

Global Fragrant Drawer Liners Market Size study, By Type (Non-adhesive drawer liners, adhesive drawer liners), Sales Channel (Online, Offline) and Regional Forecasts 2022-2028

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Abstracts

Global Fragrant Drawer Liners Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. The Fragrant Drawer Liners are scented paper or fabric-based liners that are utilized in protecting the shelves and drawers and keeping them clean and sanitized. Fragrant drawer liners offer a fresh scent without application of any room sprays or freshener. The growing home décor market and rising Hotel industry in post pandemic era are factors that are accelerating the global market demand. For instance, according to Statista – in 2019, the home décor market in USA was estimated at USD 169 billion and this amount is projected to grow to USD 202 billion by 2024. Furthermore, as per Statista - In 2020, the Indian market of online home décor market was valued at USD 2 billion in the direct-to-consumer (D2C) sector. The size of D2C online home décor market is projected to grow to USD 5.4 billion by 2025. Also, growing penetration of e-commerce platforms and rapid urbanization in emerging economies are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high cost associated with fragrant drawer liners and lack of penetration in emerging regions impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Fragrant Drawer Liners Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing demand for sanitary products and presence of leading market players. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast

period 2022-2028. Factors such as the thriving growth of hotel industry and rapid urbanization in the region, would create lucrative growth prospects for the global Fragrant Drawer Liners Market across the Asia Pacific region.

Major market players included in this report are:

Orlandi

Print Fragrancing

Crabtree & Evelyn

Scentennials

The Master Herbalist

Lizzie Bunting Ltd

Canada Scents Inc.

Cedarsafe Closets

Historic Houseparts

Wax Lyrical Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Non-adhesive drawer liners

Adhesive drawer liners

By Sales Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Fragrant Drawer Liners Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Million)
 - 1.2.1. Global Fragrant Drawer Liners Market, by Region, 2020-2028 (USD Million)
 - 1.2.2. Global Fragrant Drawer Liners Market, by Type, 2020-2028 (USD Million)
 - 1.2.3. Global Fragrant Drawer Liners Market, by Sales Channel, 2020-2028 (USD Million)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FRAGRANT DRAWER LINERS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FRAGRANT DRAWER LINERS MARKET DYNAMICS

- 3.1. Fragrant Drawer Liners Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing home decor market
 - 3.1.1.2. Rising Hotel industry in post pandemic era.
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost associated with fragrant drawer liners
 - 3.1.2.2. Lack of penetration in emerging regions.
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing penetration of e-commerce platforms.
 - 3.1.3.2. Rapid urbanization in emerging economies.

CHAPTER 4. GLOBAL FRAGRANT DRAWER LINERS MARKET INDUSTRY ANALYSIS

Global Fragrant Drawer Liners Market Size study, By Type (Non-adhesive drawer liners, adhesive drawer liners),...

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes
 - 4.1.5. Competitive Rivalry
 - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL FRAGRANT DRAWER LINERS MARKET, BY TYPE

- 6.1. Market Snapshot
- 6.2. Global Fragrant Drawer Liners Market by Type, Performance - Potential Analysis
- 6.3. Global Fragrant Drawer Liners Market Estimates & Forecasts by Type 2018-2028 (USD Million)
- 6.4. Fragrant Drawer Liners Market, Sub Segment Analysis
 - 6.4.1. Non-adhesive drawer liners
 - 6.4.2. Adhesive drawer liners

CHAPTER 7. GLOBAL FRAGRANT DRAWER LINERS MARKET, BY SALES CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Fragrant Drawer Liners Market by Sales Channel, Performance - Potential Analysis

