

# **Global Fragrant Drawer Liners Market Size study, By Type (Non-adhesive drawer liners, adhesive drawer liners), Sales Channel (Online, Offline) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Fragrant Drawer Liners Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Fragrant Drawer Liners are scented paper or fabric-based liners that are utilized in protecting the shelves and drawers and keeping them clean and sanitized. Fragrant drawer liners offer a fresh scent without application of any room sprays or freshener. The growing home decor market and rising Hotel industry in post pandemic era are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the home decor market in USA was estimated at USD 169 billion and this amount is projected to grow to USD 202 billion by 2024. Furthermore, as per Statista - In 2020, the Indian market of online home decor market was valued at USD 2 billion in the direct-to-consumer (D2C) sector. The size of D2C online home decor market is projected to grow to USD 5.4 billion by 2025. Also, growing penetration of e-commerce platforms and rapid urbanization in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high cost associated with fragrant drawer liners and lack of penetration in emerging regions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Fragrant Drawer Liners Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for sanitary products and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast

period 2022-2028. Factors such as the thriving growth of hotel industry and rapid urbanization in the region, would create lucrative growth prospects for the global Fragrant Drawer Liners Market across the Asia Pacific region.

Major market players included in this report are:

Orlandi

Print Fragrancing

Crabtree & Evelyn

Scentennials

The Master Herbalist

Lizzie Bunting Ltd

Canada Scents Inc.

Cedarsafe Closets

Historic Houseparts

Wax Lyrical Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Non-adhesive drawer liners

Adhesive drawer liners

By Sales Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Fragrant Drawer Liners Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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