

# Global Food Certification Market Size Study by Type (Safety & Quality Certifications, Dietary & Lifestyle Certification), Application, End User, Certification Scope, Price Sensitivity, and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/GA60115603E0EN.html>

Date: January 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GA60115603E0EN

## Abstracts

The Global Food Certification Market is valued at approximately USD 5.53 billion in 2023 and is projected to expand at a healthy CAGR of 5.70% during the forecast period 2024-2032. Food certification encompasses a spectrum of verification processes to ensure that food products meet safety, quality, and specific dietary or lifestyle standards. It reassures consumers about the origin, handling, and nutritional attributes of their food. The market for food certification is burgeoning as consumer awareness about food safety grows, alongside stringent regulatory frameworks imposed by government and international agencies. Moreover, the rising demand for clean-label products and increasing focus on sustainability in food production are further driving the need for certified food products.

In the wake of rising global foodborne illnesses and contamination incidents, stakeholders across the food supply chain are prioritizing certifications to enhance consumer trust. Organizations are significantly investing in innovative certification methodologies and technologies. For instance, blockchain is increasingly being integrated into the food certification ecosystem to enable transparent and traceable food supply chains. Additionally, certifications are increasingly catering to niche consumer demands, such as vegan, gluten-free, and organic products, which reflects a shift towards dietary and lifestyle-based certifications.

Geographically, the market dynamics are witnessing distinct patterns. Europe holds a dominant position in the global food certification market, driven by stringent food safety

regulations and a well-informed consumer base. Countries like Germany, the UK, and France are at the forefront, emphasizing food quality and sustainability. Meanwhile, the Asia Pacific region is projected to exhibit the fastest growth over the forecast period. This surge is attributable to growing urbanization, rising disposable incomes, and increasing awareness about food quality standards among consumers. North America also commands a significant market share, driven by regulatory requirements and a strong emphasis on health-conscious and lifestyle-driven food certifications.

The competitive landscape of the food certification market is characterized by the presence of leading certification agencies and technological solution providers. These players are adopting strategies such as mergers and acquisitions, partnerships, and technological innovations to expand their market footprint. The ongoing digital transformation in food certification processes, emphasizing automation and real-time data tracking, is reshaping the competitive environment.

Major market players included in this report are:

Bureau Veritas

Intertek Group plc

SGS SA

Eurofins Scientific

NSF International

Lloyd's Register

T?V S?D

UL LLC

DEKRA Certification

AsureQuality

BSI Group

DNV GL

Kiwa NV

Control Union Certifications

SAI Global

The detailed segments and sub-segments of the market are explained below:

By Type:

Safety & Quality Certifications

Dietary & Lifestyle Certification

By Application:

Food Processing

Retail and Distribution

Food Packaging

By End User:

Food Manufacturers

Retailers and Wholesalers

Food Service Industry

By Certification Scope:

Global Standards

Local Standards

By Price Sensitivity:

Premium Certifications

Economical Certifications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Comprehensive market estimates and forecasts for 10 years from 2022 to 2032.

In-depth regional and country-level analysis for each market segment.

Insights into the competitive landscape with profiles of major market players.

Detailed segmentation and sub-segmentation for nuanced market understanding.

Strategic recommendations for market players and new entrants.

Analysis of the demand-side and supply-side dynamics in the market.

## Contents

### **CHAPTER 1. GLOBAL FOOD CERTIFICATION MARKET EXECUTIVE SUMMARY**

- 1.1. Global Food Certification Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Type
  - 1.3.2. By Application
  - 1.3.3. By End User
  - 1.3.4. By Certification Scope
  - 1.3.5. By Price Sensitivity
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL FOOD CERTIFICATION MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis
    - 2.3.4.1. Regulatory Frameworks
    - 2.3.4.2. Technological Advancements
    - 2.3.4.3. Environmental Considerations
    - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

## **CHAPTER 3. GLOBAL FOOD CERTIFICATION MARKET DYNAMICS**

### 3.1. Market Drivers

- 3.1.1. Growing Consumer Awareness about Food Safety
- 3.1.2. Stringent Regulatory Frameworks and Standards
- 3.1.3. Rising Demand for Clean-label and Sustainable Products

