

Global Folding Boxboard Market Size study & Forecast, by Basis Weight (Up to 200 GSM, 201 – 300 GSM, 301 – 350 GSM, above 350 GSM) by Material Type (Uncoated Paperboard, Coated Virgin Paperboard, Recycled Paperboard), by End Use (Food & Beverage, Pharmaceutical, Cosmetics & Personal Care, Automotive, Electrical & Electronics, Transportation & Logistics, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Folding Boxboard Market is valued approximately at USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. FBBs, also known as folding boxboards are made from several layers of mechanical and chemical pulp. Folding boxboard offers quality consistency, efficiency, and product performance in packaging operations and manufacturing. Folding boxboard is a durable, reliable, affordable, lightweight, and extremely efficient solution. These are commonly used in the retail, food and beverage, pharmaceutical, medical, cosmetics, and photographic industries. The key factor driving the market growth is rising demand for sustainable packaging solution, growing demand in food and beverages industry, and rising demand in ecommerce industry would create lucrative demand for the market during forecast period.

According to the recent 2021 Global Buying Green Report, more than half of respondents (54%) consider sustainable packaging when choosing a product, and younger consumers (aged 44 and under) are the one who are driving this trend. Compared to 70% of customers overall, 83% of people in that age group say they are

willing to pay more for products that have been packaged sustainably. Also, according to the India Brand Equity Foundation (IBEF), in 2020, the Indian e-commerce valued USD 46.2 billion and is anticipated to reach USD 188 billion by 2025. As a result, rising demand for sustainable packaging and growing E-commerce industry anticipated to create lucrative demand for the market. However, rising public awareness of the benefits of eco-friendly packaging would create lucrative opportunity for the market during forecast period. Also, the availability of substitutes stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Folding Boxboard Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Europe is the dominating region across the world in terms of market share, owing to the rising demand in food & beverages and Ecommerce industry and growing demand for eco-friendly packaging solution. Asia Pacific is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as rising demand in pharmaceutical industry and Food & Beverages industry and presence of key market players in the region.

Major market player included in this report are:

Mondi Group plc

Kotkamills Oy.

International Forest Products LLC

Mayr-Melnhof Karton AG

Mets? Board Corp.

Nippon Paper Industries Co., Ltd.

SAPPI Ltd.

Stora Enso Oyj.

Dordan Manufacturing Company

PG Paper Company

Recent Developments in the Market:

In 2021, International Paper's Kwidzyn plant in Poland was acquired by Mayr-Melnhof Karton AG in a deal that would expand the company's range of carton board products made from virgin fibre.

In 2020, With the launch of Mets?Board Pro FBB OBAfree, Mets?Board Prime FBB EB eco-barrier paperboard, and Mets?Board Natural FBB uncoated folding boxboard, Mets? Board Corp. announced the expansion of its folding boxboard product portfolio.

Global Folding Boxboard Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Basis Weight, Material Type, End Use Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Basis Weight:

Up to 200 GSM

201 – 300 GSM

301 – 350 GSM

Above 350 GSM

By Material Type:

Uncoated Paperboard

Coated Virgin Paperboard

Recycled Paperboard

By End Use:

Food & Beverage

Pharmaceutical

Cosmetics & Personal Care

Automotive

Electrical & Electronics

Transportation & Logistics

Others

By Region:

North America

U.S.

Canada
Europe
UK
Germany
France
Spain
Italy
ROE
Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

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