & Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East and Africa

Saudi Arabia

South Africa

Rest of Middle East and Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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