### 3.2. Market Challenges

- 3.2.1. High Costs and Complexity of Certification Processes
- 3.2.2. Lack of Uniform Global Standards

### 3.3. Market Opportunities

- 3.3.1. Integration of Blockchain and Advanced Technologies
- 3.3.2. Increasing Demand for Dietary and Lifestyle-based Certifications
- 3.3.3. Expansion in Emerging Markets

## **CHAPTER 4. GLOBAL FOOD CERTIFICATION MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top Investment Opportunity

### 4.4. Top Winning Strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL FOOD CERTIFICATION MARKET SIZE & FORECASTS BY TYPE 2022-2032**

5.1. Segment Dashboard

5.2. Global Food Certification Market: Type Revenue Trend Analysis, 2022 & 2032  
(USD Million/Billion)

5.2.1. Safety & Quality Certifications

5.2.2. Dietary & Lifestyle Certification

## **CHAPTER 6. GLOBAL FOOD CERTIFICATION MARKET SIZE & FORECASTS BY APPLICATION 2022-2032**

6.1. Segment Dashboard

6.2. Global Food Certification Market: Application Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

6.2.1. Food Processing

6.2.2. Retail and Distribution

6.2.3. Food Packaging

## **CHAPTER 7. GLOBAL FOOD CERTIFICATION MARKET SIZE & FORECASTS BY END USER 2022-2032**

7.1. Segment Dashboard

7.2. Global Food Certification Market: End User Revenue Trend Analysis, 2022 & 2032  
(USD Million/Billion)

7.2.1. Food Manufacturers

7.2.2. Retailers and Wholesalers

7.2.3. Food Service Industry

## **CHAPTER 8. GLOBAL FOOD CERTIFICATION MARKET SIZE & FORECASTS BY CERTIFICATION SCOPE 2022-2032**

8.1. Segment Dashboard

8.2. Global Food Certification Market: Certification Scope Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

8.2.1. Global Standards

8.2.2. Local Standards

## **CHAPTER 9. GLOBAL FOOD CERTIFICATION MARKET SIZE & FORECASTS BY PRICE SENSITIVITY 2022-2032**

## 9.1. Segment Dashboard

## 9.2. Global Food Certification Market: Price Sensitivity Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

### 9.2.1. Premium Certifications

### 9.2.2. Economical Certifications

## **CHAPTER 10. GLOBAL FOOD CERTIFICATION MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 10.1. North America Food Certification Market