7.3. Global Fragrant Drawer Liners Market Estimates & Forecasts by Sales Channel
2018-2028 (USD Million)

7.4. Fragrant Drawer Liners Market, Sub Segment Analysis

7.4.1. Online

7.4.2. Offline

CHAPTER 8. GLOBAL FRAGRANT DRAWER LINERS MARKET, REGIONAL ANALYSIS

8.1. Fragrant Drawer Liners Market, Regional Market Snapshot

8.2. North America Fragrant Drawer Liners Market

8.2.1. U.S. Fragrant Drawer Liners Market

8.2.1.1. Type estimates & forecasts, 2018-2028

8.2.1.2. Sales Channel estimates & forecasts, 2018-2028

8.2.2. Canada Fragrant Drawer Liners Market

8.3. Europe Fragrant Drawer Liners Market Snapshot

8.3.1. U.K. Fragrant Drawer Liners Market

8.3.2. Germany Fragrant Drawer Liners Market

8.3.3. France Fragrant Drawer Liners Market

8.3.4. Spain Fragrant Drawer Liners Market

8.3.5. Italy Fragrant Drawer Liners Market

8.3.6. Rest of Europe Fragrant Drawer Liners Market

8.4. Asia-Pacific Fragrant Drawer Liners Market Snapshot

8.4.1. China Fragrant Drawer Liners Market

8.4.2. India Fragrant Drawer Liners Market

8.4.3. Japan Fragrant Drawer Liners Market

8.4.4. Australia Fragrant Drawer Liners Market

8.4.5. South Korea Fragrant Drawer Liners Market

8.4.6. Rest of Asia Pacific Fragrant Drawer Liners Market

8.5. Latin America Fragrant Drawer Liners Market Snapshot

8.5.1. Brazil Fragrant Drawer Liners Market

8.5.2. Mexico Fragrant Drawer Liners Market

8.6. Rest of The World Fragrant Drawer Liners Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Orlandi

- 9.2.1.1. Key Information
- 9.2.1.2. Overview
- 9.2.1.3. Financial (Subject to Data Availability)
- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Print Fragrancing
- 9.2.3. Crabtree & Evelyn
- 9.2.4. Scentennials
- 9.2.5. The Master Herbalist
- 9.2.6. Lizzie Bunting Ltd
- 9.2.7. Canada Scents Inc.
- 9.2.8. Cedarsafe Closets
- 9.2.9. Historic Houseparts
- 9.2.10. Wax Lyrical Ltd.

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Fragrant Drawer Liners Market, report scope

TABLE 2. Global Fragrant Drawer Liners Market estimates & forecasts by Region 2018-2028 (USD Million)

TABLE 3. Global Fragrant Drawer Liners Market estimates & forecasts by Type 2018-2028 (USD Million)

TABLE 4. Global Fragrant Drawer Liners Market estimates & forecasts by Sales Channel 2018-2028 (USD Million)

TABLE 5. Global Fragrant Drawer Liners Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 6. Global Fragrant Drawer Liners Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 7. Global Fragrant Drawer Liners Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 8. Global Fragrant Drawer Liners Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 9. Global Fragrant Drawer Liners Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 10. Global Fragrant Drawer Liners Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 11. Global Fragrant Drawer Liners Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 12. Global Fragrant Drawer Liners Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 13. Global Fragrant Drawer Liners Market by segment, estimates & forecasts, 2018-2028 (USD Million)

TABLE 14. Global Fragrant Drawer Liners Market by region, estimates & forecasts, 2018-2028 (USD Million)

TABLE 15. U.S. Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 16. U.S. Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 17. U.S. Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 18. Canada Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 19. Canada Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 20. Canada Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 21. UK Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 22. UK Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 23. UK Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 24. Germany Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 25. Germany Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 26. Germany Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 27. RoE Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 28. RoE Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 29. RoE Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 30. China Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 31. China Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 32. China Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 33. India Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 34. India Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 35. India Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 36. Japan Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 37. Japan Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 38. Japan Fragrant Drawer Liners Market estimates & forecasts by segment

2018-2028 (USD Million)

TABLE 39. RoAPAC Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 40. RoAPAC Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 41. RoAPAC Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 42. Brazil Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 43. Brazil Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 44. Brazil Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 45. Mexico Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 46. Mexico Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 47. Mexico Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 48. RoLA Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 49. RoLA Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 50. RoLA Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 51. Row Fragrant Drawer Liners Market estimates & forecasts, 2018-2028 (USD Million)

TABLE 52. Row Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 53. Row Fragrant Drawer Liners Market estimates & forecasts by segment 2018-2028 (USD Million)

TABLE 54. List of secondary sources, used in the study of global Fragrant Drawer Liners Market

TABLE 55. List of primary sources, used in the study of global Fragrant Drawer Liners Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Fragrant Drawer Liners Market, research methodology
- FIG 2. Global Fragrant Drawer Liners Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Fragrant Drawer Liners Market, key trends 2021
- FIG 5. Global Fragrant Drawer Liners Market, growth prospects 2022-2028
- FIG 6. Global Fragrant Drawer Liners Market, porters 5 force model
- FIG 7. Global Fragrant Drawer Liners Market, pest analysis
- FIG 8. Global Fragrant Drawer Liners Market, value chain analysis
- FIG 9. Global Fragrant Drawer Liners Market by segment, 2018 & 2028 (USD Million)
- FIG 10. Global Fragrant Drawer Liners Market by segment, 2018 & 2028 (USD Million)
- FIG 11. Global Fragrant Drawer Liners Market by segment, 2018 & 2028 (USD Million)
- FIG 12. Global Fragrant Drawer Liners Market by segment, 2018 & 2028 (USD Million)
- FIG 13. Global Fragrant Drawer Liners Market by segment, 2018 & 2028 (USD Million)
- FIG 14. Global Fragrant Drawer Liners Market, regional snapshot 2018 & 2028
- FIG 15. North America Fragrant Drawer Liners Market 2018 & 2028 (USD Million)
- FIG 16. Europe Fragrant Drawer Liners Market 2018 & 2028 (USD Million)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Million)
- FIG 18. Latin America Fragrant Drawer Liners Market 2018 & 2028 (USD Million)
- FIG 19. Global Fragrant Drawer Liners Market, company Market share analysis (2021)

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