

# **Global Fly Traps Market Size study & Forecast, by Type (Container, Sticky, and Electric), by Application (Residential and Commercial), by Price Range (Low, Medium, and High), by Distribution Channel (Supermarkets and Hypermarkets, Independent Retail Stores, E-Commerce, and Others) and Regional Analysis, 2023-2030**

<https://marketpublishers.com/r/G3B4A1FC3B33EN.html>

Date: December 2023

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G3B4A1FC3B33EN

## **Abstracts**

Global Fly Traps Market is valued at approximately USD xxx billion in 2022 and is anticipated to grow with a healthy growth rate of more than xxx over the forecast period 2023-2030. Fly traps are devices or systems that attract and trap flies. They often use sticky surfaces, baited containers, or electric grids to attract flies and keep them from fleeing. Fly traps are used to manage and eradicate flies, lowering their presence in a region and reducing the risk of disease transmission or nuisance produced by these insects. The rising prevalence of infectious diseases transmitted by flies and insects is a major driver of the Fly Traps Market. Additionally, advancements in technology, such as UV and LED-based electronic fly traps, have improved the efficiency and effectiveness of capturing and controlling flies, further fueling the demand for these products.

Hotels and restaurants must comply with strict health and safety regulations. Fly traps provide an efficient and eco-friendly solution for fly control, helping establishments meet health standards, prevent penalties, and maintain a safe and hygienic environment. According to Statista, in 2021, the hotel and resort industry was valued USD 0.72 trillion and it is anticipated to reach USD 1.21 trillion in 2023. Additionally, increased usage of chemical-free, environmentally friendly & reusable flytraps and Fly trap technological developments provide lucrative opportunities to the market. However, low product awareness and penetration in emerging and underdeveloped countries stifle market

growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Fly Traps Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to increased awareness of diseases transmitted by flies, higher product adoption in the U.S., rising healthcare costs, a growing prevalence of infectious diseases, and increased usage of fly traps in residential and commercial settings. Asia Pacific is expected to grow significantly over the forecast period, owing to rapid urbanization, growing awareness of hygiene and health, expansion of the healthcare industry, prominence of agriculture and food processing sectors, and increasing disposable income have contributed to Asia Pacific emerging as the highest growing region in the Fly Traps Market.

Major market player included in this report are:

Agri Phero Solutionz

Arbico Organics

Cleanrth

Biocon Ltd

Ecotrap Guard

Ecoman Biotech

Ecoman Biotech

Godwill Energy Products Private Limited

Pestronics

Sterling International, Inc.

Recent Developments in the Market:

In June 2023, Boundery introduced the Bug Bulb, a portable bug zapper equipped with advanced technology to attract and instantly eliminate

mosquitoes. During the summer 2023 launch promotion, the Bug Bulb is available at a reduced price of USD 39.99 per zapper, with additional discounts for multiple purchases. With its sleek design and bright LED light, the Bug Bulb lures mosquitoes towards it, only to be swiftly eradicated by electric coils. This innovative solution provides an effective and convenient way to control mosquitoes during outdoor activities.

#### Global Fly Traps Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Type, Application, Price Range, Distribution Channel, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Type:

Container

Sticky

Electric

By Application:

Residential

Commercial

By Price Range:

Low

Medium

High

By Distribution Channel:

Supermarkets and Hypermarkets

Independent Retail Stores

E-Commerce

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

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RoAPAC

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