

Global Food Wrap Market Size Study, by Material (Plastic, Aluminum Foil, Paper), Application (Food Service, Online, Institutional), and Regional Forecasts 2022-2032

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Abstracts

The Global Food Wrap Market is valued at approximately USD 5.15 billion in 2023 and is projected to grow at a robust compound annual growth rate (CAGR) of 7.50%, reaching an estimated market size of USD 9.87 billion by 2032. Food wraps, essential tools in the preservation and protection of food items, play a pivotal role across food service, online retail, and institutional applications. With the increasing demand for convenient, sustainable, and hygienic food packaging solutions, food wraps are witnessing substantial adoption globally. The evolving consumer preferences towards eco-friendly and biodegradable options further accentuate the market's momentum.

The market is primarily driven by the escalating consumption of ready-to-eat and on-the-go food products, alongside the booming online food delivery services. The introduction of innovative materials, including recyclable plastic wraps and sustainable paper wraps, has opened new avenues for manufacturers aiming to cater to environmentally conscious consumers. However, the industry faces challenges such as stringent regulations on plastic usage and the high cost associated with premium, eco-friendly wraps. Despite these barriers, the growing investment in advanced material technologies and the rising awareness of food hygiene are poised to mitigate these challenges and foster market growth.

Regionally, North America leads the global food wrap market, underpinned by its established food service industry, high per capita consumption of packaged foods, and strong regulatory frameworks promoting sustainable packaging. Europe follows suit, with a significant focus on eco-friendly materials driven by stringent environmental

policies. The Asia-Pacific region is projected to witness the fastest growth during the forecast period, fueled by the rapid expansion of the food delivery sector, increasing urbanization, and a growing middle-class population. Latin America and the Middle East & Africa are also emerging markets, leveraging improved logistics and rising consumer awareness about food safety and packaging.

The competitive landscape of the food wrap market is marked by key players focusing on sustainable product development, mergers, and acquisitions to enhance their market footprint. With continuous innovations and strategic collaborations, the market is set to experience transformative growth, paving the way for efficient and eco-friendly food packaging solutions.

Major market players included in this report are:

Reynolds Consumer Products Inc.

Berry Global Inc.

Amcor plc

Huhtamaki Oyj

Novolex Holdings, Inc.

Sealed Air Corporation

Mondi Group

Constantia Flexibles

Coveris Holdings S.A.

AEP Industries Inc.

S. C. Johnson & Son, Inc.

Toppan Printing Co., Ltd.

Thong Guan Industries Berhad

Anchor Packaging Inc.

Uflex Limited

The detailed segments and sub-segment of the market are explained below:

By Material:

Plastic

Aluminum Foil

Paper

By Application:

Food Service

Online

Institutional

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe (ROE)

Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa (RoMEA)

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approaches.

Analysis of competitive structure of the market.

Demand-side and supply-side analysis of the market.

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