

Global Fortified Wine Market Size study, by Product Type (Port wine, Vermouth, Sherry, and Others), by Distribution Channel (On-trade and Off-trade) and Regional Forecasts 2022-2028

<https://marketpublishers.com/r/G22BCA1DC6CEEN.html>

Date: June 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G22BCA1DC6CEEN

Abstracts

Global Fortified Wine Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. Fortified wines are blends of grapes from different vintages, and the majority of fortified wines are classified similarly. The actual ageing of fortified wine is determined by the fortified wine itself, and it has been discovered that the cheaper the fortified wine is, the shorter the time it takes to age in oak. The growing trend of alcohol consumption in developing countries is driving the fortified wine market. Seasonal variations in grape production have an impact on the growth of the fortified wine market. As a result, the price of grapes has an impact on the price of fortified wines. In developing countries, macroeconomic factors such as increased disposable income are also boosting the growth of the fortified wine market. Growing demand for product innovation in terms of new flavour varieties is driving the fortified wine market. New and exotic flavours of fortified wine have emerged as a result of rapidly changing tastes and preferences. Indeed, following the legalisation of marijuana in many states across the United States, many fortified wines infused with marijuana are being released. For instance, E&J Gallo, a California wine company, announced in January 2021 that it had sold two key fortified wine brands to Precept Wine, a Seattle-based firm. Precept had purchased the Fairbanks and Sheffield Cellars fortified wine brands. In the near future, this development is expected to strengthen Precept's growing wine portfolio and expand its overall footprint. Similarly, Anheuser-Busch InBev, one of the market's biggest players, announced in April 2021 that it would produce and distribute products for The Wine Group in the United States. The former would produce MD/20/20 Spiked Punch, the Wine Group's fortified wine brand, under this novel agreement. The brand would be

packaged and distributed by the company. However, government regulations in a few regions, rising taxes, climatic changes, and the availability of low-cost substitutes are limiting global growth for fortified wine. Furthermore, excessive consumption of fortified wine increases the risk of heart disease, liver disease, and a specific type of cancer.

The key regions considered for the global Fortified Wine market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. Fortified wine is mostly consumed as a post-meal drink on special occasions in North America. Due to a lack of awareness about fortified wines, consumers are still drinking traditional alcoholic end-of-meal beverages. The fortified wine market in this region is expected to grow as awareness of the product grows. The fortified wine market in Asia Pacific is still developing, and factors such as increased consumer awareness and the expansion of retail outlets could help the market grow. In the Middle East, rising tourism and frequent consumption of niche alcoholic beverages are expected to help the fortified wine market grow indirectly.

Major market players included in this report are:

- Liberty Wines Limited
- Backsberg
- Sogevinus Fine Wines SL (Kopke)
- Taylor's Port
- Albina & Hanna
- Contratto
- Vinbros
- Mazuran's Vineyards Limited
- Lombardo winery
- Sogevinus Fine Wines SL Kopke

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

- Port wine

Vermouth
Sherry
Others

By Distribution Channel:

On-Trade
Off-Trade

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Fortified Wine Market in Market Study:

Global Fortified Wine Market Size study, by Product Type (Port wine, Vermouth, Sherry, and Others), by Distrib...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Fortified Wine Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Fortified Wine Market, by Product Type, 2020-2028 (USD Billion)
 - 1.2.3. Fortified Wine Market, by Distribution Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FORTIFIED WINE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FORTIFIED WINE MARKET DYNAMICS

- 3.1. Fortified Wine Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing demand for product innovations in terms of new flavor varieties
 - 3.1.1.2. The emergence of single-spirit bars
 - 3.1.2. Market Challenges
 - 3.1.2.1. Added pressures in terms of health and wellness trend
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Increasing Demand for Premiumization Alcohol

CHAPTER 4. GLOBAL FORTIFIED WINE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants

- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL FORTIFIED WINE MARKET, BY PRODUCT TYPE

- 6.1. Market Snapshot
- 6.2. Global Fortified Wine Market by Product Type, Performance - Potential Analysis
- 6.3. Global Fortified Wine Market Estimates & Forecasts by Product Type, 2018-2028 (USD Billion)
- 6.4. Fortified Wine Market, Sub Segment Analysis
 - 6.4.1. Port wine
 - 6.4.2. Vermouth
 - 6.4.3. Sherry
 - 6.4.4. Others

CHAPTER 7. GLOBAL FORTIFIED WINE MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Fortified Wine Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Fortified Wine Market Estimates & Forecasts by Distribution Channel, 2018-2028 (USD Billion)
- 7.4. Fortified Wine Market, Sub Segment Analysis
 - 7.4.1. On-Trade

