

Global Foot Mask Market Size study, By Product (Whitening & Moisturizing, Exfoliation), By Distribution Channel (Online, Offline), and Regional Forecasts 2022-2028

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Abstracts

Global Foot Mask Market is valued at approximately USD 445.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.5 % over the forecast period 2022-2028. Foot Mask is used to detox, exfoliate, moisturize, and smooth the foot by removing impurities, boosting circulation and eliminating foot odor. The increasing demand for wellness industry has led to the adoption of Foot Mask across the forecast period. For Instance: according to the Global Wellness Economy in 2018, the demand for the wellness industry is increasing rapidly, the worldwide wellness economy is valued at USD 4.5 trillion in 2018 which represents about 5.3 % of total economic output. As per the same source, expenditure in personal care, beauty and antiaging was approximately USD 1083 billion in 2018. The spending on self-care and improvement is estimated to reach approximately USD 33.6 billion. Rising adoption of e-commerce channels pushes the market growth of Foot Masks. Also, with the rising expenditure in self-care regimes, the adoption & demand for Foot Mask is likely to increase the market growth during the forecast period. However, stringent regulations impede the growth of the market over the forecast period of 2022-2028.

The geographical regions considered for the global Foot Mask market analysis include Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is dominating region across the globe in terms of huge market share due to the growing skincare awareness and spendings, rising innovative products towards body care. Whereas, North America is also estimated to attain a maximum growth rate during 2022-2028. Factors such as rising disposable income and increasing investment in cosmetics industries would create beneficial growth forecasts for the Foot Mask market

across North America region.

Major market players included in this report are:

Baby Foot

Barefoot Scientist

Sephora USA, Inc.

Rare Beauty Brands, Inc.

Ulta Beauty, Inc.

Johnson & Johnson

Earth Therapeutics

TONYMOLY

Karuna Skin LLC

ADWIN

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Whitening & Moisturizing

Exfoliation

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Foot Mask Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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