

Global Foldable Phone Market Size study by Functionality Type (Inward Fold, Outward Fold) and Regional Forecasts 2021-2027

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Abstracts

Global Foldable Phone Market is valued approximately XXX billion in 2020 and is anticipated to grow with a healthy growth rate of more than 21.3% over the forecast period 2021-2027. Foldable phone market is expected to receive a remarkable growth because the devices combine the characteristics of a large-screen tablet with the mobility of a smartphone. The rapidly increasing demand for advanced consumer electronics, coupled with high adoption in the entertainment and gaming sector serves as another driver for foldable phone market. Samsung's first foldable device offered two screens with a large 7.3' 1532x2152 (361 PPI) foldable AMOLED that folds inside, and a smaller 4.5' 840x1960 AMOLED to be used when the phone is closed. The company branded the display as the Samsung Infinity Flex Display. Apple Inc. has also patented its folding smartphone technology with a hinge heating technology to protect it from damage incurred in use over time. Vivo, Oppo, Xiaomi have also launched foldable smart phones to cope with the latest trend in the market. However, foldable phones are usually costlier than the conventional smartphones which may impede the growth of the market over the forecast period of 2021-2027. Also, growing popularity of foldable phones as a viable alternative for laptops and personal computers which is likely to increase the market growth during the forecast period.

The regional analysis of global Foldable Phone Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific to register growth during the forecast period. Factors such as rapid advancements, uniform growth due to eminent technological resources and segment costs, heavy investments, increasing focus on R&D activities will contribute towards the growth of market.

Major market player included in this report are:

Samsung
Huawei
LG
TCL
Energizer
Xiaomi
Motorola
Google
Lenovo
Apple

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Functionality Type:

Inward Fold
Outward Fold

By Region:

North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India

Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019
Base year – 2020
Forecast period – 2021 to 2027

Target Audience of the Global Foldable Phone Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Foldable Phone Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Foldable Phone Market, by Functionality Type, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL FOLDABLE PHONE MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL FOLDABLE PHONE MARKET DYNAMICS

- 3.1. Foldable Phone Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Flexible mobility than smartphone
 - 3.1.1.2. Increasing demand for advanced electronics
 - 3.1.2. Market Challenges
 - 3.1.2.1. High cost
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Growing popularity of foldable phones

CHAPTER 4. GLOBAL FOLDABLE PHONE MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers
 - 4.1.3. Threat of New Entrants
 - 4.1.4. Threat of Substitutes

- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL FOLDABLE PHONE MARKET, BY FUNCTIONALITY TYPE

- 5.1. Market Snapshot
- 5.2. Global Foldable Phone Market by Functionality Type, Performance - Potential Analysis
- 5.3. Global Foldable Phone Market Estimates & Forecasts by Functionality Type 2018-2027 (USD Billion)
- 5.4. Foldable Phone Market, Sub Segment Analysis
 - 5.4.1. Inward Fold,
 - 5.4.2. Outward Fold

CHAPTER 6. GLOBAL FOLDABLE PHONE MARKET, REGIONAL ANALYSIS

- 6.1. Foldable Phone Market, Regional Market Snapshot
- 6.2. North America Foldable Phone Market
 - 6.2.1. U.S. Foldable Phone Market
 - 6.2.1.1. Functionality Type breakdown estimates & forecasts, 2018-2027
 - 6.2.2. Canada Foldable Phone Market
- 6.3. Europe Foldable Phone Market Snapshot
 - 6.3.1. U.K. Foldable Phone Market
 - 6.3.2. Germany Foldable Phone Market
 - 6.3.3. France Foldable Phone Market
 - 6.3.4. Spain Foldable Phone Market
 - 6.3.5. Italy Foldable Phone Market
 - 6.3.6. Rest of Europe Foldable Phone Market
- 6.4. Asia-Pacific Foldable Phone Market Snapshot
 - 6.4.1. China Foldable Phone Market
 - 6.4.2. India Foldable Phone Market
 - 6.4.3. Japan Foldable Phone Market

