

Global Food Sweetener Market Size study, by Product Type(Sucrose (Common Sugar), Starch Sweeteners and Sugar Alcohols, High Intensity Sweeteners (HIS)), by Application (Bakery and Confectionery, Dairy and Desserts, Beverages, Meat and Meat Products, Soups, Sauces, and Dressings, Other Applications), and Regional Forecasts 2021-2027

<https://marketpublishers.com/r/GDE81D8FFE90EN.html>

Date: July 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GDE81D8FFE90EN

Abstracts

Global Food Sweetener Market is valued at approximately USD 85.92 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 2.49 % over the forecast period 2021-2027. Sweeteners are a variety of natural and manufactured compounds that give foods and beverages a sweet taste. They can be used for food preservation, fermentation baking and food browning and caramelization, in addition to sweetening. Natural sweeteners are popular as food and flavoring since they are both nutritious and beneficial. Consumers are increasingly choosing natural and zero-calorie sweeteners such as stevia as a result of rising obesity concerns. According to an internal poll conducted by the Global Stevia Institute, over 60% of Americans prefer low-calorie sugar alcohols in their diets. Furthermore, sugar replacements such as xylitol, erythritol, and mannitol are becoming increasingly popular around the world. This is due to increased consumer awareness, government laws aimed at reducing sugar intake, and their inclusion in a variety of health and wellness food products. The market for sweeteners in emerging nations is being pushed by a shift in preference for convenience (driven mostly by urbanization), an increasing working-women population, and rising household incomes, among other things. Overall, the enormous demand for food in emerging countries has prompted the entire value chain to create markets for food sweeteners, resulting in increased demand for food sweeteners. According to the World Health Organization, the majority of countries with high sugar consumption are

growing economies, and as a result, these countries have a larger burden of lifestyle diseases (WHO). This in turn will propel the market growth. However, ambiguity in the minds of consumers associated with the consumption of natural sweeteners and their ill-effects on human health may impede the market growth over the forecast years.

The regional analysis of the global Food Sweetener Market is segmented for the key regions such as North America, Europe, Asia Pacific, Latin America, and Rest of the World (ROW). Asia Pacific is the dominating region across the world in terms of market share due to increasing demand for sugar-enriched food and beverage products in the region. Whereas Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027, due to growing inclination of consumers toward health-benefiting food products across the region.

Major market player included in this report are:

Tate & Lyle PLC

Cargill Incorporated

Archer Daniels Midland Company

DuPont de Nemours, Inc

Ingredion Incorporated

Ajinomoto Co., Inc.

PureCircle Limited

NutraSweet Company

GLG Life Tech Corporation

Tereos S.A.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Sucrose (Common Sugar)

Starch Sweeteners and Sugar Alcohols

High Intensity Sweeteners (HIS)

By Application:

Bakery and Confectionery
Dairy and Desserts
Beverages
Meat and Meat Products
Soups, Sauces, and Dressings
Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018-19

Base year – 2019-2020

Forecast period – 2021 to 2027.

Target Audience of the Global Food Sweetener Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Food Sweetener Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Food Sweetener Market, by Product Type, 2019-2027 (USD Billion)
 - 1.2.3. Food Sweetener Market, by Application, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FOOD SWEETENER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FOOD SWEETENER MARKET DYNAMICS

- 3.1. Food Sweetener Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Growing awareness regarding healthy foods
 - 3.1.1.2. Rising demand for natural sweeteners
 - 3.1.2. Market Restraint
 - 3.1.2.1. Ambiguity in the minds of consumers associated with the consumption of natural sweeteners
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Developments in the field of applications of natural sweeteners

CHAPTER 4. GLOBAL FOOD SWEETENER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FOOD SWEETENER MARKET, BY PRODUCT TYPE

- 5.1. Market Snapshot
- 5.2. Global Food Sweetener Market by Product Type , Performance - Potential Analysis
- 5.3. Global Food Sweetener Market Estimates & Forecasts by Product Type 2018-2027 (USD Billion)
- 5.4. Food Sweetener Market, Sub Segment Analysis
 - 5.4.1. Sucrose (Common Sugar)
 - 5.4.2. Starch Sweeteners and Sugar Alcohols
 - 5.4.3. High Intensity Sweeteners (HIS)

CHAPTER 6. GLOBAL FOOD SWEETENER MARKET, BY APPLICATION

- 6.1. Market Snapshot
- 6.2. Global Food Sweetener Market by Application, Performance - Potential Analysis
- 6.3. Global Food Sweetener Market Estimates & Forecasts by Application 2018-2027 (USD Billion)
- 6.4. Food Sweetener Market, Sub Segment Analysis
 - 6.4.1. Bakery and Confectionery
 - 6.4.2. Dairy and Desserts
 - 6.4.3. Beverages
 - 6.4.4. Meat and Meat Products
 - 6.4.5. Soups, Sauces, and Dressings
 - 6.4.6. Other Applications

