

Global Football Market Size study & Forecast, by Type (Training ball, Match ball, Others), By Manufacturing Process (Hand Stitched, Machine Stitched, Thermally Bonded), By Distribution Channel (Online, Offline) and Regional Analysis, 2023-2030

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Abstracts

Global Football Market is valued at approximately USD 3118.48 million in 2022 and is anticipated to grow with a healthy growth rate of more than 18.3% over the forecast period 2023-2030. Football, also known as soccer in some parts of the world, is a popular team sport played with a spherical ball between two teams of 11 players each. It is the most widely played and watched sport in the world, with a global following. The Football market is expanding because of factors such as increasing awareness of outdoor sports and growing number of football clubs. Professional football is organized into leagues and tournaments at both domestic and international levels. Some of the most prestigious international tournaments include the FIFA World Cup, held every four years, and the UEFA European Championship. At the club level, leagues such as the English Premier League, La Liga in Spain, and the Bundesliga in Germany are widely followed.

According to Statista, the Sports & Outdoor market is estimated to reach up to USD 84.02 billion in 2023 and is expected to show an annual growth rate of 9.48% in between 2023 to 2027. resulting in a projected market value of up to USD 120.70 billion by 2027. Furthermore, in 2021, in the United States, the share of people aged six years and above doing outdoor sports amounted to approximately 53.9%. Another important component driving space is growing number of football clubs. As per Statista, in 2021 Professional soccer clubs around the world estimated 4,415, out of which 656 were based in Brazil. In addition, in September 2021, FC Bayern Munich is the football club with the most partners worldwide with over 320 thousand members. The German club

outnumbered SL Benfica of Portugal and FC Barcelona of Spain by more than 30 thousand and 90 thousand members respectively. Also, rising government initiatives to promote football at international levels and growing women's participation in football would create a lucrative growth prospectus for the market over the forecast period. However, growing trend of virtual games stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Football Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Europe dominated the market in 2022 owing to the increasing number of emerging players at club level football and rising number of football clubs in the region. According to Statista, the European football team with the highest midpoint enterprise value in 2022 was Real Madrid, with approximately USD 3.43 billion, followed closely by Manchester United with USD 3.11 billion, and FC Barcelona in third place with over USD 3 billion. Furthermore, Asia Pacific is expected to grow significantly during the forecast period, owing to factors such as increase in the number of strategic partnerships and active participation of government and nonprofit organizations to promote football at grassroots levels in the market space.

Major market players included in this report are:

Adidas AG

Baden Sports, Inc

Decathlon sports pvt ltd

Franklin sports Inc

Mitre international

Nike, Inc

Puma SE

Select sports A/S

Iconix Brand UK Ltd

The Wilson Sporting Goods Company

Recent Developments in the Market:

In January 2023, Adidas launched the OCEAUNZ, the official match ball for the 2023 Women's World Cup. The ball incorporates the same Connected Ball Technology as the 2022 World Cup Al Rihla match ball to meet the demands and speed of the modern game. The ball itself is decorated in white, blue, and green on a white pearlescent background inspired by Australia's scenery, with visuals referring to New Zealand's huge ranges and Australia's relationship to the Indian Ocean.

Global Football Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Manufacturing Process, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type

Training ball

Match ball

Others

By Manufacturing Process

Hand Stitched

Machine Stitched

Thermally Bonded

By Distribution Channel

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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