

Global Food Intolerance Products Market Size study & Forecast, by Product Type (Bakery Products, Confectionery Products, Dairy and Dairy Alternatives, Meat and Seafood, Sauces, Condiments, Dressings, Others), by Labeling Type (Lactose-free Food, Gluten-free Food, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Food Intolerance Products Market is valued at approximately USD xx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xx% during the forecast period 2023-2030. Food Intolerance Products refer to food items or supplements specifically designed for individuals who experience food intolerances. Food intolerance is a condition where the body has difficulty digesting certain types of food, leading to various symptoms such as digestive discomfort, bloating, gas, and other stomach-related issues. The Food Intolerance Products Market is expanding because of factors such as increasing demand for gluten-free food and growing popularity of vegan food. As a result, the demand for Food Intolerance Products has progressively increased in the international market during the forecast period 2023-2030.

Gluten-free food aligns with broader health and wellness trends, where consumers are increasingly conscious of their dietary choices which led to a shift in consumer behavior toward healthier and more specialized food options. According to Statista, the gluten-free food market accounts for USD 6.7 billion in 2022 and is anticipated to reach up to USD 14 billion by the year 2032. Another important factor that drives the Food Intolerance Products Market is the increasing popularity of vegan food. The popularity of veganism has spurred innovation in the development of processed vegan foods, including snacks and convenience foods. This has created opportunities for individuals

with various food intolerances to find suitable alternatives within the expanding vegan product market. In addition, as per Statista, in 2021, the global vegan food market accounts for USD 16 billion and is expected to reach up to USD 22 billion by the year 2025. Moreover, the growing prevalence of coeliac disease and the rising number of allergic instances from food among consumers are anticipated to create lucrative growth opportunities for the market over the forecast period. However, the risk associated with labeling, contamination and the high price of gluten-free food products is going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Food Intolerance Products Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the demand for gluten-free food in the region has led to the implementation of clearer labeling standards. Regulatory bodies in the region have established guidelines for labeling gluten-free products, making it easier for consumers to identify suitable items. The region's dominant performance is anticipated to propel the overall demand for Food Intolerance Products. Furthermore, Asia Pacific is expected to grow fastest over the forecast period, owing to factors such as the popularity of vegan food in the region. Vegan products are becoming more mainstream and are increasingly found in conventional grocery stores. This availability makes it easier for individuals with food intolerances to access a broader range of products that align with their dietary requirements.

Major market player included in this report are:

General Mills Inc

Conagra Brands Inc

Chobani LLC

Hain Celestial Group Inc

Danone SA

Amy's Kitchen Inc

Doves Farm Foods Ltd

Monde Nissin Corporation

Arla Foods Amba

Dr. Sch?r AG / SPA

Recent Developments in the Market:

In January 2024, Chobani LLC, an innovative food and beverage company initially renowned for its Greek Yogurt, unveiled Chobani Creations Greek Yogurt. This new product line represents a nutritious and dessert-inspired snack, featuring six enticing flavors: Mocha Tiramisu, Apple Pie ? la Mode, Cherry Cheesecake, Orange Cream Pop, Bananas Foster, and Caramel Sundae.

Global Food Intolerance Products Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Product Type, Labeling Type, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Bakery Products

Confectionery Products

Dairy and Dairy Alternatives

Meat and Seafood

Sauces

Condiments

Dressings

Others

By Labeling Type:

Lactose-free Food

Gluten-free Food

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot
- 1.2 Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Billion)
 - 1.2.1 Food Intolerance Products Market, by Region, 2020-2030 (USD Billion)
 - 1.2.2 Food Intolerance Products Market, by Product Type, 2020-2030 (USD Billion)
 - 1.2.3 Food Intolerance Products Market, by Labeling Type, 2020-2030 (USD Billion)
- 1.3 Key Trends
- 1.4 Estimation Methodology
- 1.5 Research Assumption

CHAPTER 2 GLOBAL FOOD INTOLERANCE PRODUCTS MARKET DEFINITION AND SCOPE

- 2.1 Objective of the Study
- 2.2 Market Definition & Scope
 - 2.2.1 Industry Evolution
 - 2.2.2 Scope of the Study
- 2.3 Years Considered for the Study
- 2.4 Currency Conversion Rates

CHAPTER 3 GLOBAL FOOD INTOLERANCE PRODUCTS MARKET DYNAMICS

- 3.1 Food Intolerance Products Market Impact Analysis (2020-2030)
 - 3.1.1 Market Drivers
 - 3.1.1.1 Increasing demand for gluten-free food
 - 3.1.1.2 Growing popularity of vegan food
 - 3.1.2 Market Challenges
 - 3.1.2.1 Risk associated with labeling, and contamination
 - 3.1.2.2 High price of gluten-free food products
 - 3.1.3 Market Opportunities
 - 3.1.3.1 Growing prevalence of coeliac disease
 - 3.1.3.2 Rising number of allergic instances from food among consumers

