

# **Global Food Intolerance Products Market Size study & Forecast, by Product Type (Bakery Products, Confectionery Products, Dairy and Dairy Alternatives, Meat and Seafood, Sauces, Condiments, Dressings, Others), by Labeling Type (Lactose-free Food, Gluten-free Food, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Food Intolerance Products Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% during the forecast period 2023-2030. Food Intolerance Products refer to food items or supplements specifically designed for individuals who experience food intolerances. Food intolerance is a condition where the body has difficulty digesting certain types of food, leading to various symptoms such as digestive discomfort, bloating, gas, and other stomach-related issues. The Food Intolerance Products Market is expanding because of factors such as increasing demand for gluten-free food and growing popularity of vegan food. As a result, the demand for Food Intolerance Products has progressively increased in the international market during the forecast period 2023-2030.

Gluten-free food aligns with broader health and wellness trends, where consumers are increasingly conscious of their dietary choices which led to a shift in consumer behavior toward healthier and more specialized food options. According to Statista, the gluten-free food market accounts for USD 6.7 billion in 2022 and is anticipated to reach up to USD 14 billion by the year 2032. Another important factor that drives the Food Intolerance Products Market is the increasing popularity of vegan food. The popularity of veganism has spurred innovation in the development of processed vegan foods, including snacks and convenience foods. This has created opportunities for individuals

with various food intolerances to find suitable alternatives within the expanding vegan product market. In addition, as per Statista, in 2021, the global vegan food market accounts for USD 16 billion and is expected to reach up to USD 22 billion by the year 2025. Moreover, the growing prevalence of coeliac disease and the rising number of allergic instances from food among consumers are anticipated to create lucrative growth opportunities for the market over the forecast period. However, the risk associated with labeling, contamination and the high price of gluten-free food products is going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Food Intolerance Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the demand for gluten-free food in the region has led to the implementation of clearer labeling standards. Regulatory bodies in the region have established guidelines for labeling gluten-free products, making it easier for consumers to identify suitable items. The region's dominant performance is anticipated to propel the overall demand for Food Intolerance Products. Furthermore, Asia Pacific is expected to grow fastest over the forecast period, owing to factors such as the popularity of vegan food in the region. Vegan products are becoming more mainstream and are increasingly found in conventional grocery stores. This availability makes it easier for individuals with food intolerances to access a broader range of products that align with their dietary requirements.

Major market player included in this report are:

General Mills Inc

Conagra Brands Inc

Chobani LLC

Hain Celestial Group Inc

Danone SA

Amy's Kitchen Inc

Doves Farm Foods Ltd

Monde Nissin Corporation

Arla Foods Amba

Dr. Sch?r AG / SPA

Recent Developments in the Market:

In January 2024, Chobani LLC, an innovative food and beverage company initially renowned for its Greek Yogurt, unveiled Chobani Creations Greek Yogurt. This new product line represents a nutritious and dessert-inspired snack, featuring six enticing flavors: Mocha Tiramisu, Apple Pie ? la Mode, Cherry Cheesecake, Orange Cream Pop, Bananas Foster, and Caramel Sundae.

Global Food Intolerance Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product Type, Labeling Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Bakery Products

Confectionery Products

Dairy and Dairy Alternatives

Meat and Seafood

Sauces

Condiments

Dressings

Others

By Labeling Type:

Lactose-free Food

Gluten-free Food

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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