#### 10.1.1. U.S. Food Certification Market

##### 10.1.1.1. Type Breakdown Size & Forecasts, 2022-2032

##### 10.1.1.2. Application Breakdown Size & Forecasts, 2022-2032

##### 10.1.1.3. End User Breakdown Size & Forecasts, 2022-2032

##### 10.1.1.4. Certification Scope Breakdown Size & Forecasts, 2022-2032

##### 10.1.1.5. Price Sensitivity Breakdown Size & Forecasts, 2022-2032

#### 10.1.2. Canada Food Certification Market

##### 10.1.2.1. Type Breakdown Size & Forecasts, 2022-2032

##### 10.1.2.2. Application Breakdown Size & Forecasts, 2022-2032

##### 10.1.2.3. End User Breakdown Size & Forecasts, 2022-2032

##### 10.1.2.4. Certification Scope Breakdown Size & Forecasts, 2022-2032

##### 10.1.2.5. Price Sensitivity Breakdown Size & Forecasts, 2022-2032

### 10.2. Europe Food Certification Market

#### 10.2.1. UK Food Certification Market

#### 10.2.2. Germany Food Certification Market

#### 10.2.3. France Food Certification Market

#### 10.2.4. Spain Food Certification Market

#### 10.2.5. Italy Food Certification Market

#### 10.2.6. Rest of Europe Food Certification Market

### 10.3. Asia-Pacific Food Certification Market

#### 10.3.1. China Food Certification Market

#### 10.3.2. India Food Certification Market

#### 10.3.3. Japan Food Certification Market

#### 10.3.4. Australia Food Certification Market

#### 10.3.5. South Korea Food Certification Market

#### 10.3.6. Rest of Asia Pacific Food Certification Market

### 10.4. Latin America Food Certification Market

#### 10.4.1. Brazil Food Certification Market

#### 10.4.2. Mexico Food Certification Market

- 10.4.3. Rest of Latin America Food Certification Market
- 10.5. Middle East & Africa Food Certification Market
  - 10.5.1. Saudi Arabia Food Certification Market
  - 10.5.2. South Africa Food Certification Market
  - 10.5.3. Rest of Middle East & Africa Food Certification Market

## **CHAPTER 11. COMPETITIVE INTELLIGENCE**

- 11.1. Key Company SWOT Analysis
  - 11.1.1. Bureau Veritas
  - 11.1.2. Intertek Group plc
  - 11.1.3. SGS SA
- 11.2. Top Market Strategies
- 11.3. Company Profiles
  - 11.3.1. Bureau Veritas
    - 11.3.1.1. Key Information
    - 11.3.1.2. Overview
    - 11.3.1.3. Financial (Subject to Data Availability)
    - 11.3.1.4. Product Summary
    - 11.3.1.5. Market Strategies
  - 11.3.2. Eurofins Scientific
  - 11.3.3. NSF International
  - 11.3.4. Lloyd's Register
  - 11.3.5. T?V S?D
  - 11.3.6. UL LLC
  - 11.3.7. DEKRA Certification
  - 11.3.8. AsureQuality
  - 11.3.9. BSI Group
  - 11.3.10. DNV GL
  - 11.3.11. Kiwa NV
  - 11.3.12. Control Union Certifications
  - 11.3.13. SAI Global
  - 11.3.14. UL LLC
  - 11.3.15. T?V S?D

## **CHAPTER 12. RESEARCH PROCESS**

- 12.1. Research Process
  - 12.1.1. Data Mining

- 12.1.2. Analysis
  - 12.1.3. Market Estimation
  - 12.1.4. Validation
  - 12.1.5. Publishing
  - 12.2. Research Attributes
-

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Food Certification Market, Report Scope

TABLE 2. Global Food Certification Market Estimates & Forecasts by Region  
2022-2032 (USD Million/Billion)

TABLE 3. Global Food Certification Market Estimates & Forecasts by Type 2022-2032  
(USD Million/Billion)

TABLE 4. Global Food Certification Market Estimates & Forecasts by Application  
2022-2032 (USD Million/Billion)

TABLE 5. Global Food Certification Market Estimates & Forecasts by End User  
2022-2032 (USD Million/Billion)

TABLE 6. Global Food Certification Market Estimates & Forecasts by Certification  
Scope 2022-2032 (USD Million/Billion)

TABLE 7. Global Food Certification Market Estimates & Forecasts by Price Sensitivity  
2022-2032 (USD Million/Billion)

TABLE 8. North America Food Certification Market Estimates & Forecasts, 2022-2032  
(USD Million/Billion)

TABLE 9. U.S. Food Certification Market Estimates & Forecasts by Type 2022-2032  
(USD Million/Billion)

TABLE 10. U.S. Food Certification Market Estimates & Forecasts by Application  
2022-2032 (USD Million/Billion)

TABLE 11. U.S. Food Certification Market Estimates & Forecasts by End User  
2022-2032 (USD Million/Billion)

TABLE 12. U.S. Food Certification Market Estimates & Forecasts by Certification Scope  
2022-2032 (USD Million/Billion)

TABLE 13. U.S. Food Certification Market Estimates & Forecasts by Price Sensitivity  
2022-2032 (USD Million/Billion)

...

This list is not complete; the final report contains more than 100 tables. The list may be updated in the final deliverable.

## I would like to order

Product name: Global Food Certification Market Size Study by Type (Safety & Quality Certifications, Dietary & Lifestyle Certification), Application, End User, Certification Scope, Price Sensitivity, and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/GA60115603E0EN.html>

Price: US\$ 3,750.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GA60115603E0EN.html>