CHAPTER 4 GLOBAL FOOD INTOLERANCE PRODUCTS MARKET INDUSTRY ANALYSIS

- 4.1 Porter's 5 Force Model
 - 4.1.1 Bargaining Power of Suppliers
 - 4.1.2 Bargaining Power of Buyers
 - 4.1.3 Threat of New Entrants
 - 4.1.4 Threat of Substitutes
 - 4.1.5 Competitive Rivalry
- 4.2 Porter's 5 Force Impact Analysis
- 4.3 PEST Analysis
 - 4.3.1 Political
 - 4.3.2 Economical
 - 4.3.3 Social
 - 4.3.4 Technological
 - 4.3.5 Environmental
 - 4.3.6 Legal
- 4.4 Top investment opportunity
- 4.5 Top winning strategies
- 4.6 COVID-19 Impact Analysis
- 4.7 Disruptive Trends
- 4.8 Industry Expert Perspective
- 4.9 Analyst Recommendation & Conclusion

CHAPTER 5 GLOBAL FOOD INTOLERANCE PRODUCTS MARKET, BY PRODUCT TYPE

- 5.1 Market Snapshot
- 5.2 Global Food Intolerance Products Market by Product Type, Performance - Potential Analysis
- 5.3 Global Food Intolerance Products Market Estimates & Forecasts by Product Type 2020-2030 (USD Billion)
- 5.4 Food Intolerance Products Market, Sub Segment Analysis
 - 5.4.1 Bakery Products
 - 5.4.2 Confectionery Products
 - 5.4.3 Dairy and Dairy Alternatives
 - 5.4.4 Meat and Seafood
 - 5.4.5 Sauces
 - 5.4.6 Condiments
 - 5.4.7 Dressings
 - 5.4.8 Others

CHAPTER 6 GLOBAL FOOD INTOLERANCE PRODUCTS MARKET, BY LABELING TYPE

6.1 Market Snapshot

6.2 Global Food Intolerance Products Market by Labeling Type, Performance - Potential Analysis

6.3 Global Food Intolerance Products Market Estimates & Forecasts by Labeling Type 2020-2030 (USD Billion)

6.4 Food Intolerance Products Market, Sub Segment Analysis

6.4.1 Lactose-free Food

6.4.2 Gluten-free Food

6.4.3 Others

CHAPTER 7 GLOBAL FOOD INTOLERANCE PRODUCTS MARKET, REGIONAL ANALYSIS

7.1 Top Leading Countries

7.2 Top Emerging Countries

7.3 Food Intolerance Products Market, Regional Market Snapshot

7.4 North America Food Intolerance Products Market

7.4.1 U.S. Food Intolerance Products Market

7.4.1.1 Product Type breakdown estimates & forecasts, 2020-2030

7.4.1.2 Labeling Type breakdown estimates & forecasts, 2020-2030

7.4.2 Canada Food Intolerance Products Market

7.5 Europe Food Intolerance Products Market Snapshot

7.5.1 U.K. Food Intolerance Products Market

7.5.2 Germany Food Intolerance Products Market

7.5.3 France Food Intolerance Products Market

7.5.4 Spain Food Intolerance Products Market

7.5.5 Italy Food Intolerance Products Market

7.5.6 Rest of Europe Food Intolerance Products Market

7.6 Asia-Pacific Food Intolerance Products Market Snapshot

7.6.1 China Food Intolerance Products Market

7.6.2 India Food Intolerance Products Market

7.6.3 Japan Food Intolerance Products Market

7.6.4 Australia Food Intolerance Products Market

7.6.5 South Korea Food Intolerance Products Market

7.6.6 Rest of Asia Pacific Food Intolerance Products Market

7.7 Latin America Food Intolerance Products Market Snapshot

- 7.7.1 Brazil Food Intolerance Products Market
- 7.7.2 Mexico Food Intolerance Products Market
- 7.8 Middle East & Africa Food Intolerance Products Market
 - 7.8.1 Saudi Arabia Food Intolerance Products Market
 - 7.8.2 South Africa Food Intolerance Products Market
 - 7.8.3 Rest of Middle East & Africa Food Intolerance Products Market

CHAPTER 8 COMPETITIVE INTELLIGENCE

- 8.1 Key Company SWOT Analysis
 - 8.1.1 Company
 - 8.1.2 Company
 - 8.1.3 Company
- 8.2 Top Market Strategies
- 8.3 Company Profiles
 - 8.3.1 General Mills Inc
 - 8.3.1.1 Key Information
 - 8.3.1.2 Overview
 - 8.3.1.3 Financial (Subject to Data Availability)
 - 8.3.1.4 Product Summary
 - 8.3.1.5 Recent Developments
 - 8.3.2 Conagra Brands Inc
 - 8.3.3 Chobani LLC
 - 8.3.4 Hain Celestial Group Inc
 - 8.3.5 Danone SA
 - 8.3.6 Amy's Kitchen Inc
 - 8.3.7 Doves Farm Foods Ltd
 - 8.3.8 Monde Nissin Corporation
 - 8.3.9 Arla Foods Amba
 - 8.3.10 Dr. Sch?r AG / SPA