- 6.4.4. Australia Foldable Phone Market
- 6.4.5. South Korea Foldable Phone Market
- 6.4.6. Rest of Asia Pacific Foldable Phone Market
- 6.5. Latin America Foldable Phone Market Snapshot
 - 6.5.1. Brazil Foldable Phone Market
 - 6.5.2. Mexico Foldable Phone Market
- 6.6. Rest of The World Foldable Phone Market

CHAPTER 7. COMPETITIVE INTELLIGENCE

- 7.1. Top Market Strategies
- 7.2. Company Profiles
 - 7.2.1. Samsung
 - 7.2.1.1. Key Information
 - 7.2.1.2. Overview
 - 7.2.1.3. Financial (Subject to Data Availability)
 - 7.2.1.4. Product Summary
 - 7.2.1.5. Recent Developments
 - 7.2.2. Huawei
 - 7.2.3. LG
 - 7.2.4. TCL
 - 7.2.5. Energizer
 - 7.2.6. Xiaomi
 - 7.2.7. Motorola
 - 7.2.8. Google
 - 7.2.9. Lenovo
 - 7.2.10. Apple

CHAPTER 8. RESEARCH PROCESS

- 8.1. Research Process
 - 8.1.1. Data Mining
 - 8.1.2. Analysis
 - 8.1.3. Market Estimation
 - 8.1.4. Validation
 - 8.1.5. Publishing
- 8.2. Research Attributes
- 8.3. Research Assumption

List Of Tables

LIST OF TABLES

- TABLE 1. Global Foldable Phone Market, report scope
- TABLE 2. Global Foldable Phone Market estimates & forecasts by Region 2018-2027 (USD Billion)
- TABLE 3. Global Foldable Phone Market estimates & forecasts by Functionality Type 2018-2027 (USD Billion)
- TABLE 4. Global Foldable Phone Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 5. Global Foldable Phone Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 6. Global Foldable Phone Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 7. Global Foldable Phone Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 8. Global Foldable Phone Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 9. Global Foldable Phone Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 10. Global Foldable Phone Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 11. Global Foldable Phone Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 12. Global Foldable Phone Market by segment, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 13. Global Foldable Phone Market by region, estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 14. U.S. Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 15. U.S. Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 16. U.S. Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 17. Canada Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)
- TABLE 18. Canada Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)
- TABLE 19. Canada Foldable Phone Market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 20. UK Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. UK Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 23. Germany Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 24. Germany Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 26. RoE Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 27. RoE Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 29. China Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 30. China Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 32. India Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 33. India Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 35. Japan Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 36. Japan Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 38. RoAPAC Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 39. RoAPAC Foldable Phone Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. RoAPAC Foldable Phone Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 41. Brazil Foldable Phone Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 42. Brazil Foldable Phone Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 43. Brazil Foldable Phone Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 44. Mexico Foldable Phone Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 45. Mexico Foldable Phone Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 46. Mexico Foldable Phone Market estimates & forecasts by segment
2018-2027 (USD Billion)

TABLE 47. RoLA Foldable Phone Market estimates & forecasts, 2018-2027 (USD
Billion)

TABLE 48. RoLA Foldable Phone Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 49. RoLA Foldable Phone Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 50. Row Foldable Phone Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 51. Row Foldable Phone Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 52. Row Foldable Phone Market estimates & forecasts by segment 2018-2027
(USD Billion)

TABLE 53. List of secondary sources, used in the study of global Foldable Phone
Market

TABLE 54. List of primary sources, used in the study of global Foldable Phone Market

TABLE 55. Years considered for the study

TABLE 56. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Foldable Phone Market, research methodology
- FIG 2. Global Foldable Phone Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Foldable Phone Market, key trends 2020
- FIG 5. Global Foldable Phone Market, growth prospects 2021-2027
- FIG 6. Global Foldable Phone Market, porters 5 force model
- FIG 7. Global Foldable Phone Market, pest analysis
- FIG 8. Global Foldable Phone Market, value chain analysis
- FIG 9. Global Foldable Phone Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Foldable Phone Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Foldable Phone Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Foldable Phone Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Foldable Phone Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Foldable Phone Market, regional snapshot 2018 & 2027
- FIG 15. North America Foldable Phone Market 2018 & 2027 (USD Billion)
- FIG 16. Europe Foldable Phone Market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Foldable Phone Market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Foldable Phone Market 2018 & 2027 (USD Billion)
- FIG 19. Global Foldable Phone Market, company market share analysis (2020)

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