

Global Formulation additives Market Size study, by Type (Defoamers, Rheology Modifiers, Dispersing Agents), by End Use Industry (Construction, Transportation, Industrial and Oil & Gas, Food & Beverage, Furniture & Flooring) and by Regional Forecasts 2017-2025

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Abstracts

Global Formulation additives Market to reach USD 32.7 billion by 2025.

Global Formulation additives Market valued approximately USD 18.4 billion in 2016 is anticipated to grow with a healthy growth rate of more than 6.60% over the forecast period 2017-2025. Key factors which gives growth to the Formulation additives market are increasing demand for formulation additives in the construction and transportation industries. In addition, the rising demand for formulation additives due to increasing furniture & flooring and oil & gas manufacturing in emerging economies is another significant factor contributing to the growth of the formulation additives market.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Defoamers

Rheology

Modifiers

Dispersing agents

By End Use industry:

Construction

Transportation

Industrial & oil gas

Food & beverage

Furniture & flooring

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015

Base year – 2016

Forecast period – 2017 to 2025

Some of the key manufacturers involved in the market BASF, Eastman, Cabot, Allnex, Munzing Corporation, Arke, BYK Additives, Evonik, DOW, Honeywell, Momentive Performance Materials. Acquisitions and effective mergers are some of the strategies adopted by the key manufacturers. New product launches and continuous technological innovations are the key strategies adopted by the major players.

Target Audience of the Global Formulation additives Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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