CHAPTER 9 RESEARCH PROCESS

- 9.1 Research Process
 - 9.1.1 Data Mining
 - 9.1.2 Analysis
 - 9.1.3 Market Estimation
 - 9.1.4 Validation
 - 9.1.5 Publishing

9.2 Research Attributes

9.3 Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1	Global Food Intolerance Products Market, report scope
TABLE 2	Global Food Intolerance Products Market estimates & forecasts by Region 2020-2030 (USD Billion)
TABLE 3	Global Food Intolerance Products Market estimates & forecasts by Product Type 2020-2030 (USD Billion)
TABLE 4	Global Food Intolerance Products Market estimates & forecasts by Labeling Type 2020-2030 (USD Billion)
TABLE 5	Global Food Intolerance Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 6	Global Food Intolerance Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 7	Global Food Intolerance Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 8	Global Food Intolerance Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 9	Global Food Intolerance Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 10	Global Food Intolerance Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 11	Global Food Intolerance Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 12	Global Food Intolerance Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 13	Global Food Intolerance Products Market by segment, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 14	Global Food Intolerance Products Market by region, estimates & forecasts, 2020-2030 (USD Billion)
TABLE 15	U.S. Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)
TABLE 16	U.S. Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)
TABLE 17	U.S. Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)
TABLE 18	Canada Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 19 Canada Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 20 Canada Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 21 UK Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 22 UK Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 23 UK Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 24 Germany Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 25 Germany Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 26 Germany Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 27 France Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 28 France Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 29 France Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 30 Italy Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 31 Italy Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 32 Italy Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 33 Spain Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 34 Spain Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 35 Spain Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 36 RoE Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 37 RoE Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 38 RoE Food Intolerance Products Market estimates & forecasts by segment

2020-2030 (USD Billion)

TABLE 39 China Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 40 China Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 41 China Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 42 India Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 43 India Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 44 India Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 45 Japan Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 46 Japan Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 47 Japan Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 48 South Korea Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 49 South Korea Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 50 South Korea Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 51 Australia Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 52 Australia Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 53 Australia Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 54 RoAPAC Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 55 RoAPAC Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 56 RoAPAC Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 57 Brazil Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 58 Brazil Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 59 Brazil Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 60 Mexico Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 61 Mexico Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 62 Mexico Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 63 RoLA Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 64 RoLA Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 65 RoLA Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 66 Saudi Arabia Food Intolerance Products Market estimates & forecasts, 2020-2030 (USD Billion)

TABLE 67 South Africa Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 68 RoMEA Food Intolerance Products Market estimates & forecasts by segment 2020-2030 (USD Billion)

TABLE 69 List of secondary sources, used in the study of global Food Intolerance Products Market

TABLE 70 List of primary sources, used in the study of global Food Intolerance Products Market

TABLE 71 Years considered for the study

TABLE 72 Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1 Global Food Intolerance Products Market, research methodology
 - FIG 2 Global Food Intolerance Products Market, Market estimation techniques
 - FIG 3 Global Market size estimates & forecast methods
 - FIG 4 Global Food Intolerance Products Market, key trends 2022
 - FIG 5 Global Food Intolerance Products Market, growth prospects 2023-2030
 - FIG 6 Global Food Intolerance Products Market, porters 5 force model
 - FIG 7 Global Food Intolerance Products Market, pest analysis
 - FIG 8 Global Food Intolerance Products Market, value chain analysis
 - FIG 9 Global Food Intolerance Products Market by segment, 2020 & 2030 (USD Billion)
 - FIG 10 Global Food Intolerance Products Market by segment, 2020 & 2030 (USD Billion)
 - FIG 11 Global Food Intolerance Products Market by segment, 2020 & 2030 (USD Billion)
 - FIG 12 Global Food Intolerance Products Market by segment, 2020 & 2030 (USD Billion)
 - FIG 13 Global Food Intolerance Products Market by segment, 2020 & 2030 (USD Billion)
 - FIG 14 Global Food Intolerance Products Market, regional snapshot 2020 & 2030
 - FIG 15 North America Food Intolerance Products Market 2020 & 2030 (USD Billion)
 - FIG 16 Europe Food Intolerance Products Market 2020 & 2030 (USD Billion)
 - FIG 17 Asia pacific Food Intolerance Products Market 2020 & 2030 (USD Billion)
 - FIG 18 Latin America Food Intolerance Products Market 2020 & 2030 (USD Billion)
 - FIG 19 Middle East & Africa Food Intolerance Products Market 2020 & 2030 (USD Billion)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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