7.4.2. Off-Tade

CHAPTER 8. GLOBAL FORTIFIED WINE MARKET, REGIONAL ANALYSIS

8.1. Fortified Wine Market, Regional Market Snapshot

8.2. North America Fortified Wine Market

8.2.1. U.S. Fortified Wine Market

8.2.1.1. Product Type breakdown estimates & forecasts, 2018-2028

8.2.1.2. Distribution Channel breakdown estimates & forecasts, 2018-2028

8.2.2. Canada Fortified Wine Market

8.3. Europe Fortified Wine Market Snapshot

8.3.1. U.K. Fortified Wine Market

8.3.2. Germany Fortified Wine Market

8.3.3. France Fortified Wine Market

8.3.4. Spain Fortified Wine Market

8.3.5. Italy Fortified Wine Market

8.3.6. Rest of Europe Fortified Wine Market

8.4. Asia-Pacific Fortified Wine Market Snapshot

8.4.1. China Fortified Wine Market

8.4.2. India Fortified Wine Market

8.4.3. Japan Fortified Wine Market

8.4.4. Australia Fortified Wine Market

8.4.5. South Korea Fortified Wine Market

8.4.6. Rest of Asia Pacific Fortified Wine Market

8.5. Latin America Fortified Wine Market Snapshot

8.5.1. Brazil Fortified Wine Market

8.5.2. Mexico Fortified Wine Market

8.6. Rest of The World Fortified Wine Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

9.1. Top Market Strategies

9.2. Company Profiles

9.2.1. Liberty Wines Limited

9.2.1.1. Key Information

9.2.1.2. Overview

9.2.1.3. Financial (Subject to Data Availability)

9.2.1.4. Product Summary

9.2.1.5. Recent Developments

- 9.2.2. Backsberg
- 9.2.3. Sogevinus Fine Wines SL (Kopke)
- 9.2.4. Taylor's Port
- 9.2.5. Albina & Hanna
- 9.2.6. Contratto
- 9.2.7. Vinbros
- 9.2.8. Mazuran's Vineyards Limited
- 9.2.9. Lombardo winery
- 9.2.10. Sogevinus Fine Wines SL Kopke

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Fortified Wine Market, report scope

TABLE 2. Global Fortified Wine Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Fortified Wine Market estimates & forecasts by Product Type 2018-2028 (USD Billion)

TABLE 4. Global Fortified Wine Market estimates & forecasts by Distribution Channel 2018-2028 (USD Billion)

TABLE 5. Global Fortified Wine Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 6. Global Fortified Wine Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Fortified Wine Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Fortified Wine Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Fortified Wine Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Fortified Wine Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Fortified Wine Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Fortified Wine Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Fortified Wine Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Fortified Wine Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. U.S. Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 17. U.S. Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. Canada Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. Canada Fortified Wine Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 20. Canada Fortified Wine Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 21. UK Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Fortified Wine Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 23. UK Fortified Wine Market estimates & forecasts by segment 2018-2028

(USD Billion)

TABLE 24. Germany Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 39. RoAPAC Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 41. RoAPAC Fortified Wine Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 42. Brazil Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Fortified Wine Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Fortified Wine Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Fortified Wine Market

TABLE 55. List of primary sources, used in the study of global Fortified Wine Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Fortified Wine Market, research methodology
- FIG 2. Global Fortified Wine Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Fortified Wine Market, key trends 2021
- FIG 5. Global Fortified Wine Market, growth prospects 2022-2028
- FIG 6. Global Fortified Wine Market, porters 5 force model
- FIG 7. Global Fortified Wine Market, pest analysis
- FIG 8. Global Fortified Wine Market, value chain analysis
- FIG 9. Global Fortified Wine Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Fortified Wine Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Fortified Wine Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Fortified Wine Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Fortified Wine Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Fortified Wine Market, regional snapshot 2018 & 2028
- FIG 15. North America Fortified Wine Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Fortified Wine Market 2018 & 2028 (USD Billion)
- FIG 17. Asia Pacific Fortified Wine Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Fortified Wine Market 2018 & 2028 (USD Billion)
- FIG 19. Global Fortified Wine Market, company Market share analysis (2021)

I would like to order

Product name: Global Fortified Wine Market Size study, by Product Type (Port wine, Vermouth, Sherry, and Others), by Distribution Channel (On-trade and Off-trade) and Regional Forecasts 2022-2028

Product link: <https://marketpublishers.com/r/G22BCA1DC6CEEN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G22BCA1DC6CEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below

and fax the completed form to +44 20 7900 3970