

Global Food Fortification Market Size Study, by Type (Proteins & Amino Acids, Vitamins, Lipids, Prebiotics & Probiotics, Carbohydrates, Minerals, Others), by Process (Drum Drying, Dusting), by Application (Infant Formula, Dairy & Dairy-Based Products, Cereals & Cereal-Based Products, Fats & Oils, Beverages, Dietary Supplements, Others) and Regional Forecasts 2022-2032

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Abstracts

Global Food Fortification Market valued at approximately USD 96.24 billion in 2023, is anticipated to flourish with a healthy growth rate of 10.87% over the forecast period from 2024 to 2032. Food fortification involves adding essential vitamins, minerals, and other nutrients to food products during processing to address deficiencies and improve nutritional value. This practice aims to enhance public health by ensuring that staple foods such as flour, rice, and salt contain adequate levels of vital nutrients such as iron, folic acid, and iodine. Fortification is particularly crucial in regions where certain deficiencies are prevalent, helping to prevent diseases and promote overall well-being.

The Global Food Fortification Market is driven by rising adoption of fortified foods and beverages, and heightened awareness of nutrition and health, acts as a catalyst for market expansion. Technological innovations in fortification techniques and ingredients further offer opportunities for product enhancement and differentiation, fostering growth and innovation in the industry. Supportive regulatory frameworks and collaborative initiatives promote industry standards and best practices, ensuring the integrity and efficacy of fortified products. However, the market faces challenges in fortifying specific food products, including the lack of widespread awareness and education regarding the

benefits of fortified foods, leading to consumer skepticism and reluctance to embrace such products. Additionally, logistical challenges in distribution and storage, particularly in rural and underserved areas, hinder access to fortified foods for vulnerable populations.

The key regions considered for the global Food Fortification Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. In 2023, North America is among dominating region in market share, owing to the strong presence of key market players and a high level of consumer awareness regarding nutrition and health. Meanwhile, the Asia Pacific region is projected to witness the fastest growth during the forecast period, driven by increasing population, rising disposable income, and growing health consciousness among consumers.

Major market players included in this report are:

The Archer Daniels Midland Company

Cargill, Incorporated

BASF SE

DSM Nutritional Products

Glanbia PLC

B?hler Group

FMC Corporation

Corbion N.V.

Tate & Lyle PLC

Lonza Group AG

Watson, Inc.

SternVitamin GmbH & Co. KG

The detailed segments and sub-segment of the market are explained below:

By Type:

Proteins & Amino Acids

Vitamins

Lipids

Prebiotics & Probiotics

Carbohydrates

Minerals

Others

By Process:

Drum Drying

Dusting

By Application:

Infant Formula

Dairy & Dairy-Based Products

Cereals & Cereal-Based Products

Fats & Oils

Beverages

Dietary Supplements

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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