CHAPTER 7. GLOBAL FOOD SWEETENER MARKET, REGIONAL ANALYSIS

- 7.1. Food Sweetener Market, Regional Market Snapshot
- 7.2. North America Food Sweetener Market
 - 7.2.1. U.S. Food Sweetener Market
 - 7.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027
 - 7.2.1.2. Application breakdown estimates & forecasts, 2018-2027
 - 7.2.2. Canada Food Sweetener Market
- 7.3. Europe Food Sweetener Market Snapshot
 - 7.3.1. U.K. Food Sweetener Market
 - 7.3.2. Germany Food Sweetener Market
 - 7.3.3. France Food Sweetener Market
 - 7.3.4. Spain Food Sweetener Market
 - 7.3.5. Italy Food Sweetener Market
 - 7.3.6. Rest of Europe Food Sweetener Market
- 7.4. Asia-Pacific Food Sweetener Market Snapshot
 - 7.4.1. China Food Sweetener Market
 - 7.4.2. India Food Sweetener Market
 - 7.4.3. Japan Food Sweetener Market
 - 7.4.4. Australia Food Sweetener Market
 - 7.4.5. South Korea Food Sweetener Market
 - 7.4.6. Rest of Asia Pacific Food Sweetener Market
- 7.5. Latin America Food Sweetener Market Snapshot
 - 7.5.1. Brazil Food Sweetener Market
 - 7.5.2. Mexico Food Sweetener Market
- 7.6. Rest of The World Food Sweetener Market

CHAPTER 8. COMPETITIVE INTELLIGENCE

- 8.1. Top Market Strategies
- 8.2. Company Profiles
 - 8.2.1. Tate & Lyle PLC
 - 8.2.1.1. Key Information
 - 8.2.1.2. Overview
 - 8.2.1.3. Financial (Subject to Data Availability)
 - 8.2.1.4. Product Summary
 - 8.2.1.5. Recent Developments
 - 8.2.2. Cargill Incorporated
 - 8.2.3. Archer Daniels Midland Company
 - 8.2.4. DuPont de Nemours, Inc
 - 8.2.5. Ingredion Incorporated

- 8.2.6. Ajinomoto Co., Inc.
- 8.2.7. PureCircle Limited
- 8.2.8. NutraSweet Company
- 8.2.9. GLG Life Tech Corporation
- 8.2.10. Tereos S.A.

CHAPTER 9. RESEARCH APPLICATION

- 9.1. Research Application
 - 9.1.1. Data Mining
 - 9.1.2. Analysis
 - 9.1.3. Market Estimation
 - 9.1.4. Validation
 - 9.1.5. Publishing
- 9.2. Research Attributes
- 9.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Food Sweetener Market, report scope

TABLE 2. Global Food Sweetener Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 3. Global Food Sweetener Market estimates & forecasts by Product Type 2018-2027 (USD Billion)

TABLE 4. Global Food Sweetener Market estimates & forecasts by Application 2018-2027 (USD Billion)

TABLE 5. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 6. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Food Sweetener Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Food Sweetener Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. U.S. Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. U.S. Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. Canada Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 25. Canada Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. Canada Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. UK Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 28. UK Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. UK Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. Germany Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 31. Germany Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. Germany Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. France Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 34. France Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. France Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. Spain Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 37. Spain Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. Spain Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Italy Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 40. Italy Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 41. Italy Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. ROE Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 43. ROE Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 44. ROE Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. China Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 46. China Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 47. China Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. India Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 49. India Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 50. India Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. Japan Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 52. Japan Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 53. Japan Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Australia Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 55. Australia Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 56. Australia Food Sweetener Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. South Korea Food Sweetener Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 58. South Korea Food Sweetener Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 59. South Korea Food Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 60. ROPAC Food Sweetener Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 61. ROPAC Food Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 62. ROPAC Food Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 63. Brazil Food Sweetener Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 64. Brazil Food Sweetener Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 65. Brazil Food Sweetener Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 66. Mexico Food Sweetener Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 67. Mexico Food Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 68. Mexico Food Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 69. ROLA Food Sweetener Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 70. ROLA Food Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 71. ROLA Food Sweetener Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 72. ROW Food Sweetener Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 73. ROW Food Sweetener Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 74. ROW Food Sweetener Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 75. List of secondary sources used in the study of global Food Sweetener
Market.

TABLE 76. List of primary sources used in the study of global Food Sweetener Market.

TABLE 77. Years considered for the study.

TABLE 78. Exchange rates considered.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Food Sweetener Market, research methodology
- FIG 2. Global Food Sweetener Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Food Sweetener Market, key trends 2019
- FIG 5. Global Food Sweetener Market, growth prospects 2020-2027
- FIG 6. Global Food Sweetener Market, porters 5 force model
- FIG 7. Global Food Sweetener Market, pest analysis
- FIG 8. Global Food Sweetener Market, value chain analysis
- FIG 9. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Food Sweetener Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Food Sweetener Market, regional snapshot 2018 & 2027
- FIG 18. North America Food Sweetener Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Food Sweetener Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Food Sweetener Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Food Sweetener Market 2018 & 2027 (USD Billion)
- FIG 22. Global Food Sweetener Market, company market share analysis (2019)

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