

Global Food Acidulants Market Size study & Forecast, by Type (Citric Acid, Acetic Acid, Lactic Acid, Phosphoric Acid, Malic Acid, Others) by Application (Bakery & Confectionery, Beverages, Dairy & Frozen Desserts, Meat Industry, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Food Acidulants Market is valued approximately at USD 5.80 billion in 2022 and is anticipated to grow with a growth rate of more than 5.3% over the forecast period 2023-2030. Food acidulants, such as malic acid, lactic acid, and citric acid, are commonly added as additions to processed foods and drinks. In addition to imparting a sour taste to food, they also improve and modify sweetness and flavors, as well as change the pH of food and drink. The tangy and sour notes that these acidulants give are in more demand, catering to customers' changing tastes as preferences move towards distinctive flavor profiles. The market for food acidulants is driven by the extensive usage of these substances in ordinary processed foods, with phosphoric acid being a major component in many of these items. This acid contributes to the pleasant flavor of well-known carbonated drinks including colas and lemon-lime sodas.

A number of factors, such as growing consumer preferences for processed foods and beverages, the quickly expanding food and beverage industry, and growing knowledge of the practical advantages of acidulants in improving flavor, prolonging shelf life, and offering affordable solutions in a variety of food products, are expected to drive up demand for the product. The Network Science Institute at Northeastern University estimates that approximately 73% of American food is ultra-processed, demonstrating the widespread use of processed foods in contemporary diets. The low price and ease of use that processed meals provide are the driving forces behind this trend, increasing

customer demand. Acidulants include lactic, acetic, fumaric, malic, phosphoric, adipic, and citric acids. They are frequently added as additions in processed foods and drinks. They have a variety of uses, such as controlling gel formation, preserving viscosity in confections and gelatin desserts, and leavening properties in baked goods. The expansion of the market is being driven by the increase in the use of processed foods. Product demand is anticipated to be driven by the rapidly growing beverage industry, namely the ready-to-drink (RTD) market. Experts predict that the business will increase at a rate of 20% annually and reach USD 146 billion in sales by 2030. This growth will be attributed to the sector's emphasis on natural, low-sugar beverages as well as cutting-edge items like hard seltzers, beverages infused with CBD, and low-to-no-alcohol beers. The market for acidulants is growing as a result of this tendency, which is also the main cause of the rising use of potassium citrate. The meat and seafood sectors' explosive growth is a major factor in the food acidulants industry's expansion. According to Our World in Data, which published a report in December 2023, the demand for meat has more than tripled globally during the previous 50 years, with over 350 million tonnes produced annually. Because of its strong antibacterial qualities, lactic acid is essential to quality assurance programmes for slaughterhouses that process meat and poultry. Lactic acid prolongs the shelf life of recently butchered meat by preventing the growth of pathogenic microorganisms, which is in line with the industry's requirement for efficient preservation techniques. However, the side effects of Food Acidulants stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Food Acidulants Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. In 2022, the food acidulants market in Asia Pacific accounted for the highest revenue share. The region's high population density and growing disposable income are contributing to a rise in the use of processed goods and drinks, which contain acidulants to preserve and enhance flavor. Furthermore, the demand for the products is being fueled by the expanding food and beverage industry in nations like China and India. The market is also anticipated to witness Fastest CAGR during the forecast period.

Major market player included in this report are:

Tate & Lyle

Brenntag North America, Inc.

Univar Solutions LLC

Archer-Daniels-Midland Company (ADM)

Jungbunzlauer Suisse AG

Cargill, Incorporated

Hawkins Watts Ltd.

Corbion NV

Bartek Ingredients Inc.

FBC Industries

Recent Developments in the Market:

In November 2021, at its plant in Santa Rosa, Brazil, Tate & Lyle constructed a new biomass boiler for the production of acidulants. Reducing greenhouse gas (GHG) emissions, improving efficiency, and using less water were the goals. Consequently, better air quality benefited the surrounding area and plants.

In March 2023, Apollo Funds announced the acquisition of Univar Solutions LLC. A definitive merger agreement was signed by the two companies, valuing Univar Solutions LLC at about USD 8.1 billion. The deal also included a minority investment from the wholly-owned subsidiary of Abu Dhabi Investment Authority.

Global Food Acidulants Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Citric Acid

Acetic Acid

Lactic Acid

Phosphoric Acid

Malic Acid

Others

By Application:

Bakery & Confectionery

Beverages

Dairy & Frozen Desserts

Meat Industry

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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