

Global Food Packaging Market Size Study, by Material (Glass, Metal, Paper & Paperboard, Plastic {Non-biodegradable, Biodegradable}, & Wood), by Product Type (Rigid, Semi-rigid & Flexible), by Packaging Type (Bags & Pouches, Films & Wraps, Stick Packs & Sachets, Bottles & Jars), by Application (Fruits & Vegetables, Bakery & Confectionery, Dairy Products, Meat, Poultry & Seafood, Sauces, Dressings & Condiments), by End-user (Quick Service Restaurants, Caf?s & Kiosks, Full Service Restaurants, Chain Restaurants), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G4E29043757AEN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: G4E29043757AEN

Abstracts

The Global Food Packaging Market was valued at approximately USD 479.73 billion in 2023 and is anticipated to grow with a CAGR of 6.05% during the forecast period from 2024 to 2032. Food packaging is a critical segment in the global food value chain, serving not only as a medium for preservation but also as a catalyst for branding and consumer engagement. It plays an essential role in ensuring food safety, extending shelf life, and supporting sustainability. With growing concerns over food waste and consumer demand for eco-friendly solutions, the industry is undergoing transformative shifts.

The market is witnessing rapid growth driven by innovations in biodegradable materials, smart packaging technologies, and personalization trends. Sustainability is at the

forefront, with manufacturers leveraging advanced materials such as biodegradable plastics and recyclable paper to align with global environmental standards. The expanding quick-service restaurant industry, coupled with a booming e-commerce sector, is further accelerating demand for durable and visually appealing packaging solutions. Despite these advancements, challenges such as fluctuating raw material prices and compliance with stringent regulations are projected to moderate the growth pace.

Emerging trends in smart packaging, such as QR codes and RFID tags for traceability and freshness indicators, are redefining consumer interaction with food products. Furthermore, the rise in demand for premium and convenience food items is creating significant opportunities for flexible and semi-rigid packaging solutions. Packaging innovations tailored to specific product categories, such as resealable pouches for bakery products and vacuum-sealed wraps for meat, are gaining traction among food manufacturers and end-users alike.

Regionally, North America leads the global food packaging market, underpinned by robust e-commerce infrastructure, high disposable incomes, and stringent food safety regulations. Europe follows closely, benefiting from a strong focus on recycling and a mature retail ecosystem. Meanwhile, the Asia-Pacific region is expected to exhibit the fastest growth rate, driven by the burgeoning population, urbanization, and increasing penetration of online food delivery platforms. Developing countries in this region, particularly China and India, are at the forefront of market expansion due to a growing middle-class population and rising disposable incomes.

Major market players included in this report are:

Amcor Plc

Sealed Air Corporation

Mondi Group

Ball Corporation

Tetra Pak International S.A.

Crown Holdings, Inc.

WestRock Company

Smurfit Kappa Group

International Paper Company

DS Smith Plc

Huhtam?ki Oyj

Graphic Packaging International, LLC

Stora Enso Oyj

Berry Global Group, Inc.

Oji Holdings Corporation

The detailed segments and sub-segment of the market are explained below:

By Material:

Glass

Metal

Paper & Paperboard

Plastic

- Non-biodegradable

- Biodegradable

Wood

By Product Type:

Rigid

Semi-rigid

Flexible

By Packaging Type:

Bags & Pouches

Films & Wraps

Stick Packs & Sachets

Bottles & Jars

By Application:

Fruits & Vegetables

Bakery & Confectionery

Dairy Products

Meat, Poultry & Seafood

Sauces, Dressings & Condiments

By End-user:

Quick Service Restaurants

Caf?s & Kiosks

Full Service Restaurants

Chain Restaurants

By Region:

North America:

U.S.

Canada

Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

In-depth market estimates and forecasts spanning 10 years.

Regional analysis offering insights into macro and micro-level trends.

Comprehensive evaluation of competitive dynamics, including strategies and market shares of major players.

Identification of emerging trends, growth opportunities, and potential challenges shaping the market landscape.

Analysis of demand and supply drivers to assist stakeholders in informed decision-making.

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